

# MAULANA AZAD NATIONAL URDU UNIVERSITY, HYDERABAD

(Accredited "A" Grade by NAAC)

Course Curriculum and Evaluation Scheme : Session - 2019-21

## Master of Arts (Journalism & Mass Communication)

PROGRAM NAME	<b>Master of Arts (Journalism &amp; Mass Communication)</b>		
PROGRAM CODE	<b>MAJM</b>	PROGRAM ID	<b>19MJR0</b>
COURSE DELIVERY	<b>Semester With Grading</b>	COURSE TYPE	<b>Regular</b>
COURSE DURATION	<b>4 Semesters</b>	MAX DURATION	<b>8 Semesters</b>
PASS PERCENT	<b>50</b>	ATTENDENCE PERCENT	<b>75</b>

### Degree Award Definition (DIV01)

9.0	-	10.1	O
7.5	-	9.0	A+
6.0	-	7.5	A
5.5	-	6.0	B+
5.0	-	5.5	B
4.5	-	5.0	C
4.0	-	4.5	P
0.0	-	4.0	F

### Grade Point Definition (GPG01)

90	<	100	O	10
75	<	90	A+	9
60	<	75	A	8
55	<	60	B+	7
50	<	55	B	6
45	<	50	C	5
40	<	45	P	4
0	<	40	F	0

L: Theory Periods per Week; P: Lab Periods / Week; T:Tutorial Periods/ Week;  
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Sl	PaperID	Paper Code	Paper Name	Paper Cat.	Periods			Th. Marks		Lab Marks		Total Marks	Credits	
					L	P	T	IA	UE	IA	UE			
<b>1 : PROGRAM SPECIFIC COURSES</b>													<b>SEM - 1</b>	
1	MJR101	MAJM101CCT	INTRODUCTION TO COMMUNICATION THEORY	1	3	3	0	30	70	0	0	100	4	
2	MJR102	MAJM102CCT	HISTORY OF MEDIA	1	3	3	0	30	70	0	0	100	4	
3	MJR103	MAJM103CCT	PRINT JOURNALISM	1	3	3	0	30	70	0	0	100	4	
4	MJR113	MAJM113CCP	PRINT JOURNALISM LAB	1	0	12	0	0	0	50	50	100	6	
5	MJR105	MAJM105CCT	ENGLISH JOURNALISTIC SKILLS	1	4	0	0	30	70	0	0	100	4	
6	MJR1A1	MAJM101DST	TRANSLATION FOR PRINT MEDIA	2	4	0	0	30	70	0	0	100	4	
7	MJR1A2	MAJM102DST	DIGITAL PHOTOGRAPHY	2	4	0	0	30	70	0	0	100	4	

Sl	PaperID	Paper Code	Paper Name	Paper Cat.	Periods			Th. Marks		Lab Marks		Total Marks	Credits	
					L	P	T	IA	UE	IA	UE			
<b>2 : CBCS COURSES (OFFERED TO 2019-21 BATCH)</b>													<b>SEM - 1</b>	
1	* MLE1C1	PGEN101AET	COMMUNICATIVE ENGLISH - I	3	3	3	0	15	35	0	0	50	2	
2	* MLU1C1	PGUR101AET	URDU SHANASI-I	3	2	0	0	15	35	0	0	50	2	

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					L	P	T	IA	UE	IA	UE		
<b>4 : NON-CGPA CBCS COURSES (OFFERED TO 2019-21 BATCH)</b>												<b>SEM - 1</b>	
1	* OCU001	CCNS050NCP	NATIONAL SERVICE SCHEME	5	0	4	0	0	0	50	0	50	2
2	* OCU003	CCUC050NCP	URDU CULTURE STUDIES(BASIC COURSE)	5	0	4	0	0	0	50	0	50	2
3	* OSP005	CCPE054NCP	SPORTS AND PHYSICAL EDUCATION(FOOT BALL)	5	0	4	0	0	0	50	0	50	2
4	* OSP002	CCPE051NCP	SPORTS AND PHYSICAL EDUCATION(CRICKET)	5	0	4	0	0	0	50	0	50	2
5	* OSP003	CCPE052NCP	SPORTS AND PHYSICAL EDUCATION(BADMINTON)	5	0	4	0	0	0	50	0	50	2
6	* OCU008	CCUC055NCP	KNOWLEDGE AND CREATIVITY(ADVANCE COURSE)	5	0	4	0	0	0	50	0	50	2
7	* OCU005	CCUC052NCP	KNOWLEDGE AND CREATIVITY(BASIC COURSE)	5	0	4	0	0	0	50	0	50	2
8	* OSP001	CCPE050NCP	SPORTS AND PHYSICAL EDUCATION(ATHLETICS)	5	0	4	0	0	0	50	0	50	2

