



Department of Mass Communication and Journalism
School of Mass Communication and Journalism
Maulana Azad National Urdu University (Central University)
Gachibowli, Hyderabad, Telangana-500032, India

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EHTESHAM AHMAD KHAN | PROFESSOR & DEAN

CURRENT DESIGNATION/ INVOLVEMENT

Currently working as Professor at the Department of Mass Communication and Journalism and Dean, School of Mass Communication and Journalism, Maulana Azad National Urdu University, Hyderabad, Telangana State, India.

AREA OF SPECIALIZATION

- Media and Communications Studies,
- Media and Cultural Studies.
- Broadcast Journalism
- Digital Media

ONGOING ACADEMIC RESEARCH/PROJECTS

INNOVATION WITH FIELD OF STUDY AND COLLABORATIVE EFFORTS

- Introduced Health Journalism as one of the paper in UG / PG course in collaboration with UNICEFS.
- Consultancy Project with NIRDPR, Hyderabad.
- IIMC, New Delhi (In-Progress).

ACADEMIC AND ADMINISTRATIVE EXPERIENCE

- More than 20 years of Industry and Teaching Experience.
- Experience in industry : 6 Years
- Experience in Academics as Professor: 7
- Total experience as Associate Professor/Reader: 7 years
- Head, Department of Mass Communication and Journalism, MANUU, Hyderabad(28th February 2007 to 03rd May 2010, 29th May, 2013 to 20th June, 2019, 28th October 2019 to 18th August, 2020)
- Dean, School of Mass Communication and Journalism, MANUU, Hyderabad(17th February 2015 to till Now)
- Deputy Warden/Sr.Warden, Boys Hostels, MANUU, Hyderabad(20th September 2013-14th October 2015)
- Provost, Boys Hostels, MANUU, Hyderabad (15th October, 2015 to 30th September, 2021)
- Designed and prepared the syllabus of B.A.(Hons.) JMC Course and introduced it in 2018

- Designed and prepared the syllabus of two P.G. Diploma Courses titled “P.G. Diploma in Non-Linear Editing” & P.G. Diploma in Computer Graphics and Animation”, and have established sophisticated Multi-Media Lab for Graphics and Animation along with relevant software’s.
- Established the Department/ School of Mass Communication and Journalism, Formulated, structured and revised the syllabus of B.A.(Hons.) JMC , M.A.(JMC), Ph.D (JMC) at regularly.
- Being member of the core committee of NAAC Steering Committee of MANUU, I have rendered my services to prepare the SSR report of our University in year 2008-09
- Member, University Committee for Signing Agreement with Doordarshan for Telecasting MANUU Programmes on DD-Urdu Channel.
- Chairman, School Board, School of MCJ,
- Chairman, Board of Studies, Dept. of MCJ,
- Member, Executive Council, MANUU
- Member, Standing Committee of Academic Council, MANUU
- Member, Academic Council, MANUU
- Member, University Library Committee and e-resources
- Member, University MOU Committee
- Member, University Building Committee
- Member, MANUU Student Insurance Committee
- Member, University Discipline Committee,MANUU
- Observer, Student Union, MSU Election, MANUU
- Member,Board of Studies (Makhanlal Chaturvedi National University of Journalism and Mass Communication, Bhopal, M.P)
- Chairman, Board of Studies, Department of Mass Communication, Khwaja Gareeb Bandenawaz University, Gulbargha, Karnataka.
- Member, School Board, School of Technology, MANUU
- Member, School Board, School of Commerce & Business Management, MANUU
- Member, DRC, Department of Mathematics, MANUU
- Chairman, Criterion IV, IQAC, MANUU
- Member, University Convocation Committees

EDUCATIONAL
QUALIFICATION

Doctor of Philosophy (Ph.D), 2013
Singhania University, Rajasthan

TEACHING PROFICIENCY

Television Programming and Video Production, Digital Media, Media Studies, Media Research, Media Management, Advertising, Data Journalism

RESEARCH PUBLICATION
DETAILS

International Journal	17
National Journal	14
Book	01
Chapter	01

DETAILS OF
CONFERENCE/SEMINAR
/WORKSHOP/ FDP
(ATTENDED/PRESENTED)

International Conference	01
National Conference	20
Workshop	01

DETAILS OF KEYNOTE
SPEAKER/RESOURCE
PERSON/ SESSION CHAIR
ETC.

