



مؤلانا آژاڈ نیشنل اردو یونیورسٹی
MAULANA AZAD NATIONAL URDU UNIVERSITY
A Central University, Ministry of Education, Govt. of India
GACHIBOWLI, HYDERABAD-500032 (India), Phone: +91-040-23006612-15, manuu.edu.in



COLLEGE OF TEACHER EDUCATION, BHOPAL

کالج آف ٹیچر ایجوکیشن، بھوپال

Report

on

Admission Campaign for the Admission in B.A. Programme

(16.18.2024 to 19.08.2024)



مؤلانا آژاڈ نیشنل اردو یونیورسٹی
MAULANA AZAD NATIONAL URDU UNIVERSITY
A Central University, Ministry of Education, Govt. of India
GACHIBOWLI, HYDERABAD-500032 (India), Phone: +91-040-23006612-15, manuu.edu.in



MANUU CAMPUS BHOPAL
مانو کیس، بھوپال

Admission Open
for B.A. Hons/Research (Four Year) UG Course

* Students with 4-year UG Degree can pursue a Ph.D.

Last Date to Apply
20/08/2024

APPLY ONLINE

Apply online by clicking the link below
<https://manuucoc.in/CUETAdmission/>

Address: MANUU Campus Bhopal, Shanti Nagar, Behind Holy Family School, Near
Prakash Vidyalaya, Airport Road, Bhopal- 462036

In pursuance to the admission guide lines of the College of Teacher Education (CTE), Bhopal a constituent unit of Maulana Azad National Urdu University, Hyderabad, a campaign regarding the admission in B.A Programme at College of Teacher Education (CTE), Bhopal for the academic session 2024-2025 has been launched in the Bhopal city of Madhya Pradesh from 16.08.2024 to 19.08.2024. The very campaign committee is consisted of Dr. Mohammad Hasan (Asst. Professor), Dr. Shaikh Irfan Jamil (Asst. Professor), Dr. Tarannum Khan (Asst. Professor), Dr. Akhilesh Kumar Meena (Asst. Professor) and Mr. Syled Ali Iqbal (UDC).



Objectives of the campaign

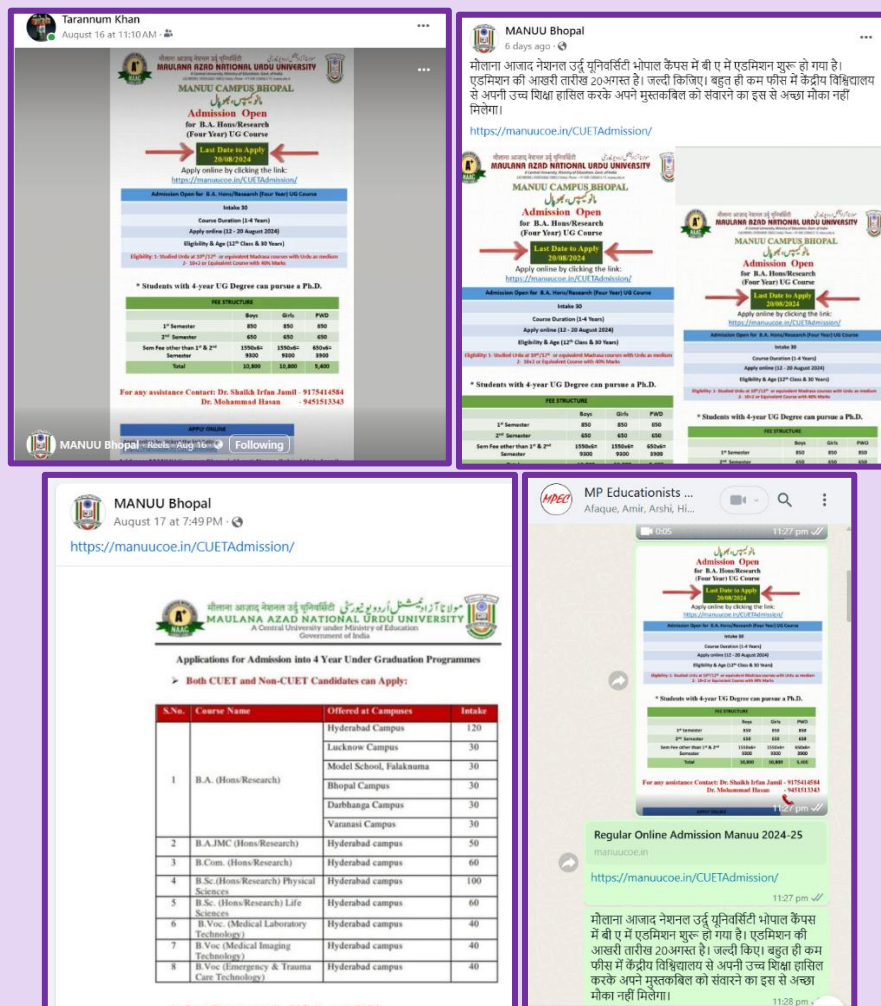
Following are the objectives of the admission campaign:

