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## Press Release

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## "Karwaan-e-Urdu Sahafat": Urdu University to celebrate 200 years of Urdu Journalism Hvderabad:

To celebrate 200 years of Urdu Journalism this year, the Department of Mass Communication and Journalism, Maulana Azad National Urdu University (MANUU) is organising a series of events under the name "Karwaan-e-Urdu Sahafat".

The celebration coincides with the 'Silver Jubilee Celebrations' of the Urdu varsity.

According to Prof. Ehtesham Ahmed Khan, Dean, School of Mass Communication and Journalism, MANUU, it was in March 1822 when the first Urdu language newspaper Jam-i-Jahan-Numa, was founded by Harihar Dutta in Kolkata.

"The main aim of bicentenary celebrations is to bring all the Urdu journalism promoters and lovers at one platform. We as a department have always tried to keep the legacy and grace of Urdu Journalism going", he said.

"To commemorate the Silver Jubilee Celebrations of the University, the bicentenary celebrations of Urdu Journalism will be celebrated for a year 2022 comprising the different activities, programmes, events that may begin from the month of February, 2022 and conclude by November 2022," he informed.

Prof Ehtesham said that the celebration will begin with the 'Logo Making competition of the Event' followed by other events including ,International conference, Urdu Media Conclave , Urdu Media Summit, Urdu Archival and Book Exhibition, Documentary Making and Award Ceremony.

"The objective of the Bicentenary celebration is to unveil and bring forward the misplaced, lost, hidden, archived and not so popular text, facts related to Urdu journalism and the personalities associated with Urdu Journalism", he added.

Prof Mohammad Fariyad, Head of the Department & Public Relations Officer I/c said, "Through the number of events, we want to make the completion of 200 years memorable". "We take this opportunity to celebrate and promote Urdu Journalism among its lovers and to introduce Urdu Journalism as a futuristic aspiration for the generations to come. We hope to fulfil our dream collectively," he added.

Prof Syed Ainul Hasan, Vice Chancellor of the varsity, congratulated the department and assured to provide support and guidance for this historic celebration.

The last date of submission for logo design competition is March 20, 2022. For further details contact mobile no. 9440039625 or email kusbc200@gmail.com or visit university website manuu.edu.in.

> (Prof. Mohammad Fariyad) Public Relations Officer I/c