



Press Release

July 15, 2021

9 MANUU films selected for Cultural Film Festival by UNESCO

Hyderabad:

Instructional Media Centre (IMC) of Maulana Azad National Urdu University (MANUU) has achieved one more feat as it's 9 short films and documentaries have been selected for Cultural Cinema fest 2021, supported by UNESCO, Delhi office. The online festival scheduled to begin on 17th July, 2021 and films from more than 100 countries are participating in the festival.

The selected films are Aristotle, Stephen Hawkins, Dr. C V Raman, Bharat Ratna Dr. A P J Abdul Kalam, Nawa e Sarosh MIRZA GHALIB, Al Zahrawi, A Tribute to Prof. Yashpal, Sir Isaac Newton and Prof. U.R. Rao. They were selected from among 44 total films under this category.

Mr. Rizwan Ahmad, Director, Centre said it is a huge recognition of the films at global level. Our focus is to take the academic content of the centre at international level and the team has made exceptional efforts in supporting this endeavour. This is the 4th consecutive time when IMC productions have been recognized and selected at national film festivals, he added. He congratulated the team members who directed, scripted and produced the films.

Prof. SM Rahmatullah, Vice-Chancellor I/c congratulated Mr. Rizwan & his team for this achievement and reiterated that Media Centre through its continuous efforts is playing an important role in showcasing the relevance of Urdu language in contemporary era, time and again.

MANUU Education Youtube channel

Subscription crosses 50k in a short span

Hyderabad:

While students are away from campuses due to covid outbreak, their educational needs continues with alternative options such as online education, social media and technology based education dissemination without disturbing their studies.

Instructional media centre of Maulana Azad National Urdu University (MANUU) has been continuously providing educational content in Urdu through its YOUTUBE Channel which is a unique initiative of providing material in Urdu. The channel (<https://www.youtube.com/c/IMCMANUU/featured>) has crossed over 50 thousand subscription proofing it's recognition and acceptance.

Mr. Rizwan Ahamd, Director, IMC while thanking all the subscribers said the sustained efforts of the centre in educational domain are being recognized and students are using its online content , video lectures and e-content in large number. But this is not our destination, we need to reach out to every student who needs content in Urdu. The channel is being watched all around the world, he added.

IMC MANUU You Tube channel not only have higher educational content in Urdu but also contain very rare documentaries on Urdu language and culture and other programmes of general enrichment as well. All major events of University like conferences, seminar and workshops are also webcast live at IMC MANUU YouTube channel which is a very important repository of academic content for future.

(Abid Abdul Wasay)

Public Relations Officer

Note: News is being sent though e-mail.