

CURRICULUM VITAE

Name : DR. Zuhair Ahmad
Date of Birth : 02.10. 1989
Sex : Male
Nationality : Indian
Language Proficiency : Urdu, English, Hindi, Arabic
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Current Position : Working as Assistant Professor of Linguistics (Contractual)
in Department of English Maulana Azad National Urdu
University

Educational Background

2013 BA (Linguistics): Department of Linguistics, Aligarh Muslim University. First Class
First with 72.%.
Papers Studied: Language Structure, Phonetic, Phonology, Morphology, Semantics
Sociology, Arabic

Fieldwork Project: Dissertation based on Field Work Experience: Phonological
& Morphological Analysis of Khadiboli Spoken in Amroha, U.P.

Project Supervisor: Dr .Abdul Aziz Khan

2015 MA (Linguistics): Department of Linguistics, Aligarh Muslim University. First
Class First with Distinction and Gold Medal. (72.88 %)
Papers Studied: Semiotics Discourse Analysis, Language Teaching and Second, Stylistics
Language acquisition, Language, Testing & Evaluation, Sociolinguistics

Fieldwork Project: “A psycholinguistic Study of Phonological & Syntactic Disorder
of Urdu-Hindi speaking Mental Retardation (MR) cases” at
Mother Teresa Missionary Orphanage in Aligarh.(M.A. 4th
Semester).

Project Supervisor: Dr. Sadiya Husna Hasan

PhD (Linguistics): Department of Linguistics, Aligarh Muslim University.
Topic: Arabic Impact on Urdu Discourse: A study of rhetorical devices and
their sources with special reference to selected Urdu poetry
Research Area: Applied Linguistics (Stylistics)
Supervisor: Masood Ali Beg (professor of Stylistics)
Status: Awarded (2020)

Work Experience

- Working as Assistant Professor (Guest Faculty) at Maulana Azad National Urdu University, Hyderabad since 19 September 2023 up to present date.
- Worked as Resource Person at Central Institute of Indian Languages (Ministry of Education, Department of Higher Education, Government of India) Mysuru from 08.06.2023 to 07.09.2023
- Worked as Assistant Professor (Guest Faculty) at Punjabi University Patiala for the session 2021-2022 & 2022-2023 .
- Taught as Assistant Professor (Guest Faculty) for the session 2020-21 at Aligarh Muslim University.
- Taught undergraduate students as research Scholar (JRF) for session (2017-18 & 2018-19) at Aligarh Muslim University.
- Taught PG Diploma in Linguistics Classes for (2017-18 & 2018 -19) at Aligarh Muslim University.
- Junior Research Fellow (JRF) Under University Grant Commission (UGC) Funded by Human Resource Development, Govt. of India (From July 2016 to March-2020).
- Senior Research Fellow (SRF) Under University Grant Commission (UGC) Funded by Ministry of Human Resource Development, Govt. of India (From July-2018 to October 2020).

Awards and Scholarships

- Qualified for UGC National Eligibility Test (NET) UGC-CBSC, MHRD, Government of India, December –2014.
- Junior Research Fellow (JRF) University Grant Commission, Govt. of India, July 2016.
- Recipient of University M. A. Merit Scholarship (2012-13)
- Recipient of University Medal in MA (Linguistics) from Aligarh Muslim University in 2015.
- Recipient University Medal in B.A (Linguistics) from Aligarh Muslim University in 2013.
- Awarded 2nd Prize in the National Essay Writing Competition organized by Idara Ulum Al-Qur'an, Aligarh (2009)

Faculty Development Programme Attended:

- Successfully completed the FDP on “Empowering Educator: NEP Implementation in practice” organized by Department of Science & Humanities MRL Institute of Technology, Hyderabad, August 2024.

