

Curriculum Vitae of

Prof. Saneem Fatima

Department of Management & Commerce

Dean, Academic Affairs

Maulana Azad National Urdu University (MANUU)

Gachibowli, Hyderabad-500032

www.manuu.edu.in

Email: saneemf@gmail.com, saneemf@manuu.edu.in

Ph: 040-23006612 Ext-3421/1605 (O), 9701923007(M)

Educational Qualifications:

| S.No | Qualification | University | Class/Division | Subjects/Specialization |
|-------------|----------------------|--------------------|-----------------------|--------------------------------|
| 1 | Ph.D. | Osmania University | -- | Business Management |
| 2 | M.B.A. | Osmania University | First | Human Resource Management |
| 3 | FDP | IIM-A | First | Pedagogy & Research Module |

Experience :

Teaching – 21 years

Research Experience:

UGC Sponsored Major Research Project entitled “A Study of Performance Management Practices in IT sector in Hyderabad”.

Research Supervision:

1. M.Phil : Awarded - 05
2. Ph.D : Awarded - 05, Pursuing - 03

Books Authored:

1. Hand Book of Human Resource Management for Students and Practicing Managers in Urdu published by Deccan Publishers, ISBN No : 978-81-920532-0-2.
2. Edited Book – “FDI in Service Sector - Opportunities and Challenges”, Paramount Publishers, ISBN No: 978-93-82163-31-2.

OTHER PUBLICATIONS

1. Self-Instructional Material (SIM) in Human Resource Management for Prof.G. Ram Reddy Centre for Distance Education (PGRRCDE), Osmania University, Hyderabad.

SEMINARS/CONFERENCES/WORKSHOPS ORGANISED

1. Two day National Seminar on **“FDI in Service Sector – Opportunities & Challenges”** from 22nd - 23rd May 2012.
2. UGC Sponsored FivedayWorkshop**“Sensitivity/Awareness/Motivation (SAM)”** under Capacity Building of Women Managers in Higher Education from 3rd to 7th December 2012.
3. Coordinated **‘Refresher Course in Business Studies’** organized by UGC, academic staff College, MANUU, Hyderabad from 4th to 24th December 2013.
4. Two day National Seminar on **“Management of Higher Education – Perspectives, Challenges & Strategies”** from 5th & 6th March 2014.
5. **“3k Run for Education and Urdu”** on the eve of National Education Day as part of Azad Day Celebrations 2014, in collaboration with MaulanaAbulKalam Azad Chair, MANUU.
6. One Day Seminar on **“Good Governance & Society”** on the 24th December 2014 as part of Good Governance Day to mark the birth anniversary of former Prime Minister Atal Bihari Vajpayee.
7. **“Azad Walk for Harmony”** on the eve of National Education Day as part of Azad Day Celebrations 2015, in collaboration with MaulanaAbulKalam Azad Chair, MANUU.
8. One Day National Conference on **“Industry Institute Linkages: Rekindle Youth, Innovation & Employability “**, 23rd February 2017.
9. Corporate Meet on the theme **“Industry-Institute Linkages: Employability, Research & Consultancy”**, 27th March 2017.

Membership in Academic and Administrative Committees:

1. Member, Executive Council, Pondicherry University, Puducherry.
2. Member, Peer Team Visits, National assessment & Accreditation Council, (NAAC) Bengaluru.
3. Member, Academic Council, Maulana Azad National Urdu University, Hyderabad.

4. Member, School Board, School of Commerce & Business Management, MANUU, Hyderabad.
5. Member, Board of Studies, Department of Management and Commerce, MANUU, Hyderabad.
6. Member, Departmental Research Committee (DRC), MANUU, Hyderabad.
7. Member - Internal Quality Assurance Cell (IQAC), MANUU
8. Member – Steering Committee for preparation of Self Study Report (SSR) 2014 for NAAC Reaccreditation (2nd Cycle).
9. Member–Internal Complaints Committee, (ICC), MANUU. (2016-2017)
10. Reviewer, Journal of Management, Published by Institute of Public Enterprise, Shamirpet, Hyderabad.
11. Editorial Board Member, EP Journal of Business Management, Enriched Publications, New Delhi.

