



**MINUTES  
OF THE  
SCHOOL BOARD MEETING  
OF  
SCHOOL OF COMMERCE AND BUSINESS MANAGEMENT  
MAULANA AZAD NATIONAL URDU UNIVERSITY  
Gachibowli, Hyderabad**

**Held on  
4<sup>TH</sup> NOVEMBER, 2020 (11 A.M.)**

**AT  
School of Commerce and BM building  
(Old CSE Building)/Online Virtual Mode**

مولا نا آزاد نیشنل اردو یونیورسٹی مولانا آزاد نیشنل اردو یونیورسٹی

MAULANA AZAD NATIONAL URDU UNIVERSITY

(A Central University established by an Act of Parliament in 1998)

(Accredited "A" Grade by NAAC)

Gachibowli, Hyderabad 500 032



**MINUTES OF THE MEETING OF THE SCHOOL BOARD MEETING OF  
THE SCHOOL OF COMMERCE AND BUSINESS MANAGEMENT HELD  
ON 4<sup>TH</sup> NOVEMBER, 2020 AT 11 AM (offline/online via videoconference)**

**Present:**

Department of Management & Commerce, SCBM, MANUU	Nominees and External Members
<p>Prof. Saneem Fatima, Dean, SCBM (Chair)</p> <p>Prof. Badiuddin Ahmed</p> <p>Prof. M. A. Azeem</p> <p>Prof. N.I. Mulla</p> <p>Prof. M. Razaulla Khan, Head, DMC</p> <p>Dr M. A. Sikandar, Associate Prof.</p> <p>Dr. S. Kamruddin Asstt. Prof.</p>	<p>Prof. Furqan Qamar, Centre for Management Studies, JMI, New Delhi</p> <p>Prof. V. Sita, School of Management Studies, University of Hyderabad</p> <p>Prof. A. Sudhakar, Department of Commerce, BRAOU, Hyd</p> <p>Prof. Abdul Wahid, Dean, School of Technology, MANUU</p> <p>Prof. Ehtesham Ahmad Khan, Dean, Mass Communication &amp; Journalism, MANUU</p> <p><u>Special Invitees:</u></p> <p>Mr. Praveen Kumar, Director of Product Management, Microsoft</p> <p>Mr. Naqi Abbas, Director, Enable Employability Excellence, Hyderabad</p>

At the outset Prof. Saneem Fatima, Dean, School of Commerce and Business Management welcomed the members and taken up the agenda items.

**Item No. 1: Report of the School**

Dean, SCBM briefed the members about various academic and research activities undertaken by the School since last meeting of the School Board. The following activities are **reported and recorded**:

- Decision of the Academic Council and Executive Council about re-merger of two Department Viz. Department of Management and Commerce as per notification dated 28.5.2019.
- Introduction of part-time Ph.D programme under the School for industry persons with higher fee as approved by the Academic Council in its 36<sup>th</sup> Meeting held on 3.10.2020.

Minutes of the School Board Meeting held on 4<sup>th</sup> November, 2020,  
School of Commerce and Business Management, MANUU, Hyderabad

*[Signature]*

*[Signature]*

*[Signature]*

*[Signature]*

*[Signature]*

*[Signature]*

*[Signature]*

- Increase in intake of MBA programme from 90 to 112, due to implementation of 10% EWS reservations w.e.f. 2019-20 as approved by the 36<sup>th</sup> Meeting of the Academic Council in its Meeting held on 3.10.2019.
- Joining of three new regular faculty members (Prof. M. Razaulla Khan w.e.f. 04.12.2019, Dr M. A. Sikandar, Associate Professor w.e.f. 18.10.2019 and Mr. Nissar Hussain, Assistant Professor w.e.f.25.11.19 in the Department of Management and Commerce, SCBM.)
- Temporary Shifting of MBA section of the School from CPDUMT building to CSE Coaching Academy w.e.f. 23<sup>rd</sup> January, 2020
- Progress of construction of permanent School building and sanction of addl. Funds of Rs. 7.69 crore under HEFA in June, 2020 to complete the construction of building. Issues regarding class room, office, library furniture and fixtures.
- Signing of MoUs with six Industries for academia-industry interface, placement assistance, Industrial Training for students and faculty members etc in 27.02.2020.
- Appointment of Prof. M. Razaulla Khan as HoD, Department of Management and Commerce w.e.f.19.06.2020.
- The SCBM during the COVID-19 conditions organized an international one-day webinar on the theme of 'Reimagining Work, Jobs, and Careers in the time of COVID 19' held on 24<sup>th</sup> August, 2020.
- Dr S. Kamaruddin has been awarded a grant of Rs. 3.00 lakh by the ICSSR in September, 2019 under the scheme of IMPRESS-ICSSR to undertake a field research. Title: Impact of Organizational Climate on Occupation Stress of Police Personal of Hyderabad. An Empirical Study.

