



Launch of Badte Kadam: Empowering Adolescent Girls at TMREIS

Hyderabad, November 26, 2024.

Badte Kadam, a transformative initiative by Naari in collaboration with the Center for Women's Studies (CWS), Maulana Azad National Urdu University (MANUU), was officially launched at the Telangana Minority Residential Educational Institutions Society (TMREIS) School in Bandlaguda, Charminar. Supported by DuPont through their CSR program, the initiative aims to empower adolescent girls by addressing menstrual health management, digital literacy, leadership development, and sports.

The launch event witnessed the presence of senior leadership from DuPont, Prof. Shahida, Dean of School of Arts & Social Science, and Director, Centre for Women's Studies, MANUU, and the Mrs. Naga Laxmi, Deputy Secretary, TMREIS, Mr. Srinivas Rao, and Mrs. Vani Perkari, Academic Consultant of TMREIS. Stakeholder representatives addressed the students and staff, emphasizing the collective commitment to creating opportunities for marginalized girls. The event also featured inspiring student performances and prayers, reflecting their excitement for the program.

About Badte Kadam

Badte Kadam focuses on equipping adolescent girls with essential skills and knowledge to overcome academic and personal challenges. The program's core areas include:

Menstrual Health Management (MHM):

Ensuring girls manage their periods with dignity and confidence.
Digital Literacy: Teaching safe and effective use of digital platforms.
Leadership Development: Building self-confidence and decision-making skills.
Sports and Well-being: Promoting holistic health and teamwork.

Impact and Vision

With support from DuPont and in collaboration with CWS, MANUU, Naari is implementing Badte Kadam in TMREIS schools, starting with Hyderabad and expanding across Telangana. The program will impact over 10,000 girls, empowering

them with the tools to thrive academically, socially, and personally.

DuPont Surya Jagadish Garimella, Center Leader - Procurement • Global Procurement, Rama Venkatrangan, Service Delivery Leader - Accounting & Reporting

- Finance

Hitesh Kumar, South Asia Talent Acquisition Leader

- Human Resources

Sukhendu Bandhu, Manager II, E2E Service Management

- Information Technology, member of the DuPont CSR team.

Tatyana Dyadyuk, Executive Assistant, member of the DuPont CSR team.

