

Field Projects / Internships undertaken during the year 2019-2020:

Project/Programme Title	No. of students enrolled for Field Projects / Internships
MBA Project Work	74

List of M.B.A students completed Project work with title and name of the Supervisor

DETAILS OF PROJECT REPORT OF M.B.A BATCH 2018-2020				
S.N O	ROLL NUMBER	STUDENT NAME	PROJECT TITLE	MENTOR
1.	MMBA001HY	MD ASIF IQUBAL	CUSTOMER BUYING BEHAVIOUR TOWARDS DMART	PROF. M.A AZEEM
2.	MMBA002HY	MD SHARIQUE	EVALUATION OF CAPITAL (USING CAPITAL BUDGETING TECHNIQUES)	PROF. BADIUDDIN AHMAD
3.	MMBA003HY	MD SHABAN RAZA	RATIO ANALYSIS OF HDFC BANK LTD	DR. S.K SAFIUDDIN
4.	MMBA004HY	WASIM AHAMAD KHAN	STUDY ON TRAINING AND DEVELOPMENT	PROF. M.A AZEEM
5.	MMBA005HY	KALEEMUD DIN	WORKING CAPITAL MANAGEMENT AT TATA FACTORIES LTD	DR. S.K SAFIUDDIN
6.	MMBA006HY	ABDULLAH	MARKETING MIX AT HERITAGE FOOD INDIA LTD.	PROF. SANEEM FATIMA
7.	MMBA007HY	AIJAZ AHMAD MIR	WORKING CAPITAL FINANCE OF J&K BANK	PROF. SANEEM FATIMA
8.	MMBA008HY	RAKSHAN TAUHEED	DEVIDENT DECISION AT HDFC BANK	DR. S.K SAFIUDDIN
9.	MMBA009HY	AMIR	MICRO FINANCE IN INDIA	DR. RASHID FAROOQI
10.	MMBA010HY	MD KAMRAN HAIDER	CONSUMER PERCEPTION ABOUT AMUL BUTTER	DR. RASHID FAROOQI
11.	MMBA011HY	ANJUM SIDDIQUE	RETAIL MARKETING STRATEGIES AT RELIANCE SMART LTS RANCHI	DR. RESHMA NIKHAT
12.	MMBA012HY	MD MASIH UDDIN	EQUITY ANALYSIS OF HDFC BANK	DR.KAMRUDDIN
13.	MMBA013HY	HAMZA MAHMOOD	PERFORMANCE APPRAISAL IN ICICI	DR. KAMRUDDIN
14.	MMBA014HY	RAGHIB QASMI	MOBILE BANKING AT HDFC	DR. RASHID FAROOQI
15.	MMBA015HY	MD REZA NOOR	ANALYSIS OF CASH MANAGEMENT IN HDFC BANK	M.A SIKANDAR
16.	MMBA016HY	SAIMA MASOOD	PERCEPTION OF EMPLOYEE TOWARDS TRAINING & DEVELOPMENT AT KARVY	DR. RASHID FAROOQI
17.	MMBA017HY	MD MUZAMMIL HAYAT	RATIO ANALYSIS IN HDFC BANK	PROF.BADIUDDIN
18.	MMBA018HY	NAUSHEEN	PORTIFOLIO MANAGEMENT SERVICES AT CARVY	PROF BADIUDDIN AHMAD
19.	MMBA019HY	MOBASHSHIR IMAM	QUALITY OF WORK LIFE IN HERITAGE	M.A SIKANDAR SIR
20.	MMBA020HY	NEHA ANJUM	MUTUAL FUND AT UNESCO LTD	DR.RESHMA NIKHAT
21.	MMBA021HY	NAIF ZIA	CUSTOMER PREFERENCES AT HERO MOTOR CORP	PROF. M.A AZEEM