### End of Part /Sem - 1

#### PASS PERCENTAGE

INTERNAL ASSESSMENT (IA)	<b>40</b>
SEMESTER END EXAM (UE)	<b>40</b>
INTERNAL ASSESSMENT PRACTICAL	<b>50</b>
UE EXAM PRACTICAL	<b>50</b>
TOTAL	<b>40</b>

#### BACKLOG : MINIMUM 'CGPA'REQUIRED FOR PROMOTION

CGPA 0

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Sl	PaperID	Paper Code	Paper Name	Paper Cat.	Periods			Th. Marks		Lab Marks		Total Marks	Credits
					L	P	T	IA	UE	IA	UE		
<b>1 : PROGRAM SPECIFIC COURSES</b>				<b>SEM - 2</b>									
1	MJR201	MAJM201CCT	RADIO PRODUCTION	1	4	0	0	30	70	0	0	100	4
2	MJR202	MAJM202CCT	TELEVISION JOURNALISM	1	4	0	0	30	70	0	0	100	4
3	MJR203	MAJM203CCT	MEDIA LAW AND ETHICS	1	4	0	0	30	70	0	0	100	4
4	MJR2A3	MAJM203DST	FILM STUDIES	1	4	0	0	30	70	0	0	100	4
5	MJR2A4	MAJM204DST	HEALTH JOURNALISM	1	4	0	0	30	70	0	0	100	4
6	MJR215	MAJM250CCP	RADIO PRODUCTION PRACTICALS	1	0	8	0	0	0	50	50	100	4
7	MJR216	MAJM251CCP	TELEVISION JOURNALISM PRACTICALS	1	0	8	0	0	0	50	50	100	4
8	MJR217	MAJM252CCP	INTERNSHIP	1	0	4	0	0	0	15	35	50	2

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					L	P	T	IA	UE	IA	UE		
<b>2 : CBCS COURSES (OFFERED TO 2019-21 BATCH)</b>				<b>SEM - 2</b>									
1	MPA2F1	PGPA201GET	INTRODUCTION TO PUBLIC ADMINISTRATION	4	4	0	0	30	70	0	0	100	4
2	MPS2F1	PGPS201GET	INDIAN POLITICS	4	4	0	0	30	70	0	0	100	4
3	MJR2F1	PGJM201GET	VIDEO DOCUMENTARY PRODUCTION	4	4	0	0	30	70	0	0	100	4
4	MLE2F1	PGEN201GET	SHORT FICTION: AN INTRODUCTION TO WORLD LITERATURE	4	4	0	0	30	70	0	0	100	4
5	MLU2F2	PGUR202GET	PREM CHAND	4	4	0	0	30	70	0	0	100	4
6	MSO2F1	PGSO201GET	SCIENCE AND SOCIETY	4	4	0	0	30	70	0	0	100	4
7	MLP2F1	PGPR201GET	ADVANCE PERSIAN	4	4	0	0	30	70	0	0	100	4
8	MLA2F1	PGAR201GET	ARAB CIVILIZATION AND ITS CONTRIBUTIONS	4	4	0	0	30	70	0	0	100	4
9	MIS2F1	PGIS201GET	FUNDAMENTALS OF ISLAM	4	4	0	0	30	70	0	0	100	4
10	MCS2F1	PGCS201GET	DATABASE MANAGEMENT SYSTEM	4	3	3	0	0	0	15	35	50	2
11	MCS2D1	PGCS201SET	FUNDAMENTALS OF INFORMATION TECHNOLOGY	3	2	0	0	15	35	0	0	50	2