Sessions Chaired	03
Resource Person	08
Invited Guest Lectures	06
National / International Conference/Seminar/ Workshop organized	09

ACHIVEMENTS

- Organized various Extension / Guest Lectures/ Workshops/National Seminars/International Conference. A majority of eminent personalities from the field of print and electronic media and films like- Mr. M. J. Akbar, Mr. Mahesh Bhatt, Dr. Jabbar Patel, Mr. Tom Alter, famous actor and theatre personality, and Mr. Zafar Agha, Mr. Saeed Naqvi, Mr. Shekar Gupta, Mr.N. Ram, Mr. Rajdeep Sardesai, Mr. Lord Meghnad Desai, Mr. Najam Sethi (Pakistan), Mr. Imtiyaz Alam (Pakistan), Ms. Mehmal Sarfraz (Pakistan), Mr. Satish Jacob, Mr. Vinod Sharma, Mr. Swapandas Gupta, Mr. Jawed Naqvi, Ms. Seema Mustafa, Mr. Ashish Chouhan, Mr. Kingsuk Nag, Mr. Shahid Siddiqui, Mr. Zafar Agha, Mr. Seshadri Chari, Mr. Ved Pratap Vaidik, Mr. Anjum Rajabali, Mr. Kumar Ketkar, Mr. Ashok Malik, Mr. Hilal Ahmad, Mr. Jawed Naqvi, Mr. Naseem Arifi, Mr. Abdus Salam Asim, Mr. Aslam Farshori, Mr. Sanjay Dwivedi, Mr. Zafar Agha, Mr. Aaku Srivastava, Mr. Masoom Muradabadi, Mr. Hissam Siddiqui, Mr. Ved Pratap Vaidik, Mr. Najam Sethi, Prof. Shafey Kidwai, Mr. Kumar Ketkar, Mr. Syed Faisal Ali, Mr. Tehseen Munawer, Mr. Pankaj Pachauri, Ms. Sadhika Tiwari, Mr. Shams Tahir Khan, Mr. Aamir Haque, Mr. Mohammed Azam Shahid, Ms. Nagma Sahar, Dr. Mohan Guruswamy, Mr. Hartosh Bal, Mr. Sardar Harpal Singh, Mr. Ravi Shanker, Dr. Arfa Khanam Sherwani, Mr. Sanjay Kapoor, Mr. Qurban Ali, Mr. Mohammad Waqas, Mr. Zia-us-salam, Mr. Asad Mirza, Mr. Alok Mehta, Mr. Baldeo Bhai Sharma, Mr. Kamal Khan, Ms. Uma Sudhir, TS Sudhir, Mr. Aslam Farshori, Ms. Madhavi Tata, Mr. M. Somashekhar

Mulugu, Ram Sharan Joshi, Mr. Swapan Dasgupta, Mr. B. Muralidhar Reddy, Mr. Faheem Ahmed Chowdhri, Mr. Aziz Burni, Mr. Ramsharan Joshi, Mr. Shazi Zaman, Mr. Madhukar Upadhyay, Mr. Sanket Upadhyay, Ms. Amrita Rai, Dr. M. Saeed Alam, Ms. Naghma Sehar, Ms. Farhat Rizvi, Mr. Rajesh Raina, Mr. P.K. Manavi, Syed Amin Jafri have visited the Department/University.

