

Press Release

مولانا آزاؑ نيشنل اردو يونيورسٲى

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MAULANA AZAD NATIONAL URDU UNIVERSITY

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December 29, 2020

MANUU launches Digital Calendar “Indian Freedom Struggle & Urdu Poetry”

Hyderabad: Maulana Azad national Urdu university (MANUU) while continuing the tradition to popularize Urdu through new year calendar today launched Digital calendar 2021 titled “Indian Freedom Struggle & Urdu Poetry” in a programme held at IMC preview Theatre. The Instructional Media Center of MANUU has designed the calendar which displays the masterpieces of poetry by Begum Hazrat Mahal, Mohammad Hussain Azad, Khawaja Altaf Hussain Hali, Pandit Datatriya Kaifi, Dr. Mohd. Iqbal, Brij Narayan Chakbast, Firaq Gorakhpuri, Josh Malihabadi, Bismil Azimabadi, Makhdoom Mohiuddin, Pandit Gulzar Dahalvi and Zubair Razvi in Urdu and Roman script along their beautifully design sketches.

Prof. S.M. Rahmatullah, Vice Chancellor I/c, MANUU in his Presidential Address said that this calendar is the best of all the calendars he has seen till date. The efforts of Urdu poets and writers played crucial role in the Struggle of Independence. He said that in public administration, under public relations theory, better communication is of prime importance and it also ensures the success for the administration.

While speaking online Prof. Siddiqui Mohammed Mahmood, Registrar I/c said that the theme of the calendar is very important. Referring to famous poet Dr. Iqbal in particular, he said that the poet of the East had written the National song of Indian children in addition to the Sare jahan se acha, which is an important link to express patriotism. "We have to make every passing moment important through better work," he emphasized.

Earlier, Mr. Rizwan Ahmad, Director, IMC in his welcome address said that when Public Relations Office informed that IMC has to design 2021 calendar. IMC schedule had no space. However, Mr. Omar Azmi, producer, IMC took up the challenge and worked hard to create this design. Mr. Ghulam Ahmed, Graphic Designer helped with the fonts.

Mr. Abid Abdul Wasay, Public Relations Officer, MANUU informed that university started printing theme based calendars since 2015. The previous themes, mainly focusing the Urdu literature and culture, include 'imprints of Urdu' (2020), 'Notable Libraries in India with Impressive Collection in Urdu' (2019), 'Premier Cradles of Knowledge in Urdu' (2018), 'Sterling Journey of Urdu Journalism in India' (2017), 'Scientists who changed the world' (2016), 'Different forms of Urdu Calligraphy' (2015). Mr. Mir Ayoob Ali Khan, Former Media Coordinator started this trend.

Dr. Feroz Alam, Assistant Professor of Urdu and a member of the Public Relations team, said that he loves Urdu as much as he loves his mother and motherland. That is why the theme of Indian Freedom Struggle & Urdu Poetry was chosen. The role played by Urdu poetry in freedom struggle is undeniable. P.R. Team members Mr. Shams Imran, Ms. Amena Anjum and Mr. Ather Ahmed Siddiqui played important role in compiling the content and research work. Dr. Mir Hashmath Ali, Production Asst., IMC MANUU, proposed Vote of thanks. Mr. Md. Imtiyaz Alam, Jr. Research Officer, IMC, MANUU compered the programme. Mr. MG Gunasekharan, Finance Officer and Prof. Fahim Akhtar Nadvi, HoD Islamic Studies were also present.

Note: News is being sent though e-mail.

(Abid Abdul Wasay)
Public Relations Officer