**Item No.2: Confirmation of Minutes of previous Meeting of School Board**

- 2.1. The Board *considered and confirmed* the Minutes of the regular Meeting of the School Board held on 11.01.2018 (**Annexure-I**).
- 2.2. The Board *considered and confirmed* the Minutes of Meeting (Emergent) of the School Board held on 30.1.2020 (**Annexure-II**).

**Item No.3: Appointment of new Members in the School Board**

The Board *noted* the appointment of Dr M.A. Sikandar, Associate Professor and Dr Shaik Kamruddin, Assistant Professor Members to the School Board on rotational basis for a period of three years from January, 2020 as approved by the Vice-Chancellor.

**Item No.4: Matters arising out of the Meetings of Board of Studies Meeting since last Meeting of the School Board**

- 4.1. The Board considered and approved the Minutes of Board of Studies Meetings of the erstwhile Department of Management and Department of Commerce held on 1.3.2019 & 30.4.2019 including the appointment of Research supervisor for Ph.D programme (**Annexure-III**)

42. The Board considered and approved the Minutes of Board of Studies Meeting of the Department of Management and Commerce held on 29.11.2019 including the allocation of Research Supervisors, admitted in the last academic year 2019-20 (**Annexure-IV**).
43. **B.Com Syllabus for regular and Distance Mode:** The Board considered and approved the adoption of common syllabus for B. Com under regular and distance mode programme as approved in the Emergent meeting of the School board held on 30.1.2020 (**Annexure-V**).
44. The Board *noted* initiation of process of revision of MBA syllabus as per AICTE and seeking approval process as per the decision taken in the BoS Meeting held on 29.11.2019.
45. **Introduction of additional course-RPE for Ph.D programme:** Dean, SCBM informed the members that adoption of the course has already been approved by the Academic Council in its 37<sup>th</sup> Meeting held on 30.1.2020 and it is a reporting item for School Board for the purpose of inclusion in the existing PhD course credits. The Dean also informed the members that the course will be taught in house under the School. The Board *considered and adopted* the recommendations of BoS for the inclusion of one compulsory additional course 'Research and Publication Ethics (RPE)' with 2 credits in the course work of PhD programme as prescribed by the UGC. The course will be taught common for Management and Commerce from the academic year 2020-21 (**Annexure-VI**).
46. The Board *considered and approved* the Minutes of Board of Studies Meeting of the Department of Management and Commerce held on 23.10.2020 including the approval of the Research Supervisor for Ph.D programme (**Annexure-VII**).
47. **Revision of Course Curriculum for MBA:** The Board discussed the list of courses to be taught for MBA programme from the academic year 2020-21 in the light of AICTE Model Curriculum, January 2018. Members were informed that after a series of internal meetings and peer review, these courses were finalized. The entire process took about a year. Members were appraised that courses in the Semester-I & II are more or less similar to the existing list of courses and some of the core cases have been rejigged or rearranged with new nomenclature to meet the requirements of the AICTE. Some new course like Innovation Management etc. are proposed in the second year in the emerging areas and to meet the industry need (Details of existing and proposed courses are provided at **Appendix-A to Annexure-X**).

Members suggested to introduce more industry oriented courses to meet the expectations of the industry and employability of the students. After due deliberations, the Board *resolved to recommend* the same to the Academic Council for approval as in the **Annexure-IX**. The Board also considered and resolved to recommend the proposed syllabus for Semester-I and Semester-II of MBA programme to the Academic Council for its approval as in the **Annexure-IX**. Members requested the Dean to ensure for updation of text and reference books for the revised courses before the same is submitted to the Academic Council.

**Item No. 5: AICTE approval for MBA programme from the academic year 2020-21**

The Board noted the approval granted by the AICTE for two-year full time MBA programme vide approval letter No. F.No. South-Central/2020-21/I-7402450931 dated 15<sup>th</sup> June, 2020 for a period of two academic year 2020-21 & 2021-22 with an intake capacity of 120 students. (**Annexure-X**). Members appreciated the joint efforts made by the faculty and non-faculty members for achieving this mile stone.