22.	MMBA022HY	MD AMJAD ALI SEHAR	RATIO ANALYSIS AT HERITAGE FOOD	M.A SIKANDAR
23.	MMBA023HY	MUTAHAR MEHDI	MUTUAL FUND AT TALENTLOGIC INFO SEVICES PVT LTD	PROF. M.A AZEEM
24.	MMBA024HY	AMIR EQUBAL	A STUDY ON MUTUAL FUNDS AWARENESS	PROF. MA AZEEM
25.	MMBA025HY	MD DANISH	STUDY ON E-RECRUITMENT THROUGH A CONSULTANCY AT SMART HR SERVICES	PROF. SANEEM FATIMA
26.	MMBA026HY	SAYMA	RECRUITMENT AND SELECTION PROCESS SITAPUR EYE HOSPITAL	PROF. SANEEM FATIMA
27.	MMBA027HY	NEDA NAZMI	WORKING CAPITAL MGMNT AT CENTRAL BANK OF INDIA	PROF. SANEEM FATIMA
28.	MMBA028HY	HASSAN AHMAD	MARKETING STRATEGY OF AIRTEL	DR. RASHID FAROOQI
29.	MMBA029HY	UWAISH HUSAIN	A STUDY ON FINANCIAL INCLUSION ON PMJDY WITH REFERENCE TO CANARA BANK	DR. SK SAFIUDDIN
30.	MMBA030HY	SHABANA BEGUM	RISK AND RETURN ANALYSIS IN OPEN ENDED MUTUAL FUND SCHEEMS AT KARVY	PROF. SANEEM FATIMA
31.	MMBA031HY	MD SAJID HUSAIN	VENTURE CAPITAL	PROF. BADIUDDIN
32.	MMBA032HY	MD WASIM AHMAD ANSARI	ROLE OF CONCURRENT AUDIT IN FINANCIAL SCANDAL	MA SIKANDAR
33.	MMBA033HY	MOHAMMA D AFFAN AKHTAR	CUSTOMER PREFERENCES AT RETAIL STORES WITH SPECIAL REFERENCE TO BIG BAZAR	DR. RESHMA NIKHAT
34.	MMBA034HY	ABDUL RAHMAN KHAN	WORKING CAPITAL MANAGEMENT AT SUDHA DAIRY	DR. RASHID FAROOQI
35.	MMBA035HY	SHABISTAN SHAHEEN	A STUDY ON FOREIGN EXCHANGE MARKET AT HDFC BANK	DR. RESHMA NIKHAT
36.	MMBA036HY	RAFATH BEGUM	JOB SATISFACTION	DR.KAMRUDDIN
37.	MMBA037HY	SHABNAM FIRDOUS	EMPLOYEE MORIVATION AT SYNDICATE BANK	DR. RESHMA NIKHAT
38.	MMBA038HY	ZAEEM AHMAD ANSARI	A STUDY ON FINANCIAL RISK MANAGEMENT AT INDIABULLS	DR. RESHMA NIKHAT
39.	MMBA039HY	MD SHAMIM ANSARI	CUSTOMER SATISFACTION	DR. KAMRUDDIN
40.	MMBA040HY	ATAURRAH MAN	STOCK MARKET DEVELOPMENT AND GROWTH IN INDIA	DR. KAMRUDDIN
41.	MMBA041HY	SANA FATIMA	EMPLOYEE STRESS MANAGEMENT	PROF. BADIUDDIN
42.	MMBA042HY	NAZISH IQBAL	CASH MANAGEMENT	DR. SK SAFIUDDIN
43.	MMBA043HY	MD ABID	A COMPARATIVE STUDY OF FINANCIAL PERFORMANCE OF SBI AND ICICI	DR. SK SAFIUDDIN
44.	MMBA044HY	MD IMROZ ALAM	DERIVATIVE OF ANALYSIS ON ICICI BANK	M.A SIKANDAR
45.	MMBA045HY	MD IRSHAD ALAM	PROCESS OF INVENTORY MANAGMENT	PROF. MA AZEEM
46.	MMBA046HY	MOHD ASAD	A STUDY ON EFFECTIVENESS OF SWOT ANALYSIS, FOCUSED ON HEALTH CARE INDUSTRY	DR.KAMRUDDIN
47.	MMBA047HY	MOHAMMA D DILSHAD PAIKER	RETAIL OPERATION MANAGEMENT	DR.KAMRUDDIN
48.	MMBA048HY	RILWAN OK	THE NEED FOR EMPLOYEES TRAINING AND DEVELOPMENT IN AN ORGANISATION	SAIDALVI K
49.	MMBA049HY	FABID VK	RECRUITMENT AND SELECTION	SAIDALVI K