Seminars/Workshops/Conferences/Attended:

1. Six Day Training Programme on ‘**Academic Leadership**’ organized by UGC-HRDC, MANUU in collaboration with centre for Academic Leadership and Educational Management (CALEM) from 23rd to 28th April 2018.
2. One day National Seminar on GST Reforms in India – Its Impact on 17th February, 2018, organized by Department of Commerce & Economics, Silver Jubilee Govt. College, Kurnool.
3. Two day International Seminar on” GST Practices - A Cross Country Experience”,Organized by Department of Commerce& Management, K.B.N College, Vijayawada, in collaboration with Krishna University, Machilipatnam, 5th-6th January,2018.
4. One day **Indo-Canadian Workshop on ‘Entrepreneurial Universities: The Future of Indian Universities’** organized by the Shastri Indo-Canadian Institute in collaboration with National Academy of Legal Studies and Research (NALSAR), Hyderabad on 28th November 2016.
5. Nominated for Six day Orientation Programme on ‘**Management of Diversity and Equity in Universities and Colleges**’ organized by National

University of Educational Planning and Administration (NUEPA), New Delhi from 16th to 20th March, 2015.

6. Nominated for Two Day National Seminar on **‘Quality Assessment and Accreditation of Higher Education Institutions – Criteria, Techniques and Issues’** organized by Internal Quality Assurance Cell (IQAC), at Pondicherry University, Pondicherry from 21st - 22nd March 2014.
7. International Conference on **‘Disseminating Learning Diminishing Borders–ODL in 21st Century’** organised by the Directorate of Distance Education, MANUU in collaboration with Indian Distance Education Association (IDEA) held at MANUU, Hyderabad on the 05th to 07th April 2013.
8. Three Day Regional Consultation-cum Workshop on **‘Developing Quality Guidelines for Open Educational Resources’** held at MANUU, Hyderabad from 13th – 15th March 2013.
9. Three Day Regional Consultation-cum Workshop on **‘Developing Quality Guidelines for Open Educational Resources’** held at MANUU, Hyderabad from 13th – 15th March 2013.
10. International Conference on **‘Status of Muslim Women in Indian Sub-Continent’** held at MANUU, Hyderabad on the 06th to 08th March 2013.
11. Two day International Conference on **‘Advancements in Engineering & Management’** at Royal Institute of Technology and Science, Hyderabad from 27th - 28th February 2013.
12. Two day Workshop on **‘Implementation of Uniform Accounting Standards in Higher Educational Institutions’** held at MANUU, Hyderabad from 3rd - 4th January 2013.
13. Six day UGC Sponsored **‘Capacity Building of Women Managers in Higher Education, Management Skills Enhancement Modules (MSEM) Workshops’** organised by the Centre for Women’s, University of Hyderabad, Hyderabad from 29th October to 03rd November 2012.
14. Two day International Conference on **‘Advancements in Engineering & Management’** at Royal Institute of Technology and Science, Hyderabad on the 28th - 29th February 2012.
15. UGC Sponsored Six day **‘Training of the Trainers Workshop - Capacity Building of Women Managers in Higher Education’** organised by the Centre for Extension Studies & Centre for Women’s Studies, Sri Venkateshwara University, Tirupati from 19th to 24th January 2012.