- To make aware the students of local community in particular and across the India in general about the newly launched B.A. programme at MANUU-CTE, Bhopal.
- To convince the local students to get admission in B.A. Programme.
- To connect with the students of Madarsa for the academic pursuits.
- To connect with Non-Government Organisations (NGOs) in reaching out the Urdu Speaking Students.
- To get liaison with the schools of target population i.e. Urdu speaking students.
- To establish rapport with local community and civil servants in terms of educational pursuits and services.

Mode of Campaign:

Mode of admission campaign for the newly launched B.A. programme at CTE, Bhopal for the current academic session is given below:

1. **Social Media:** Admission campaign for B.A. programme carried out through different kinds of social networking platforms e.g. WhatsApp, Facebook, Twitter, Telegram and Instagram. Admission related contents including flyers were shared among the teachers, students, members of NGOs, civil servants, Madrasa teachers and community members as well. Moreover, campaign was also made across the country through the social media platforms.



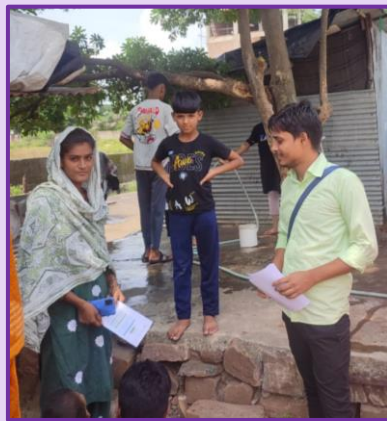
2. **Print Media:** News related to admission in newly launched B.A. programme at CTE, Bhopal got published in Daily Hindi News Paper “Dainik Bhaskar) on August 17, 2024.



3. Visit to Madarsa, Schools, Coaching, NGOs and Areas of Local Community:

Visits were made in different time and schedule from 16.08.2024 to 19.08.2024. Face to face interactions, address to parents, community members and beneficiaries of NGOs were made by the community members. Apart from these, a door to door campaign in the areas of Abbas Nagar and Ghandhi Nagar was also carried by the Committee members with the help of B.Ed. 3rd semester students.