50.	MMBA050HY	MAHMOOD AHMAD	INVENTORY MANAGEMENT OF ZUARI CEMENT INDUSTRY LTD.	SAIDALVI K
51.	MMBA051HY	SHADAB ANWER	A STUDY ON FIX ASSET MANAGEMENT ON AMBUJA CEMENT	SAIDALVI
52.	MMBA052HY	MD AYAZ	SALE'S & LIFE CYCLE AT MARUTI SUZUKI	PROF. SANEEM FATIMA
53.	MMBA053HY	FAIZAN KHAN	SALES AND DISTRIBUTION AT MARUTI SUZUKI	DR. RASHID FAROOQI
54.	MMBA054HY	MOHD ADEEB ALAM	MARKETING RESEARCH FOR NEW PRODUCT LAUNCH	SAIDALVI K
55.	MMBA055HY	ABDUL WAJID	STUDY ON BRANDING ACTIVITY WITH RESPECT TO PARLE AGRO	SAIDALVI K
56.	MMBA056HY	SHAHDIL ANWER KHAN	SECURITY ANALYSIS AND PORTIFOLIO MGMNT	DR. RESHMA NIKHAT
57.	MMBA057HY	FAHAD KHAN	MSME LOAN	DR. RASHID FAROOQI
58.	MMBA058HY	YASMIN PRAWEEEN	RISK AND RETURN ANALYSIS OPEN ENDED MUTUAL FUND SCHEME	PROF. SANEEM FATIMA
59.	MMBA059HY	SHIAK MUZAMMIL HUSSAIN	STRESS MANAGEMENT AT ICICI PRUDENTIAL	DR. KAMRUDDIN
60.	MMBA060HY	MOHAMMA D SAUD	VENTURE CAPITAL INDUSTRY IN INDIA	DR. SK SAFIUDDIN
61.	MMBA061HY	SADIQURRA HMAN	FINANCIAL RISK MANAGEMENT	MA SIKANDAR
62.	MMBA062HY	MD SARFARAJ ALAM	CUSTOMER PERCEPTION ON HONDA BIKE	DR. RESHMA NIKHAT
63.	MMBA063HY	MOIZUDDIN	CONSUMER BEHAVIOUR ON ONLINE SHOPPING	PROF. BADIUDDIN AHEMAD
64.	MMBA064HY	MD MASROOR ALAM	DIGITAL MARKETING"-THE NEW FACE OF MARKETING COMMUNICATION	DR. RASHID FAROOQI
65.	MMBA065HY	ALMAS KHAN	A STUDY ON ADVERTISING ACTIVITIES OF BHARTI AIRTEL	PROF. BADIUDDIN AHEMAD
66.	MMBA066HY	MD MOHSIN	HISTORY OF INVESTMENT AND WEALTH MANAGEMENT – HDFC BANK	SAIDALVI
67.	MMBA067HY	SYED MOHAMMED HUMAID	EMPLOYEE JOB SATISFACTION	SAIDALVI
68.	MMBA068HY	SUHAIL TK	RECRUITMENT AND SELECTION PROCESS IN AEGIS	SAIDALVI
69.	MMBA069HY	ZAKI ANWAR	AWAIRNESS OF MUTUAL FUND AT INDIA BULLS	PROF. MA AZEEM
70.	MMBA070HY	MD TANVIR KHAN	DIVIDEND DECISION_ A CASE STUDY OF HDFC BANK LTD	DR. SK SAFIUDDIN
71.	MMBA071HY	MD ZEESHAN	TITLE: IMPACT OF DIGITAL MARKETING ON CONSUMER BEHAVIOUR	PROF. MA AZEEM
72.	MMBA072HY	MOHD ASIM	SOCIAL MEDIA MARKETING	DR. RASHID FAROOQUI
73.	MMBA073HY	ZAFAR ALAM KHAN	DIGITAL MARKETING: A STUDY OF VALUE PROP CORPORATE SOLUTIONS	M.A SIKANDAR
74.	17MMBA031HY	AQUIB QUAIS	GREEN HRM	DR.SK.KAMRUDDIN

List of MBA students completed Project work with title and name.