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					L	P	T	IA	UE	IA	UE		
<b>4 : NON-CGPA CBCS COURSES (OFFERED TO 2019-21 BATCH)</b>													<b>SEM - 2</b>
1	* OCU001	CCNS050NCP	NATIONAL SERVICE SCHEME	5	0	4	0	0	0	50	0	50	2
2	* OCU002	CCNC050NCP	NATIONAL CADET CORPS	5	0	4	0	0	0	50	0	50	2
3	* OCU003	CCUC050NCP	URDU CULTURE STUDIES(BASIC COURSE)	5	0	4	0	0	0	50	0	50	2
4	* OCU004	CCUC051NCP	PERFORMING ART(BASIC COURSE)	5	0	4	0	0	0	50	0	50	2
5	* OCU005	CCUC052NCP	KNOWLEDGE AND CREATIVITY(BASIC COURSE)	5	0	4	0	0	0	50	0	50	2
6	* OCU008	CCUC055NCP	KNOWLEDGE AND CREATIVITY(ADVANCE COURSE)	5	0	4	0	0	0	50	0	50	2
7	* OSP001	CCPE050NCP	SPORTS AND PHYSICAL EDUCATION(ATHLETICS)	5	0	4	0	0	0	50	0	50	2
8	* OSP002	CCPE051NCP	SPORTS AND PHYSICAL EDUCATION(CRICKET)	5	0	4	0	0	0	50	0	50	2
9	* OSP003	CCPE052NCP	SPORTS AND PHYSICAL EDUCATION(BADMINTON)	5	0	4	0	0	0	50	0	50	2
10	* OSP004	CCPE053NCP	SPORTS AND PHYSICAL EDUCATION(VOLLEY BALL)	5	0	4	0	0	0	50	0	50	2
11	* OSP005	CCPE054NCP	SPORTS AND PHYSICAL EDUCATION(FOOT BALL)	5	0	4	0	0	0	50	0	50	2

### End of Part /Sem - 2

#### PASS PERCENTAGE

INTERNAL ASSESSMENT (IA)	<b>40</b>
SEMESTER END EXAM (UE)	<b>40</b>
INTERNAL ASSESSMENT PRACTICAL	<b>50</b>
UE EXAM PRACTICAL	<b>50</b>
TOTAL	<b>40</b>

#### BACKLOG : MINIMUM 'CGPA'REQUIRED FOR PROMOTION

CGPA 5

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					L	P	T	IA	UE	IA	UE		
<b>1 : PROGRAM SPECIFIC COURSES</b>												<b>SEM - 3</b>	
1	MJR301	MAJM301CCT	COMMUNICATION RESEARCH	1	4	0	0	30	70	0	0	100	4
2	MJR302	MAJM302CCT	PRODUCTION & EDITING FOR ELECTRONIC MEDIA	1	4	0	0	30	70	0	0	100	4
3	MJR303	MAJM303CCT	TELEVISION & VIDEO PRODUCTION	1	4	0	0	30	70	0	0	100	4
4	MJR315	MAJM350CCP	TELEVISION & VIDEO PRODUCTION PRACTICAL	1	0	8	0	0	0	50	50	100	4
5	MJR3A1	MAJM301DST	ONLINE JOURNALISM	2	4	0	0	30	70	0	0	100	4
6	MJR3A2	MAJM302DST	ADVANCE JOURNALISM & NICHE REPORTING	2	4	0	0	30	70	0	0	100	4
7	MJR304	MAJM304CCT	FILM STUDIES	1	4	0	0	30	70	0	0	100	4

Sl	PaperID	Paper Code	Paper Name	Paper Cat.	Periods			Th. Marks		Lab Marks		Total Marks	Credits
					L	P	T	IA	UE	IA	UE		
<b>2 : CBCS COURSES (OFFERED TO 2019-21 BATCH)</b>												<b>SEM - 3</b>	
1	* MLE3C1	PGEN301AET	COMMUNICATIVE ENGLISH - II	3	2	0	0	15	35	0	0	50	2