- Secured financial/monetary sponsor ships worth rupees 25 Lakhs from Institutions/Media Houses/Business Firms/ Philanthropist etc for organizing International Conference/National Seminar and Workshops.
- Established a Cafeteria where students may use their leisure time to learn Tabla, Piano, Guitar etc.
- Initiated to develop a Reading Room by taking valuable books related to Journalism and Mass Communication and other disciplines from various persons who have willingly donated 483 books approximately.
- Initiated to institute/extend scholarships offered by philanthropist among the needy students of the Department.
- Rafia and Manzurul Amin Memorial Scholarship: Sponsorship Amount-Rs. 10,00,000/- (one time)
- Mesco, Hyderabad Scholarship: Sponsorship Amount-Rs. 1,65,600/- (one time)
- Mr. Ziya-Us-Salam Scholarship: Sponsorship Amount-Rs. 64000/- (one time)
- Mr. Syed Basharith Ali Scholarship: Sponsorship Amount-Rs. 30,000/- (one time)
- Late Prof. Ali Akhtar Ali Khan Scholarship: Sponsorship Amount-Rs. 50,000/- (per Year for a period of 10 years) (to be commenced from January, 2022)
- Prepared/developed the infrastructure required for establishing State of the Art multi-camera setup of a Television Studio, Studio Lighting, PCR, Editing Suits, Audio workstations etc for Instructional Media Centre, MANUU, Hyderabad.
- Prepared and presented the academic and technical requirements of the MCJ Department for the 11th plan of UGC in year 2009
- Established Print Media Lab, Editing Lab, Graphic and Animation Lab and equipments for audio/video production of the MCJ Department.
- Started the in-house lab journal titled "IZHAAR" (Bilingual), of the Department in 2009. Later published four multi-lingual editions in year 2014, 2015, 2018 and 2019.
- Conceived and Produced first Video Documentary on Maulana Azad National Urdu University, Hyderabad in year 2007 by the MCJ Department.
- Initiated various steps to publicize and promote UG and PG course offered by the Department to enhance the intake capacity through publicity posters, brochures and produced short promotional video to showcase the infrastructure, activities and achievements of the MCJ Department.
- Established infrastructure for establishment of the permanent office of the Provost, Boys Hostels.
- Established the infrastructure of newly constructed hostel- Boys Hostel-3.

- Strengthened the infrastructure of all the Hostels to provide better facilities to the boarder of the Hostels.
- Procured POS (Swipe Machines) to ease the deposit of mess fee by the students at respective Boys and Hostels.
- Established separate Reading Room, Common Room at all Boys Hostels.
- To involve the participation of students to democratize the hostel systems by involving students by appointing Secretaries for different posts, Senior Hostel, Mess Secretaries, Food and Audit Committee at all Boys Hostels.
- Prepared 'MANUU Hostel Manual' of Boys/ Girls Hostels.
- Introduced various Hostel Function, Inter-Hostels activities pertaining to Sports, Literary and Cultural activities at Boys Hostels.
- Introduced and organized Annual Hostel Function/ Annual Hostel Dinner of Boys Hostels in year 2018. In 2019, Annual Hostel Function/ Annual Hostel Dinner was jointly organized by Boys & Girls, which was celebrated in grand manner where 2500 students have gathered for Dinner at Sports Ground.
- Published the first multilingual Hostel magazine (Umang) of Girls and Boys Hostels in year 2019.
- Introduced 'Nehru Jacket' and 'Badges' for Boarders of Boys Hostels to wear it on special occasions.
- Established a 'Centralized Kitchen Facility' for all the Boys Hostels, that reduced the cost of food items, consumption of gas consumables, enhance transparency as well as Mess Bill has been is equally charged among the student of Boys Hostels.
- Developed a mechanism to transport food item of Breakfast, Lunch and Dinner from Centralized Kitchen to Dinning Halls of other Hostel on time.
- Procured modern kitchen equipment like - Semi Automatic, Chapati Making Machines, Rice/ Daal Steam Boilers, Idli Steam Maker, pulvelizer, robot coup vegetable cutter machine, Aatta Kneader, for preparing food item of Mess.
- Secured 5 RO Plants of a capacity of 500 Litre free of cost worth Rs. 8 Lakhs from Telangana Government, installed at Boys and Girls Hostels.
- Established Tea Stalls/Kiosk at Boys Hostel II and IV.
- Organized First Alumni and Parents Meet of MCJ Department on 15th-16th February, 2019.
- Organized 'Maulana Azad Ke Kalam Se' on the occasion of Maulana Azad Day Celebration Programme on 14th October, 2014.
- Organized two days Centenary Celebrations - "K.A.Abbas: The Legend, The legacy" on the 26th and 27th March 2014.
- Organized the Drama entitled "You Will Come Back Babu", by Pierrots Troupe, New Delhi on 26th March 2014.
- Organized a Two days International Conference titled "Muslims, Democracy and the Media: Challenges and Prospects" from 17th - 18 March 2015.
- Organized a Five days Workshop for Urdu Working Journalist titled "Capacity Building for Working Urdu Journalists of Telangana & Thereabouts" from 3rd-7th