DETAILS OF PROJECT REPORT OF MBA BATCH 2019-2021				
S.NO	ROLL NO	NAME	TITLE OF THE PROJECT	SUPERVISOR
1.	19MMBA001	MD ABU NUMAN	Online Training	Prof. Badiuddin Ahmed
2.	19MMBA002	SHAPER PERWEEN	Performance Appraisal on BSNL	Prof. Saneem Fatima
3.	19MMBA003	MD ANAS	Insolvency Prediction of Selected IT Companies	Prof. Badiuddin Ahmed
4.	19MMBA004	MD IMRAN	A Study on Capital Structure ULTRATECH CEMENT Ltd	Prof. Badiuddin Ahmed
5.	19MMBA005	FARHAN AKHTAR	Comparative Study on Mutual Fund Companies at Invesco Ltd	Prof. Badiuddin Ahmed
6.	19MMBA006	MD.ADNAN	Working Capital Management BATA India Ltd	Prof. Badiuddin Ahmed
7.	19MMBA007	MD.SOHAIL PERWEZ	Comparative Analysis of SBI and HDFC	Prof. Badiuddin Ahmed
8.	19MMBA008	SABA PERWEEN	Working Capital Hero Moto Corp	Prof. Saneem Fatima
9.	19MMBA010	MD.ANZAR	Ratio Analysis-An Analysis of Banking Sector	Prof. M.A.Azeem
10.	19MMBA011	NASHIR IQBAL KHAN	Customer Perception Towards Marketing of Honda Motor bikes	Prof. M.A.Azeem
11.	19MMBA013	SARTAJ ANSARI	A Study on the Marketing Strategies of Samsung	Prof. M.A.Azeem
12.	19MMBA014	SHAJADI RISHA BANO	Working Capital	Prof. Saneem Fatima
13.	19MMBA015	SARAFAT ANSARI	Prospects of Debit Card With Special Reference of SBI	Prof. M.A.Azeem
14.	19MMBA016	MAHMADOOL HASAN	Inventory Management	Prof. M.A.Azeem
15.	19MMBA017	MD.ABUZAR	A Study on Mutual Fund Telentlogic Info Service pvt ltd	Prof. Saneem Fatima
16.	19MMBA018	IRSHAD AHMAD	Customer Experience and Satisfaction on Mobile Payment Apps	Prof. Saneem Fatima
17.	19MMBA019	MD. WALIULLAH	Product and Life Cycle of Maruti Suzuki	Prof. Saneem Fatima
18.	19MMBA020	GHAZALA PERWEEN	Good and Service Tax (GST)	Mr. Saidalavi K
19.	19MMBA021	MD.ABID	Consumer Behaviour on Online Shopping	Prof. Saneem Fatima
20.	19MMBA022	INTEKHAB ALAM	Cost Analysis and Control-HYUNDAI	Mr. Saidalavi K
21.	19MMBA023	WALI AHAD	PNB Metlife	Prof. M.A.Azeem
22.	19MMBA024	ADNAN	Consumer Preferences Towards Sports brand ADIDAS	Prof. Razaullah Khan
23.	19MMBA025	MD.AFROZ ALAM	Capital Market	Dr. M.A Sikandar
24.	19MMBA026	MUDASHIR ALAM	E-Commerce ,A Success story of Amazon and Critical Analysis	Dr. M.A Sikandar
25.	19MMBA027	GHANIM KHAN	Maruti Suzuki India Limited	Dr. M.A Sikandar
26.	19MMBA028	ZIYAUL HAQUE	Working Capital Management of AXIS BANK	Dr. M.A Sikandar
27.	19MMBA029	ZABIHULLAH KHAN	Foreign Exchange Market: A Review of Select Foreign Currencies	Dr. M.A Sikandar
28.	19MMBA030	MD TAMIM ANSARI	Operation and Warehousing	Dr. M.A Sikandar
29.	19MMBA033	MD.RIZWAN	Investment Management at UBER	Prof. Razaullah Khan

