

# CURRICULUM VITAE

<b>Name</b>	: DR. Zuhair Ahmad
<b>Date of Birth</b>	: 02.10. 1989
<b>Sex</b>	: Male
<b>Nationality</b>	: Indian
<b>Language Proficiency</b>	: Urdu, English, Hindi, Arabic
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<b>Current Position</b>	: Working as Assistant Professor of Linguistics (Contractual) in Department of English Maulana Azad National Urdu University

## Educational Background

**2013 BA (Linguistics):** Department of Linguistics, Aligarh Muslim University. First Class First with 72%.

**Papers Studied:** Language Structure, Phonetic, Phonology, Morphology, Semantics Sociology, Arabic

**Fieldwork Project:** Dissertation based on Field Work Experience: Phonological & Morphological Analysis of Khadiboli Spoken in Amroha, U.P.

**Project Supervisor:** Dr .Abdul Aziz Khan

**2015 MA (Linguistics):** Department of Linguistics, Aligarh Muslim University. First Class First with Distinction and Gold Medal. (72.88 %)

**Papers Studied:** Semiotics Discourse Analysis, Language Teaching and Second, Stylistics Language acquisition, Language, Testing & Evaluation, Sociolinguistics

**Fieldwork Project:** “A psycholinguistic Study of Phonological & Syntactic Disorder of Urdu-Hindi speaking Mental Retardation (MR) cases” at Mother Teresa Missionary Orphanage in Aligarh. (M.A. 4th Semester).

**Project Supervisor:** Dr. Sadiya Husna Hasan

**PhD (Linguistics):** Department of Linguistics, Aligarh Muslim University.

**Topic:** Arabic Impact on Urdu Discourse: A study of rhetorical devices and their sources with special reference to selected Urdu poetry

**Research Area:** Applied Linguistics (Stylistics)

**Supervisor:** Masood Ali Beg (professor of Stylistics)

**Status:** Awarded (2020)

## **Work Experience**

- Working as Assistant Professor (Guest Faculty) at Maulana Azad National Urdu University, Hyderabad since 19 September 2023 up to present date.
- Worked as Resource Person at Central Institute of Indian Languages (Ministry of Education, Department of Higher Education, Government of India) Mysuru from 08.06.2023 to 07.09.2023
- Worked as Assistant Professor (Guest Faculty) at Punjabi University Patiala for the session 2021-1022 & 2022-2023 .
- Taught as Assistant Professor (Guest Faculty) for the session 2020-21 at Aligarh Muslim University.
- Taught undergraduate students as research Scholar (JRF) for session (2017-18 & 2018-19) at Aligarh Muslim University.
- Taught PG Diploma in Linguistics Classes for (2017-18 & 2018 -19) at Aligarh Muslim University.
- Junior Research Fellow (JRF) Under University Grant Commission (UGC) Funded by Human Resource Development, Govt. of India (From July 2016 to March-2020).
- Senior Research Fellow (SRF) Under University Grant Commission (UGC) Funded by Ministry of Human Resource Development, Govt. of India (From July-2018 to October 2020).

## **Awards and Scholarships**

- Qualified for UGC National Eligibility Test (NET) UGC-CBSC, MHRD, Government of India, December –2014.
- Junior Research Fellow (JRF) University Grant Commission, Govt. of India, July 2016.
- Recipient of University M. A. Merit Scholarship (2012-13)
- Recipient of University Medal in MA (Linguistics) from Aligarh Muslim University in 2015.
- Recipient University Medal in B.A (Linguistics) from Aligarh Muslim University in 2013.
- Awarded 2nd Prize in the National Essay Writing Competition organized by Idara Ulum Al-Qur'an, Aligarh (2009)

## **Faculty Development Programme Attended:**

- Successfully completed the FDP on “Empowering Educator: NEP Implementation in practice” organized by Department of Science & Humanities MRL Institute of Technology, Hyderabad, August 2024.