Research Papers

- *Language Use in Advertising: Creativity and its Dimensions* Published in *Language in India* www.languageinindia.com ISSN 1930-2940 Vol.18: 2 February 2018 (Indexed in UGC-Care List)
- *Dynamics of Creativity: Tracing Creativity in Literary Language* Published in *Language in India* www.languageinindia.com ISSN 1930-2940 Vol. 19. 1 January 2019 (Indexed in UGC-Care

List)

- *Contribution of India to Linguistic Sciences* (joint paper: second Author) published in Aligarh Journal of Linguistics. (A.M.U. Centenary Year Publication (1920-2020) Vol. 9 issue no. 1-2- 2020 Pp. 89-108 ISSN 2249-1511(Indexed in UGC-Care List)
- *Translating Metonymy in the Select verses of Holy Quran: A comparative Study of some English translations of Quran* published in Aligarh Journal of Linguistics. (A.M.U. Centenary Year Publication (1920-2020) Vol. 9 issue no. 1-2- 2020 Pp. 163-180 ISSN 2249-1511 (Indexed in UGC-Care List)
- *Faculty of Arts: Taleemi Tahreek ka aik sunehra baa (Arts Faculty: A Golden History of Academic Journey)* joint paper: second author) published in *Tahzebul Akhlaq (monthly)* Vol. 39, Issue12, December 2020 ISSN: 2348-2257 (Indexed in UGC-Care List)
- *Prof. Ehsanullah Fahad.* published in (monthly) *Vol 40 issue 6* June-July 2021 ISSN: 2348-2257 (Indexed in UGC-Care List)
- *Barqi daur me Tadrees e Zaban ke Liye Wasail ki Farahami (Crafting Resources for Language Pedagogy at Digital Age)* published in *Tahzebul Akhlaq (monthly)* Vol. 40, Issue12, August 2021 ISSN: 2348-2257(Indexed in UGC-Care List)
- *Awadhi Kahawatun ke Samaji wa Lisani Phlu (Urdu) (Linguistics aspects of Awadhi Proverbs) in Fikr o Tahqeeq (New Dehli) :* (A quarterly Urdu Research Journal by National Council for Promotion of Urdu Language) Vol. 25 Issue No. 04 (October to December) (Indexed in UGC-Care List)
- *English Loanwords in Urdu Language: A Study of Borrowing. JL3T (Journal of Linguistics, Literature and Language Teaching), 10(1), 1-12. (2024).* <https://doi.org/10.63011/ip.v2i2.52>
- Linguistic Representation of Caste and Gender in Awadhi proverbs. In Qadri, M.S, Shaheen, S. & Kottacheruvu, N. (Eds.), *Proceedings of the International Conference on Voices of India & Beyond: Mobility, Sustainability and Technology* (pp. 14–30). Book Plus. ISBN: 978-81-19988-12-9
- *Awadhi Proverbs: Mapping Culture through Conceptual Metaphor Theory* in *International Journal of Pedagogical Language, Literature, and Cultural Studies (i-Plural)*, 2(3), 192-203. <https://doi.org/10.63011/ip.v2i2.52>
- Translanguaging strategies in the development of English language learners' second language skills at an Indian university. (2025) *International Journal of Multilingualism*, 1-21. (Scopus indexed, Q1, web of science) <https://doi.org/10.1080/14790718.2025.2587820>
- Decoding Dispositions: Attitudes of Indian Engineering Students Towards AI in the ESL Classroom and its Correlation with Academic Performance. (Accepted for publication) in a Special Issue of the *Journal of Engineering Education Transformations (JEET)*. (Scopus indexed, Q2)

Self-Instructional Materials

Prepared modules for Post-graduation & Graduation students

- **Urdu Lisaniyaat (Book 2)** (1st author)) Self Instructional Material (SIM) of Urdu Linguistics for M.A. Course at *Yashwantrao Chauhán Maharashtra Open University*. Course Code: MUR 101. Publication no. 2378 First Edition: 2021 **ISBN: 978-91514-85-3**
Unit: 2 Phonetics and Phonology
Unit 4: Stylistics

Unit 5: Structuralism and post-structuralism

Unit 6: Relationship of Urdu with other Indian Languages

- ***Translation Skills***, Self Instructional Material (SIM) of Urdu Linguistics for M.A. Course at *Yashwantrao Chauhán Maharashtra Open University*. Course Code: URDS201. (IISBN: XXXX)