30.	19MMBA034	MOAMMAD MUBASHIR	Working Capital	Dr. SK Safiuddin
31.	19MMBA035	SHAHZADAY ALAM	History of Investment and Wealth management HDFC Bank	Dr. SK Safiuddin
32.	19MMBA036	SANA PERWEEN	Role of Resource in total Quality management an impotant impact company	Prof. Saneem Fatima
33.	19MMBA037	MD.JAWED AKHTAR	Heritage Food Pvt Ltd.	Dr. SK Safiuddin
34.	19MMBA038	MD ARMAN KHAN	Mutual fund on COMMEC AUTO CONSULTANTS INDIA pvt ltd	Dr. SK Safiuddin
35.	19MMBA039	MOHD.ASIM	Risk Management with Reference to Selected Companies-A Study	Dr. SK Safiuddin
36.	19MMBA040	RUKSHAR AHMAD	Exploratory Study on impact of COVID-19 on Indian Economy	Prof. Razaullah Khan
37.	19MMBA041	MOHD.FAHEEM	Stress Management of employees at ICICI	Dr. SK Safiuddin
38.	19MMBA042	DANISH AHMAD	Sales and Distribution at MARUTI SUZUKI INDIA LIMITED	Dr. Shaik Kamruddin
39.	19MMBA043	ONAIZA RAHMAN	Financial Management of BSNL	
40.	19MMBA044	HAFIZULLAH	Comparative Analysis Traditional plan with unlimited insurance plan	Dr. Shaik Kamruddin
41.	19MMBA045	MOHAMMAD RAVISH	Customer Preference at Retailn Stores to BIG BAZAR ltd	Prof. Razaullah Khan
42.	19MMBA047	MAHFOOZ HUSSAIN	A Study on Branded Shoes	Dr. Shaik Kamruddin
43.	19MMBA048	MD.NADEM SARWAR	Advertising as a "Power Tool" for business growth	Dr. Shaik Kamruddin
44.	19MMBA049	KHURSHID JAMAL	Marketing Mix on Heritage Food pvt.ltd	Mr. Saidalavi K
45.	19MMBA050	MD SALIM	Digital Marketing SEO	Mr. Saidalavi K
46.	19MMBA051	MD SAQUIB ZAFAR	Marketing Strategy for Hindustan Dorr-oliver ltd	Mr. Saidalavi K
47.	19MMBA052	SHAIK SHAHIN	Customer Relationship Management in BSNL	Mr. Saidalavi K
48.	19MMBA053	MD LADALE	Share Cpital and Debentures	Prof. Razaullah Khan
49.	19MMBA054	SADAB ANWAR	Social Media Marketing	Mr. Saidalavi K
50.	19MMBA055	ABU SAIF	A Study on Financial Derivatives of ICICI Bank	Mr. Saidalavi K
51.	19MMBA056	MD KAMIL RAZA	Bajaj Capital	Mr. Saidalavi K
52.	19MMBA057	MD GHALIB ANJUM	Equity Analysis of HDFC Bank	Mr. Saidalavi K
53.	19MMBA059	MOHAMMAD MOBBASIR	Merchant Banking in India	Dr. Rashid Farooqi
54.	19MMBA060	MANZAR ALI	The Effectiveness of Internet Advertising on Consumer Behaviour	Dr. Shaik Kamruddin
55.	19MMBA061	AFSAR AHMAD	Xiaomi	Dr. SK Safiuddin
56.	19MMBA062	WALIULLAH ANSARI	A Study of the Impact of Digital Marketing on Consumer Behaviour	
57.	19MMBA063	RIYAZ AHMAD	Consumer Perception and Market Strategy in NESTLE	Dr. Shaik Kamruddin
58.	19MMBA064	MD RASHID	A Study on Search Engine Optimization in Health care Sector in TAUS TECHNOLOGY	Prof. M.A.Azeem
59.	19MMBA065	ALIZA FATIMA	Training and Develpoment programme in BSNL	
60.	19MMBA066	HOMA KAUSAR	Islamic Financing an Alternate Financing Technique	Mr. Saidalavi K
61.	19MMBA067	MD SHARIQUE	Retail Marketing Strategies at RELIANNCE	Dr. Shaik

			pvt ltd	Kamruddin
62.	19MMBA068	MD SHOAIB ANSARI	A Study on Financial Inclusion on Pradhan Mantri Jan Dhan Yojna With reference to Canara Bank	Dr. SK Safiuddin
63.	19MMBA069	AMIR ANSARI	Consumer Behaviour on online Shopping	Dr. Rashid Farooqi
64.	19MMBA070	FAHIM KHAN	A Study research report on Customer Satisfaction Idea Cellular	Dr. Rashid Farooqi
65.	19MMBA071	SHAHNAWAZ ALAM	Mobile Banking at HDFC	Dr. Rashid Farooqi
66.	19MMBA074	MD FAIZ	Reliance Retail Marketing Strategy	Dr. Rashid Farooqi
67.	19MMBA075	MD NASIM JAED	How CRM Strategies helps to Improve Customer of Satisfaction in the industry of India	Dr. Rashid Farooqi
68.	19MMBA076	MD DILSHAD	A Financial Risk Mangement	Prof. Razaullah Khan
69.	19MMBA077	MD.ARSHAD	Analysis of Mutual Fund and Invesotor perception and it's performance at Nipon india mutual fund	Mr. Saidalavi K
70.	19MMBA078	AKHTAR RAZA	Digital Marketing	Prof. M.A.Azeem
71.	19MMBA079	MD TAHSIN RAZA	Customer purchase preference at retail stores with reference to BIG BAZAR Ltd	Prof. Badiuddin Ahmed
72.	19MMBA080	MD ZAFAR ALI	A comprehensive Study of Customer Relationship Management in BSNL	Prof. Razaullah Khan
73.	19MMBA081	MD SHOIAB	A Study on Performance Appraisal at ICICI Bank	Dr. Shaik Kamruddin
74.	19MMBA082	ABSENT		Dr. Rashid Farooqi
75.	19MMBA083	RAHAT PERWEEN	A Comprehensive Study on 360 Degree Performance appraisal on HDFC Bank pvt.Ltd	Dr. Shaik Kamruddin
76.	19MMBA084	EHSAN AKHTAR	Role of Branding and Advertising in Retail Market of Steel Industries	Dr. Rashid Farooqi
77.	19MMBA085	MD HAMZA KHAN	CRM,Brand Management Digital Audit,Advertisement Strategies of outlook its competitor-OUT LOOK GRP	Dr. Rashid Farooqi