### End of Part /Sem - 3

#### PASS PERCENTAGE

INTERNAL ASSESSMENT (IA)	40
SEMESTER END EXAM (UE)	40
INTERNAL ASSESSMENT PRACTICAL	50
UE EXAM PRACTICAL	50
TOTAL	40

#### BACKLOG : MINIMUM 'CGPA'REQUIRED FOR PROMOTION

CGPA 0

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					L	P	T	IA	UE	IA	UE		
<b>1 : PROGRAM SPECIFIC COURSES</b>												<b>SEM - 4</b>	
1	MJR401	MAJM401CCT	GRAPHIC & ANIMATON	1	4	0	0	30	70	0	0	100	4
2	MJR402	MAJM402CCT	TRANSLATION FOR URDU MEDIA	1	4	0	0	30	70	0	0	100	4
3	MJR415	MAJM450CCP	GRAPHIC & ANIMATON PRACTICAL	1	0	8	0	0	0	50	50	100	4
4	MJR416	MAJM451CCP	TRANSLATION FOR URDU MEDIA PRACTICAL	1	0	8	0	0	0	50	50	100	4
5	MJR417	MAJM452CCP	DISSERTATION	1	0	8	0	0	0	50	50	100	4
6	MJR418	MAJM453CCP	INTERNSHIP AND ACTIVITIES	1	0	4	0	0	0	0	100	100	2
7	MJR4A1	MAJM401DST	INTERNATIONAL & INTERCULTURAL COMMUNICATION	2	4	0	0	30	70	0	0	100	4
8	MJR4A2	MAJM402DST	DEVELOPMENT COMMUNICATION	2	4	0	0	30	70	0	0	100	4
9	MJR217	MAJM252CCP	INTERNSHIP	1	0	4	0	0	0	15	35	50	2

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					L	P	T	IA	UE	IA	UE		
<b>4 : NON-CGPA CBCS COURSES (OFFERED TO 2019-21 BATCH)</b>												<b>SEM - 4</b>	
1	* OCU001	CCNS050NCP	NATIONAL SERVICE SCHEME	5	0	4	0	0	0	50	0	50	2
2	* OCU002	CCNC050NCP	NATIONAL CADET CORPS	5	0	4	0	0	0	50	0	50	2
3	* OCU003	CCUC050NCP	URDU CULTURE STUDIES(BASIC COURSE)	5	0	4	0	0	0	50	0	50	2
4	* OCU004	CCUC051NCP	PERFORMING ART(BASIC COURSE)	5	0	4	0	0	0	50	0	50	2
5	* OCU005	CCUC052NCP	KNOWLEDGE AND CREATIVITY(BASIC COURSE)	5	0	4	0	0	0	50	0	50	2
6	* OCU008	CCUC055NCP	KNOWLEDGE AND CREATIVITY(ADVANCE COURSE)	5	0	4	0	0	0	50	0	50	2
7	* OSP001	CCPE050NCP	SPORTS AND PHYSICAL EDUCATION(ATHLETICS)	5	0	4	0	0	0	50	0	50	2
8	* OSP002	CCPE051NCP	SPORTS AND PHYSICAL EDUCATION(CRICKET)	5	0	4	0	0	0	50	0	50	2
9	* OSP003	CCPE052NCP	SPORTS AND PHYSICAL EDUCATION(BADMINTON)	5	0	4	0	0	0	50	0	50	2
10	* OSP004	CCPE053NCP	SPORTS AND PHYSICAL EDUCATION(VOLLEY BALL)	5	0	4	0	0	0	50	0	50	2
11	* OSP005	CCPE054NCP	SPORTS AND PHYSICAL EDUCATION(FOOT BALL)	5	0	4	0	0	0	50	0	50	2

### End of Part /Sem - 4

#### PASS PERCENTAGE

INTERNAL ASSESSMENT (IA)	<b>40</b>
SEMESTER END EXAM (UE)	<b>40</b>
INTERNAL ASSESSMENT PRACTICAL	<b>50</b>
UE EXAM PRACTICAL	<b>50</b>
TOTAL	<b>40</b>

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