16. Management Development Program on **‘Psychometrics for HR Professionals’** conducted by Siva Sivani Institute of Management, Secunderabad from 9th -10th December 2011.
17. Two Day National Seminar on **‘Access & Equity through ODL in Higher Education: Role of Indian language Universities’** organised by the DDE, MANUU, March 2011.
18. UGC Sponsored **‘Capacity Building of Women Managers in Higher Education, Sensitivity/Awareness/Motivation (SAM) workshop’** organised by the Centre for the Study of Social Exclusion & Inclusive Policy, University of Hyderabad, Hyderabad from 04th to 08th October 2010.
19. Six day Workshop on **‘Research Writing and Publication’** at UGC Academic Staff College, University of Hyderabad, Hyderabad from 12th to 17th July 2010.
20. Three day National Conference Workshop on **‘Exclusionary Perspectives for Muslims and Marginalised Groups’** from 22nd to 24th February 2010 at MANUU, Hyderabad.
21. **‘THE INDIAN HR CONVENTION 2010 – Destination Hyderabad’** organised by The Human Excellence NETWORK, Tackyon and UNITEDWORLD School of Business at The Marriot, Hyderabad on 21st February 2010
22. **‘Refresher Course in Commerce & Management’** at UGC Academic Staff College, MANUU, Hyderabad from 17th December to 06th January 2008.
23. Two day National Workshop on **‘Global Practices in Management Education : Bridging Global Landscape with Regional Reality – Issues and Challenges’** at School of Management Studies, University of Hyderabad from 6th & 7th November 2007.
24. One day National Seminar on **“Indo-Turkish Relations”** at Osmania University, Hyderabad on 18th March 2006.
25. Five day **‘Quality Improvement Programme’** QIP on “Self-Management and Emotional Intelligence – A Course for all B-School Faculty” sponsored by AICTE and organized by **T A Pai Management Institute, Manipal, Karnataka** from 11th to 15th October 2004.
26. **‘Faculty Development Programme’** (FDP) on Pedagogy in Management (With Emphasis on Case Method) at **Indian Institute of Management, Kozhikode(IIM-K)** from 29th August to 02nd September 2003.

Research Publications:

1. Effectiveness of BI in Handling Performance Management, International Journal of Business & Management Studies, 02 Issue No. 05; May 2021, ISSN 2694-1430 (Print), ISSN 2694-1449 (Online),
2. Analytical Human Resources : A Path Towards Business Intelligence, International Journal of Special Education, Vol. 37 No. 3 (2022): Volume 37 Number 3 Year 2022, ISSN:0827-3383
3. Influence of Business Intelligence on Future of Human Resource Management, Turkish Online Journal of Qualitative Inquiry, Vol. 12 No. 10 (2021), E-ISSN:1309-6591
4. An Analysis of Total Quality Management Practices in Indian Healthcare, Review of Research, Vol 8 Issue 3 December 2018, UGC Approved Journal No: 48514, Impact Factor :5.7631, pp1-5.
5. Total Quality Management Practices and Organizational Performance- An MBNQA Model Based Study of Two Hospitals, Sumedha Journal of Management, Vol 7 No4, Oct-Dec 2018, UGC Approved Journal No: 46802, Impact Factor: 0.787, pp27-38.
6. The effect of Occupational Stress on employee turnover intentions – a study of nurses in two selected hospitals of Hyderabad, International Journal of Business, Management and Allied Sciences (IJBMAS) Vol.5.Issue.2.2018April-June, ISSN: 2349-4638, pp 63-69.
7. Consumer Protection in Digital retailing-A Review International Journal of Research in Management & Social Science, Volume 6, Issue I (IX) Part -I, January-March,2018, ISSN: 2322-0899, pp 72-74.
8. The Effect of GST on Compensation Management, International Journal of Research in Management & Social Science, Volume 6, Issue I (IX) Part -I, January-March,2018, ISSN: 2322-0899, pp117-120.
9. Financial analysis of factoring business in India -a comparative study of SBI Global Factors Limited and IFCI Factors Limited, KAAV International Journal of Law, Finance & Industrial Relations KIJLFI/JAN-JUN2017/VOL-4/ISS-1/A8 / ISSN: 2349 -2589 Impact Factor (2017):5.877 pp 52-63.
10. Factoring Business in India – A Critical Analysis, International Journal of Commerce, Arts & Science, Volume 7 Issue 1 - 2016 ISSN 2319 – 9202.pp37-47.
11. Challenges faced by Young Entrepreneurs in starting a Technology Company in India, “Entrepreneurship and Business Development in India”, Kousali Institute of Management Studies, Karnatak University, Dharwad. ISBN No: 978-93-82062-50-9.
12. Rural Marketing – Potentials and Strategies for Durables – A Study in Begusarai District. The Rural Marketing Journal, Vol 7, Issue – 3, ISSN : 2321-8312