4. Date-wise details of the visits are as follows:

S. No.	Date	Schools/Madrassa/NGOs/ Community	Officials Contacted
1	16/08/2024	Eastern Public School, Abbas Nagar, Bhopal.	Mr. Sumer Nazir Wani
2	16/08/2024	Barkatullah Senior Secondary School, Gandhi Nagar, Bhopal.	Ms Sarita Thakur
3	16/08/2024	AM Memorial Secondary School, Gandhi Nagar, Bhopal.	Dr. Shabeena Owaisi
4.	16/08/2024	Madrassa Zakariya, Abbas Nagar, Bhopal	Nazim Sahab
5	17/08/2024	Al-Qalam Puplic School, Koh-e-Fiza, Bhopal.	Mr Farrukh Anjum Khan
6	17/08/2024	Lavanya Gurukul Samiti (LGS), VIP Road, Near Khanugaon, Bhopal.	Mohd Anas Sahab
7	17/08/2024	Govt. Senior Secondary School (CM Rise Vidyalaya), Nishatpura, Bhopal.	Mr. D. K Sharma
8.	17/08/2024	Sultaniya Government Girls Secondary School, Bab-e-Ali, Bhopal.	Mrs. Qudsiya and Mrs. Saleha
9	17/08/2024	Red Ross Secondary School, Karond, Bhopal	Mrs. Manpreet Kaur Mrs. Noorjahan
10	17/08/2024	Little Angles Secondary School, Near Koh-e-Fiza Police Station, Bhopal.	Mrs. Shazia Tarannum (WhatsApp)
11	17/08/2024	Crescent Senior Secondary School, Jahangirabad, Bhopal	Mrs. Ghazala and Ms. Hina Farhan (WhatsApp)
12	17/08/2024	St. Mount Convent Senior Secondary School, Lower Eidgah Hills, Shahjahanbaad Bhopal	Mrs. Sabahat Mashood (WhatsApp)
13	17/08/2024	Madarsa Shifa Manzil, Bhopal	Mrs. Nazia Khan (WhatsApp)
14	18/082024	Door to door campaign in Gandhi Nagar, Bhopal.	N/A
15	18/08/2024	Bait-ul-Mal, Moti Masjid, Bhopal.	Mohd Afaque Shakir Sahab
16	18/08/2024	Madarsa Hasnat, Near Lal Batti, Gunnori Road, Bhopal.	Ms. Nazma Madam Mr. Anjum Sir
17	18/08/2024	Tarjuma Wali, Masjid, Near Moti Masjid, Bhopal.	Mufti Ahmad Sahab
18	18/08/2024	Sympathy Foundation, Ashoka Garden, Bhopal.	Hasan Markazi Sahab
19	19/08/2024	Door to door Campaign in Abbas Nagar, Bhopal.	N/A
20	19/08/2024	MD Madarsa, Jahangirabad, Bhopal	Janab Ashraf Sahab
21	19/08/2024	Govt. Senior Secondary School, Jahangirabad, Bhopal	Dr. Usha Khare

Observations of Campaign Committee: Following are the observations of the Campaign Committee.

- ❖ It was a good experience as we could get familiar to the ground reality of the students of local community in terms of their educational aspirations and perceptions.
- ❖ Majority of the Government secondary schools do not offer Urdu subject to the students at 12 the standard.
- ❖ Students of CBSE School were found not to have Urdu subject at 12th standard.
- ❖ Majority of the local people were found not to be aware even about the establishing and existence of MANUU-CTE, Bhopal.
- ❖ People of Abbas Nagar and Gandhi Nagar were found with least interest in providing higher education to their children.
- ❖ Girls were found interested to pursue higher education but they don't have required support from their parents.
- ❖ Majority of the parents of Abbas Nagar and Gandhi Nagar locality were found with financial problems.
- ❖ People of somewhat elite or well educated did not show interest in B.A Programme for their children.
- ❖ Parents attached with NGOs or Bait-ul-Maal were found interested in B.A programme.
- ❖ Some of the students showed interest in B.A programme but they also showed inability to attend the classes.
- ❖ Parents and students were found to have inclination towards the private education system where they could get degree without attending the classes.
- ❖ Some parents were found to be interested only in skill based programmes in place of B.A. programme.
- ❖ Some parents were found concerned with the transport facility from college to their destinations.

Suggestions of the Committee: Following are the suggestions of the committee.

- Last date of applying for the admission in B.A programme may be extended if possible.
- Need of rigorous door to door campaign in local community may be launched with the help of students.

- Community services in local community may be carried out by the CTE, Bhopal at regular interval.
- Educational awareness programme may be conducted in the name of community services.
- Weekly Evening classes/remedial teaching/coaching classes may be offered/conducted in the locality of Ghandhi Nagar and Abbas Nagar with the consent of interested faculty members of CTE, Bhopal.
- Proper liaising need to be maintained with religious personalities, reputed members of the community, civil servants, Madarasas and NGOs.
- Some need based skill programmes may be launched at CTE, Bhopal by keeping in mind the demography of the local community.
- Provision of free education for girls and poor students may be made to attract the students from the poor family.
- Conveyance service may be provided from the certain points of the city if possible.

Name & Signature of the Committee Members

1. Dr. Shaikh Irfan Jamil
(Asst. Professor)

2. Dr. Mohammad Hasan
(Asst. Professor)

3. Dr. Tarannum Khan
(Asst. Professor)

4. Dr. Akhilesh Kumar Meena
(Asst. Professor)

5. Mr. Syed Ali Iqbal
(UDC)

Copy to:

All Concerned