42. The Board considered and approved the Minutes of Board of Studies Meeting of the Department of Management and Commerce held on 29.11.2019 including the allocation of Research Supervisors, admitted in the last academic year 2019-20 (**Annexure-IV**).
43. **B.Com Syllabus for regular and Distance Mode:** The Board considered and approved the adoption of common syllabus for B. Com under regular and distance mode programme as approved in the Emergent meeting of the School board held on 30.1.2020 (**Annexure-V**).
44. The Board *noted* initiation of process of revision of MBA syllabus as per AICTE and seeking approval process as per the decision taken in the BoS Meeting held on 29.11.2019.
45. **Introduction of additional course-RPE for Ph.D programme:** Dean, SCBM informed the members that adoption of the course has already been approved by the Academic Council in its 37<sup>th</sup> Meeting held on 30.1.2020 and it is a reporting item for School Board for the purpose of inclusion in the existing PhD course credits. The Dean also informed the members that the course will be taught in house under the School. The Board *considered and adopted* the recommendations of BoS for the inclusion of one compulsory additional course 'Research and Publication Ethics (RPE)' with 2 credits in the course work of PhD programme as prescribed by the UGC. The course will be taught common for Management and Commerce from the academic year 2020-21 (**Annexure-VI**).
46. The Board *considered and approved* the Minutes of Board of Studies Meeting of the Department of Management and Commerce held on 23.10.2020 including the approval of the Research Supervisor for Ph.D programme (**Annexure-VII**).
47. **Revision of Course Curriculum for MBA:** The Board discussed the list of courses to be taught for MBA programme from the academic year 2020-21 in the light of AICTE Model Curriculum, January 2018. Members were informed that after a series of internal meetings and peer review, these courses were finalized. The entire process took about a year. Members were appraised that courses in the Semester-I & II are more or less similar to the existing list of courses and some of the core cases have been rejigged or rearranged with new nomenclature to meet the requirements of the AICTE. Some new course like Innovation Management etc. are proposed in the second year in the emerging areas and to meet the industry need (Details of existing and proposed courses are provided at **Appendix-A to Annexure-X**).

Members suggested to introduce more industry oriented courses to meet the expectations of the industry and employability of the students. After due deliberations, the Board *resolved to recommend* the same to the Academic Council for approval as in the **Annexure-IX**. The Board also considered and resolved to recommend the proposed syllabus for Semester-I and Semester-II of MBA programme to the Academic Council for its approval as in the **Annexure-IX**. Members requested the Dean to ensure for updation of text and reference books for the revised courses before the same is submitted to the Academic Council.

**Item No. 5: AICTE approval for MBA programme from the academic year 2020-21**

The Board noted the approval granted by the AICTE for two-year full time MBA programme vide approval letter No. F.No. South-Central/2020-21/I-7402450931 dated 15<sup>th</sup> June, 2020 for a period of two academic year 2020-21 & 2021-22 with an intake capacity of 120 students. (**Annexure-X**). Members appreciated the joint efforts made by the faculty and non-faculty members for achieving this mile stone.

Item No. 6: Introduction of additional specialization and dual specialization from next academic year 2021-20

Members were invited to offer their suggestions and views for offering additional specializations in emerging areas in MBA programme, besides the existing three specializations in MBA viz. Finance, Marketing and Human Resource, within the ambit of AICTE Regulations. The Suggestions were made to introduce Business Analytics, Banking, Insurance & Financial Services (BIFS), Real Estate Management etc. To start with it was suggested to introduce courses in these areas as part of MBA programme in the second year. The Board also felt there is a need to have a committed faculty to teach such highly technical subjects. Suggestion was made to send the existing faculty to undergo such courses to equip themselves to teach in the area.

Item No. 7: PhD Scholars on Roll

The Board noted the details of 23 PhD scholars on roll as on 30.10.2020 with research topics, research supervisor as per Annexure- XI.

Item No. 8: PhD Awardees

The Board noted the successful completion of PhD degrees awarded to six scholars in the last academic year i.e. 2019-20: -

Item No. 9: Any other item with the permission of the Chair:

Members suggested that as far as possible, there should be common workload among the faculty members in the Department of Management and Commerce after the demerger of two erstwhile Departments (Department of Management and Department of Commerce) without compromising the requirements under AICTE for MBA programme. Dean informed that the same has been adhered in view of the decisions taken in the Academic Council and Executive Council.

Members suggested to introduce teaching through case let/case-study methods wherever possible. It was also suggested to create Urdu contents for the courses offered under the School. Members were informed that from the new academic year, case study fee is being levied on the students for the above purpose.

Efforts should be made to upgrade the skills of the existing faculty members.

Students should be encouraged to take up MOOCs as per AICTE Regulations and credit transfer facility.

One of the suggestions were to create smaller groups with two to three faculty members in specialized areas of studies viz. HR, Marketing, Finance, Entrepreneurship etc. to teach and research in the areas. They can also help the school to teach case studies in the respective areas and organize industry-interface etc. This will also encourage innovation in these areas. Members welcomed these suggestions.

Members appreciated the progress made by the University to improve the teaching and learning exercises in the School. Meeting ended with a vote of thanks to the chair.

*Saneem Fatima*  
(Prof. Saneem Fatima)  
Dean, School of Commerce and  
Business Management