13. Cultural Intelligence in Cross Cultural Workplace: An Enabler of Sustainability through Effective Diversity Management, Today's HR for a Sustainable Tomorrow, ISBN No: 978-81-8424-754-1.
14. "Factors Favouring Managerial Effectiveness-A Study of Select Public and Private Sector Organizations". Zenith International Journal of Business Economics & Management Research, Vol. No.2 Issue : 1 January 2012. ISSN : 2249-8826.
15. A Snapshot of the Indian Health Sector – and the Brief Challenges and Opportunities in the Sector, presented at the National Seminar on Hospital and Health Care Management, Management Guru : Journal of Management Research, ISSN : 2319-2429.
16. 'Jobless Growth in The Indian Economy – A Glance at the Causes and Remedies', presented and published at the National Conference on Indian Business Scenario and Jobless Growth, May 2012, conducted by the Institute of Management studies and Research, Kuvempu University, Shimoga, Karnataka.
17. "Women in IT – Opportunities and Challenges", in edited Volume –"Indian Women in Development Perspective", ISBN No: 978-81-261-3381-9.
18. "Factors hindering Managerial Effectiveness- A Study of Select Public and Private Sector Organizations".Asia Pacific Business Review, Vol. III No.2 Jul-Dec, 2007, ISSN : 0973-2470
19. "Impact of Globalization on Higher Education – with reference to Management Education", published in "Marketology" – A Journal of Institute of Marketing & Management (IMM), Special Issue 2008, ISSN 0973-7901.
20. Online Management Education-A Tool to Empower MBA Aspirants of Rural India" "Management Education in India-Challenges and Opportunities" Department of Business Management, Telangana University, Nizamabad, Andhra Pradesh,ISBN No: 978-81-920425-1-0.
21. FDI in Education-The Initiatives to be taken or Not in India..??. FDI in Service Sector- Opportunities and Challenges, ISBN No: 978-93-82163-31-2.
22. Suitability of Industrial Relations as a Key FDI Magnet : A Comparative Study between India and China Based on Eclectic Paradigm Theory, FDI in Service Sector- Opportunities and Challenges, ISBN No: 978-93-82163-31-2.
23. Role of Open and Distance Learning System in Entrepreneurship Development, International Conference on Disseminating Learning Diminishing Borders – ODL in 21st Century, ISBN No: 978-93-82163-87-9.

24. Quality Assurance of Distance Education with Reference to Program Design: A study of DDE-MANUU, International Conference on Disseminating Learning Diminishing Borders – ODL in 21st Century, ISBN No: 978-93-82163-87-9.
25. Reaching the Unreached through Online Courses: Opportunities and Challenges. Access & Equity through ODL in Higher Education: Role of Indian language universities Directorate of Distance Education, (DDE) MANUU Hyderabad, ISBN No: 978-93-82163.
26. 'Empowerment of Rural Women through Dairy Industry in Begusarai District, Bihar', Published in International Journal of Application or Innovation in Engineering & Management, ISSN No. 2319-4847, Impact Factor 3.115

Address for Communication:

Flat 801 'A' Jain's Carlton Creek
Beside Delhi Public School,
Khajaguda, Hyderabad-500089
Telangana State