

MAULANA AZAD NATIONAL URDU UNIVERSITY, HYDERABAD

Department of Management and Commerce

School of Commerce and Business Management

List of Students awarded Ph.D. Degree in Management & Commerce (from 1.4.2015 to till August 2024)

<i>S.No.</i>	<i>Name of the Scholar</i>	<i>PhD</i>	<i>Date of Award</i>	<i>Topic and research guide</i>	<i>Research Supervisor</i>	<i>Shodhganga, Inflibnet repository link</i>
1.	Syed Moizuddin	Management	30.10.2015	Financial Engineering in Insurance Policies with reference to IRDA Regulations.	Prof.M.A.Azeem	http://hdl.handle.net/10603/339721
2.	Waseem Akhtar	Management	4.12.2015	Rural Marketing of Consumer Products: A Study of Select Districts of Bihar State.	Prof.Saneem Fatima	http://hdl.handle.net/10603/339728
3.	Khaleeq-ur-Raheman	Management	15.9.2016	Self Service Technology and Its Perception on Service Quality: A Study of Select Banks.	Prof.M.A. Azeem	http://hdl.handle.net/10603/339747
4.	Khatib-ur-Rab	Management	22.8.2017	Financial Performance Analysis of Select Companies with reference to Steel Industries in India.	Prof.Badiuddin in Ahmed	http://hdl.handle.net/10603/213011
5.	Muzamil Ahmad Baba	Management	11-9-2017	Users' Perception Towards Social Media Advertising: A Study of Select Indian Cities.	Prof.M.A. Azeem	http://hdl.handle.net/10603/213024

6.	Md.Razi Anwar	Management	8.2.2018	Rural BPO Opportunities and Challenges in India from Employees' Perspective.	Prof.M.A. Azeem	http://hdl.handle.net/10603/338428
7.	Md.Aijaz Khan	Management	14.2.2018	Performance Evaluation of Factoring Business in India– A Study of Select Factors.	Prof.SaneemFatima	http://hdl.handle.net/10603/213023
8.	ShaikWajahath Ali	Management	11.9.2018	Rural Consumer Behaviour: A Study of Organized Retailing in Select Districts ofTelangana State.	Prof.SaneemFatima (Supervisor) Prof.ShakeelAhmad (Co-supervisor)	http://hdl.handle.net/10603/338435
9.	Mohmad Mushtaq Khan	Management	10-04-2019	Liquidity, profitability Analysis & Predictionof Bankruptcy- A Study of Select Telecom Companies.	Dr.Syed Khaja Safiuddin (Supervisor) Prof.SSreenivasa Murthy (Co-Supervisor).	http://hdl.handle.net/10603/338442
10.	Sharafat Hussain	Management	22-05-2019	Sensory Marketing Strategies and Consumer behavior- A Study on International Fast Food Chain Restaurants.	Prof.MA Azeem	
11.	MisabPT	Management	28-10-2019	Effect of Internal Capabilities on Performance of Banks- A Study.	Dr.Shaik Kamaruddin	http://hdl.handle.net/10603/338465
12.	Mohd.Irfanuddin	Management	02-01-2020	Impact of HRIS on Human Resource Functions-AStudy of Select IT Companies.	Prof.Badiuddin Ahmed	http://hdl.handle.net/10603/338490

13.	Syeda Amtul Mahaboob	Management	05-06-2020	The effect of TQM practices on Organizational Performance- A Study of Select Hospitals.	Prof Saneem Fatima	http://hdl.handle.net/10603/338482
14.	Syed Hamid Mohiuddin Quadri	Management	04.09.2020	Talent Management in Telecom Sector-A Study of Select Organizations.	Dr.Syed Khaja Safiuddin	http://hdl.handle.net/10603/338486
15.	Shahana Jabeen	Management	25.11.2021	Financial Performance of select Public and Private Sector Banks- with reference to Lending Operations.	Dr.Syed Khaja Safiuddin	http://hdl.handle.net/10603/387450
16.	Saidalavi K.	Management	03.01.2022	The Impact of Authentic Leadership on Sales Performance: A study of select Foreign Banks in India.	Prof.MAAzeem	
17.	Asma Sultana	Management	01.03.2022	Customers' Perception Towards Cashless Economy- A Study of Payments Banks.	DrShaikKamaruddin	http://hdl.handle.net/10603/387367
18.	Yasmeen Sultana	Commerce	23.06.2022	Lease Financing in India – A Study of Select Leasing Companies.	Prof.Baiduddin Ahmed	
19.	Mehdi Bano	Commerce	04.07.2022	Venture Capital Financing in India- A Study of Select Companies.	Prof.N.I.Mulla	
20.	Attaullah Niazi	Commerce	28.06.2022	Financial Performance Evaluation of Power Sector in India - A Case Study of J&K State power Development Corporation Limited	Prof.N.I.Mulla	

21.	Marzooq Abdo NasserShagera	Management	27.07.2022	Impact of Business Intelligence on Human Resource Functions: A Study of IT Companies	Prof. Saneem Fatima	
22.	Athar Shafiya	Management	08-08-2023	Quality of Work Life and Emotional Labour Among Air Hostesses A Study of Select Airlines in India	Dr. Shaik Kamruddin	
23.	Rashid Rahbar	Management	10-08-2023	Consumer Perception Towards Mobile Number Portability – An Analysis	Dr. Saneem Fatima	
24.	Md. Danish Raza	Management	03-10-2023	Purchasing Palters of Consumers towards select electronic Goods A Study of Online Shopping	Dr. Reshma Nikhat	
25.	Syed Mohammad Abul Waseem	Management	03-10-2023	Online Food Delivery Apps and its Impact on consumer Buying Behaviour With Reference to Select Cities of South India	Dr. Reshma Nikhat	
26.	Syed Inamul Hasan	Management	26-10-2023	Financial Performance of Manufacturing Industries – A Study of Select Automobile Companies in India	Dr. Rashid Farooqi	
27.	Md. Wadwod Alam	Management	11-07-2024	Effectiveness of E-CRM in e- tailing Sector A Study of Consumer Durable Goods	Prof. Mohd Abdul Azeem	
28.	Ahjaz Ahmed	Management	12-07-2024	Job Portal and its Impact on Recruitment Process – A Study of Select IT Companies	Prof. Mohd Abdul Azeem	

29.	Zeba Naseem	Management	29-07-2024	Impact of Social Media Marketing on Customer Loyalty Towards Organized Apparel Retail Outlets in Northern India	Dr. Reshma Nikhat	
30.	Meraj Hasan	Management	07-10-2024	Comparative Performance Analysis of Mutual Funds in India A Study of Equity Growth and ELSS Funds	Dr. Syed Khaja Safiuddin	
31.	Afreen Begum	Commerce	06.02.2023	Investment Behaviour of Government Sector Employees with Reference to Telangana	Dr. M. Sadat Shareef	
32.	Sana Sultana	Commerce	18-10-2023	Borrowers Perception Towards Housing Finance A Comparative Study of Con Fin Homes and ICICI	Dr. Sadat Shareef	
33.	Ameena Begum	Commerce	26-03-2024	Social Entrepreneurship in select Enterprises of South India	Prof. Badiuddin Ahmed	
34.	Varisha Parvez	Commerce	30-04-2024	Issues and Prospects of E-commerce in Rural Areas of Eastern Uttar Pradesh	Prof. Mohd Razaullah Khan	
35.	Alyas Ahmad	Commerce	06-08-2024	“Marketing of Financial Products of Public and Private Sector Banks in Jammu and Kashmir A Comparative Study”	Prof. N.I Mulla	

Dean, SCBM

Head DMC