## **Research Papers**

- *Language Use in Advertising: Creativity and its Dimensions* Published in *Language in India* [www.languageinindia.com](http://www.languageinindia.com) ISSN 1930-2940 Vol.18: 2 February 2018 (Indexed in UGC-Care List)
- *Dynamics of Creativity: Tracing Creativity in Literary Language* Published in *Language in India* [www.languageinindia.com](http://www.languageinindia.com) ISSN 1930-2940 Vol. 19. 1 January 2019 (Indexed in UGC-Care

List)

- *Contribution of India to Linguistic Sciences* (joint paper: second Author) published in Aligarh Journal of Linguistics. (A.M.U. Centenary Year Publication (1920-2020) Vol. 9 issue no. 1-2- 2020 Pp. 89-108 ISSN 2249-1511(Indexed in UGC-Care List)
- *Translating Metonymy in the Select verses of Holy Quran: A comparative Study of some English translations of Quran* published in Aligarh Journal of Linguistics. (A.M.U. Centenary Year Publication (1920-2020) Vol. 9 issue no. 1-2- 2020 Pp. 163-180 ISSN 2249-1511 (Indexed in UGC-Care List)
- *Faculty of Arts: Taleemi Tahreek ka aik sunehra baa (Arts Faculty: A Golden History of Academic Journey)* joint paper: second author) published in *Tahzeebul Akhlaq (monthly)* Vol. 39, Issue 12, December 2020 ISSN: 2348-2257 (Indexed in UGC-Care List)
- *Prof. Ehsanullah Fahad.* published in (monthly) Vol 40 issue 6 June-July 2021 ISSN: 2348-2257 (Indexed in UGC-Care List)
- *Barqi daur me Tadrees e Zaban ke Liye Wasail ki Farahami (Crafting Resources for Language Pedagogy at Digital Age)* published in *Tahzeebul Akhlaq (monthly)* Vol. 40, Issue 12, August 2021 ISSN: 2348-2257(Indexed in UGC-Care List)
- *Awadhi Kahawaton ke Samaji wa Lisani Phlu (Urdu) (Linguistics aspects of Awadhi Proverbs) in Fikr o Tahqeeq (New Dehli) :* (A quarterly Urdu Research Journal by National Council for Promotion of Urdu Language) Vol. 25 Issue No. 04 (Octoberto December) (Indexed in UGC-Care List)
- *English Loanwords in Urdu Language: A Study of Borrowing. JL3T (Journal of Linguistics, Literature and Language Teaching), 10(1), 1-12. (2024).* <https://doi.org/10.63011/ip.v2i2.52>
- Linguistic Representation of Caste and Gender in Awadhi proverbs. In Qadri, M.S, Shaheen, S. & Kottacheruvu, N. (Eds.), *Proceedings of the International Conference on Voices of India & Beyond: Mobility, Sustainability and Technology* (pp. 14–30). Book Plus. ISBN: 978-81-19988-12-9
- *Awadhi Proverbs: Mapping Culture through Conceptual Metaphor Theory* in International Journal of Pedagogical Language, Literature, and Cultural Studies (i-Plural), 2(3), 192-203. <https://doi.org/10.63011/ip.v2i2.52>
- Translanguaging strategies in the development of English language learners' second language skills at an Indian university. (2025) *International Journal of Multilingualism*, 1-21. (Scopus indexed, Q1, web of science) <https://doi.org/10.1080/14790718.2025.2587820>
- Decoding Dispositions: Attitudes of Indian Engineering Students Towards AI in the ESL Classroom and its Correlation with Academic Performance. (Accepted for publication) in a Special Issue of the Journal of Engineering Education Transformations (JEET). (Scopus indexed, Q2)

## **Self-Instructional Materials**

Prepared modules for Post-graduation & Graduation students

- **Urdu Lisaniyaat (Book 2)** (1<sup>st</sup> author)) Self Instructional Material (SIM) of Urdu Linguistics for M.A. Course at *Yashwantrao Chauhan Maharashtra Open University*. Course Code: MUR 101. Publication no. 2378 First Edition: 2021 **ISBN: 978-91514-85-3**  
Unit: 2 Phonetics and Phonology  
Unit 4: Stylistics

Unit 5: Structuralism and post-structuralism

Unit 6: Relationship of Urdu with other Indian Languages

- ***Translation Skills***, Self Instructional Material (SIM) of Urdu Linguistics for M.A. Course at *Yashwantrao Chauhan Maharashtra Open University*. Course Code: URDS201. (ISBN: XXXX)

#### **Book One: The Practice of Translation**

Unit 1 : The definition and possibilities of translation  
Unit 2 : The purposes and objectives of translation  
Unit 3 : Types of translation  
Unit 4 : Technical aspects of translation

#### **Book Two: Practical Aspects of Translation**

Unit 1 : Different types of translation  
Unit 2 : Linguistic issues in translation  
Unit 3 : Social and cultural issues in translation  
Unit 4 : Topics related to translation practice