December 2016.

- Organized a Five Days Workshop titled " Media Workshop: On "Understanding the Electronic Media"from 23rd-30th March 2016.
- Organized a Three Days Workshop titled "Public Relations and Corporate Communication"from 21st-23rd March 2017.
- Organized one week Workshop from 13th -20th April 2018.
- Organized a Three Days Workshop titled "Usages of Social Media Tools for Future Media" from 5th-7th March 2019.
- Organized a two days Online National Conference on "Gender Reporting in Urdu Media-Opportunities & Challenges"on 24th& 25th of March in collaboration with Centre for Women's Studies and Population First supported by UNFPA and Norwegian Embassy
- Organized a Online workshop on "India Data Portal" in collaboration with Bharti Institute of Public Policy- Indian Schedule of Business (ISB), Mohali on 29th November, 2021
- Published special Magazine titled "Al-Kalam" which was released by an eminent Film Actor and Theatre artist Mr. Tom Alter, on the occasion of Maulana Azad Day in 2008.
- Designed Anti-Ragging Signage Boards of the University.
- Awarded Educational Encouragement Certificate for Promoting Journalism by All India Urdu Mass Communication Society for Peace, Hyderabad during year 2008.

DETAILS OF SUPERVISION
(M.PHIL/M.TECH/P.HD.)

Number of B.A. (Hons.) JMC | M.A. (JMC) | Ph.D (JMC)

M.A. (JMC)	45
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Ph.D (JMC)	5
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Awarded:

- Dr. Fauzia Afaque (Enrollment No: 1504010102 (A160923), Ph.D completed in year 2018 on Topic- "Role of Electronic Media in Socio-Cultural Development of Women in Rural Kashmir".
- Dr. Arif Moin (Enrollment No: 1404010102 (A160193), Ph.D completed in year 2021 completed on Topic- "Social-Cultural, Political and Religious Impact of Urdu Satellite TV Channels on Indian Muslims".

Ongoing:

- Mr. Aihraj Tanveer; (Enrollment No: A165241), Ph.D since 2016 on Topic - "A Comparative Analysis of News in Urdu and English dailies Published from Hyderabad".
- Ms. Musheera, (Enrollment No: A191554), Ph.D since 2019 on Topic - "Impact of Hindi Television News Channels during COVID -19 Pandemic on the people of

Saharanpur, Uttar Pradesh"

- Mr. Amira Badra, (Enrollment No: 0904010317), Ph.D since 2019 on Topic - "Muslim's Identity in Hindi TV Serials: A Study of Hindi TV Serials telecast during Prime Time by Hindi Satellite TV Channels".

PROFESSIONAL
MEMBERSHIPS

- Member, Editorial Board, Communicator, a Journal of Indian Institute of Mass Communication (IIMC), New Delhi.
- Member, Editorial Board, Indian Journal of Communication Review, Aligarh Muslim University, UP.
- Member, Editorial Advisory Board, Indian Journal of Communication Review, Aligarh Muslim University, UP.

PERSONAL DETAILS

Father's Name : Mr. Abdus Salam Khan (Late)
Date of Birth : 19/02/1974
Gender : Male
Marital Status : Married
Nationality : Indian
Language Known : Hindi, Urdu & English

Date: 23/11/2021

Place: Hyderabad

Ehtesham Ahmad Khan