### **Chapter in Edited Book**

- **Ahmad, Z. (2018) *Dimensions of Creativity in the language of Advertising*. Sheikh, A.M (Ed) in **Reflections on Science of Language: Festschrift in Honor of Professor Ali R. Fatihi.** (Pp. 97-110). Delhi 6: Educational Publication House ISBN No. 97893-88356-60-2**
- **Ahmad, Z. (2022) *Urdu Akhbar mein Musta'riyat: Aik Lisani Mutala'* (Borrowing in Urdu Newspapers: A Linguistic Study) In **Urdu Sahafat: Tajziyati wa Lisani Discourse** (Urdu Journalism: Analytical and Linguistic Discourse), (Eds) Warsi, J. & Ahmad, S. (Pp. 195-206) Universal Book House, Aligarh.**
- **Ahmad, Z. (2023) *Awadhi aur Urdu Zaban ke Lisani aur Adabi Rishte*" (Linguistic and Literary relations of Urdu and Awadhi Language) in **Barr e Sagheer ki Zabano ke saath Urdu ka Lisani Rishta**(Linguistic Relation of Urdu with Subcontinental Languages) (Ed.) Dr. Md. Nehal. Department of Urdu (MANU)**

### **Peer-Reviewed Paper Presentations**

- **Language use in advantage creativity and its dimensions**" presented at international seminar on mediatization Culturlization and language alteration organized by department of linguistics. A.M.U Aligarh in collaboration with ICSSR New Delhi (5-7 January 2017)
- **“A Contrastive Study of homonyms in English and Arabic Language”** presented at two days International Conference on Applied linguistics (Language Teaching) Organized by Masud Husain Khan Linguistic Society, Department of Linguistic A.M.U Aligarh
- **Proverbs of the dialect of Eastern Awadhi: A Socio-Descriptive Study** Presented in the 42nd Annual conference of the Linguistic Society of Nepal jointly organized by Linguistic Society of Nepal and Central department of Linguistics held on 26-27 November 2021 at Tribhuvan University, Kathmandu, Nepal
- **Dynamics of Creativity: Tracing Literary Creativity** Jointly Presented in the 42nd Annual conference of the Linguistic Society of Nepal jointly organized by Linguistic Society of Nepal and Central department of Linguistics held on 26-27 November 2021 at Tribhuvan University, Kathmandu, Nepal.
- **Urdu Akhbar mein Musta'riyat: Aik Lisani Mutala'** (Borrowing in Urdu Newspapers: A Linguistic Study) presented in two-day National Seminal Seminar on ‘URDU SAHAFAT: ZABAN

KE BADALTE PAS- MANZAR KE HAWALE SE" on 5<sup>th</sup> and 6<sup>th</sup> March 2022 organized by Department of Linguistics Aligarh Muslim University.

- **The Importance of Awadhi Proverbs in 21<sup>st</sup> Century with Special reference to Socio-linguistic Perspectives** (Ikkesvein Sadi mein Awadhi Kahawaton ki Maanwiyaat: Samaji wa Lisaani *Hawale se*) presented in 8<sup>th</sup> All India Conference of Linguistics and Folklore Organized by department of Punjabi Language in Collaboration with Patiala Linguistic Association, Patiala in Collaboration with Punjab Arts Council, Chandigarh.
- **English loanwords in Urdu language: a study of borrowing** presented in 9<sup>th</sup> All India Conference on Mother Tongue, Multilingualism and NEP-2020 24th April - 26th April 2023 Organized by Department of Linguistics & Punjabi Lexicography, Punjabi University Patiala, Punjab in Collaboration with Central Institute of Indian Languages, Mysore and Punjabi Linguistics Association, Patiala North Regional Language Centre, Patiala
- **Linguistics representation of Gender and caste in Awadhi Proverbs** presented in 3 day International Conference on **Voices of India & Beyond: Mobility, Sustainability and Technology** jointly organized by Department of English Maulana Azad National Urdu University, Centre for Language and Multicultural Communication, Woxen University Centre for Applied Linguistics and Translation Studies, University of Hyderabad.
- **Morpho-Syntactic Study of Urdu Proverbs** presented in 2 day international conference, on Urdu, Hindi, Arabic, and Persian: Civilizational consilience across linguistic, literary, cultural and intellectual exchanges at Maulana Azad national Urdu university on 13–14 November 2025
- **Decoding Dispositions: Attitudes of Indian Engineering Students Towards AI in the ESL Classroom and its Correlation with Academic Performance** accepted for oral presentation at ICTIEE on 8-10, 2026, at GITAM Deemed to Be University, Bangalore Campus, Karnataka, India.

## **Editorial Role**

- **Associate Editor**, *Journal of Discourse Review*, a pioneering academic journal advancing critical scholarship in language, culture, and society, **2025–present**

## **Professional Experience**

- Invited as a reviewer for [\*Journal of Multilingual and Multicultural Development\*](#) By Tylor & Francis, (Scopus Indexed) Q. 1. (2025 )
- Invited as a reviewer for [\*Cogent Arts & Humanities\*](#) By Tylor & Francis, (Scopus Indexed) Q. 1 (2025)
- Worked as language editor for Self-Instructional Material (Marriage, Family and Kinship) by Directorate of Distance Education , Maulana Azad National Urdu University, Hyderabad
- Worked as language editor for Self-Instructional Material (Marriage, Family and Kinship) by Directorate of Distance Education , Maulana Azad National Urdu University, Hyderabad

- Served as a panel member for evaluating public speaking skills on Azad Day Celebration as Literary & Cultural Activities at Maulana Azad National Urdu University, Hyderabad.
- Chaired a session in the Two-Day Conference on History of English Language Education in India: Interaction & Implementation Organized by Department of English Maulana Azad National Urdu University, Hyderabad & Society for Studies for Studies in the History of English Education
- Served as an in the Two-Day Conference on History of English Language Education in India: Interaction & Implementation Organized by Department of English Maulana Azad National Urdu University, Hyderabad & Society for Studies for Studies in the History of English Education
- Chaired a session in a one-day international Conference on Law & Technology-ICLT 2025 Organized by MANUU Law School on 25<sup>th</sup> of February 2025
- Participated in two-day Continuous Professional Development (CPD) on Invest in yourself: Elevate, Excel, Empower, as an organizer, organized by school of Language, Linguistics & Indology, MANUU Hyderabad from 24<sup>th</sup> to 25<sup>th</sup> June, 2025 as Member, Organizing Committee.

### **Seminar, Workshops Web Talk (Participated)**

- Attended the talk **“The Morphosyntactic Typology of Indian Languages”** by Ummarani Pappuswamy as part of CURAJ Linguistic Talk Series (Talk 9) on 23 June 2021
- Participated in Webinar on **“Modern Linguistics”** organized by University Moulay Ismail, Morocco on June 7, 2021 (Chaired by Prof. Noam Chomsky and Prof. Stephen Krashen)
- Participated in two days Webinar on **Crafting Resources for Language Pedagogy** organized by department of Linguistics A.M.U. on March 20, 21 -2021
- Participated in the **Course on Language Endangerment and Allied Topics** held in Department of Linguistics, A.M.U. Aligarh on 18- 24 December 2017
- Participated in one day National Seminar on **“Preservation, Promotion and Technological Development of Indian Languages”** organized by CILL, Mysore in Collaboration with department of Linguistics Lucknow University on 25<sup>th</sup> May, 2015
- Attended three-day International Seminar on **Pragmatics of Cross-Cultural Communication in multilingual setting** Jointly organized by the dept. of Linguistics A.M.U. Aligarh the Central Institute of Indian Languages, Mysore on Sep 14-16 (2013)

### **Professional Training**

- One week course on “Language Endangerment and Allied Topics” organized by GIAN (MHRD, Govt. of India) in the Dept. of Linguistics AMU, Aligarh, from December 18-24, 2017.
- One-week International Workshop on **“The Pragmatics of Political Discourse in the Public Sphere”** held at IIT Ghadhi Nagar during October 21-26, 2018
- One-week short-term Course on **Data Analytics with SPSS**. Organized by Department of Psychology Aligarh Muslim University on 20-26<sup>th</sup> March 2017

### **Certification**

- **Two Years Diploma in Functional Arabic**, by National Council for Promotion of Urdu Language (NCPUL), New Delhi — 2006-8

## **Co-Curricular Activities**

- Seminar Secretary in the Academic Session 2013-2015 Dept. of Linguistics, AMU, Aligarh
- Joint Editor of English of '**The Perspective**' at NRSC' hall magazine, 2019.
- Founder Member, Aligarh Activist Society, AMU, Aligarh.

## **Research Interests**

- English Medium Instruction
- Translanguaging
- Creativity in Language
- Literary Language and Discourse
- Language & Gender

## **Referees**

- **Prof. S. Imtiaz Hasnain**, Adjunct-Professor, Maulana Azad National Urdu University, Hyderabad. (Retired Professor, Department of Linguistics, Aligarh Muslim University). **Email:** [imtiaz.hasnain@gmail.com](mailto:imtiaz.hasnain@gmail.com) **Contact No.** (+91)- 9358208893

**Place:** Hyderabad, India

**Date:** 2<sup>nd</sup> October 2025