Book One: The Practice of Translation

Unit 1 : The definition and possibilities of translation

Unit 2 : The purposes and objectives of translation

Unit 3 : Types of translation

Unit 4 : Technical aspects of translation

Book Two: Practical Aspects of Translation

Unit 1 : Different types of translation

Unit 2 : Linguistic issues in translation

Unit 3 : Social and cultural issues in translation

Unit 4 : Topics related to translation practice

Chapter in Edited Book

- **Ahmad, Z. (2018)** *Dimensions of Creativity in the language of Advertising*. **Sheikh, A.M (Ed) in Reflections on Science of Language: Festschrift in Honor of Professor Ali R. Fatihi**. (Pp. 97-110). Delhi 6: Educational Publication House ISBN No. 97893-88356-60-2
- **Ahmad, Z. (2022)** *Urdu Akhbar mein Musta'riyat: Aik Lisani Mutala'* (Borrowing in Urdu Newspapers: A Linguistic Study) In **Urdu Sahafat: Tajziyati wa Lisani Discourse** (Urdu Journalism: Analytical and Linguistic Discourse), (Eds) Warsi, J. & Ahmad, S. (Pp. 195-206) Universal Book House, Aligarh.
- **Ahmad, Z. (2023)** *Awadhi aur Urdu Zaban ke Lisani aur Adabi Rishte* (Linguistic and Literary relations of Urdu and Awadhi Language) in **Barr e Sagheer ki Zabano ke saath Urdu ka Lisani Rishta** (Linguistic Relation of Urdu with Subcontinental Languages) (Ed.) Dr. Md. Nehal. Department of Urdu (MANU)

Peer-Reviewed Paper Presentations

- **Language use in advantage creativity and its dimensions** presented at international seminar on mediatization Culturization and language alteration organized by department of linguistics. A.M.U Aligarh in collaboration with ICSSR New Delhi (5-7 January 2017)
- **"A Contrastive Study of homonyms in English and Arabic Language"** presented at two days International Conference on Applied linguistics (Language Teaching) Organized by Masud Husain Khan Linguistic Society, Department of Linguistic A.M.U Aligarh
- **Proverbs of the dialect of Eastern Awadhi: A Socio-Descriptive Study** Presented in the 42nd Annual conference of the Linguistic Society of Nepal jointly organized by Linguistic Society of Nepal and Central department of Linguistics held on 26-27 November 2021 at Tribhuvan University, Kathmandu, Nepal
- **Dynamics of Creativity: Tracing Literary Creativity** Jointly Presented in the 42nd Annual conference of the Linguistic Society of Nepal jointly organized by Linguistic Society of Nepal and Central department of Linguistics held on 26-27 November 2021 at Tribhuvan University, Kathmandu, Nepal.
- **Urdu Akhbar mein Musta'riyat: Aik Lisani Mutala'** (Borrowing in Urdu Newspapers: A Linguistic Study) presented in two-day National Seminal Seminar on "URDU SAHAFAT: ZABAN

KE BADALTE PAS- MANZAR KE HAWALE SE” on 5th and 6th March 2022 organized by Department of Linguistics Aligarh Muslim University.

- **The Importance of Awadhi Proverbs in 21st Century with Special reference to Socio-linguistic Perspectives** (Ikkesvein Sadi mein Awadhi Kahawaton ki Maanwiyaat: Samaji wa Lisaani Hawale se) presented in 8th All India Conference of Linguistics and Folklore Organized by department of Punjabi Language in Collaboration with Patiala Linguistic Association, Patiala in Collaboration with Punjab Arts Council, Chandigarh.
- **English loanwords in Urdu language: a study of borrowing** presented in 9th All India Conference on Mother Tongue, Multilingualism and NEP-2020 24th April - 26th April 2023 Organized by Department of Linguistics & Punjabi Lexicography, Punjabi University Patiala, Punjab in Collaboration with Central Institute of Indian Languages, Mysore and Punjabi Linguistics Association, Patiala North Regional Language Centre, Patiala
- **Linguistics representation of Gender and caste in Awadhi Proverbs** presented in 3 day International Conference on **Voices of India & Beyond: Mobility, Sustainability and Technology** jointly organized by Department of English Maulana Azad National Urdu University, Centre for Language and Multicultural Communication, Woxen University Centre for Applied Linguistics and Translation Studies, University of Hyderabad.
- **Morpho-Syntactic Study of Urdu Proverbs** presented in 2 day international conference, on Urdu, Hindi, Arabic, and Persian: Civilizational consilience across linguistic, literary, cultural and intellectual exchanges at Maulana Azad national Urdu university on 13–14 November 2025
- **Decoding Dispositions: Attitudes of Indian Engineering Students Towards AI in the ESL Classroom and its Correlation with Academic Performance** accepted for oral presentation at ICTIEE on 8-10, 2026, at GITAM Deemed to Be University, Bangalore Campus, Karnataka, India.

Editorial Role

- **Associate Editor**, *Journal of Discourse Review*, a pioneering academic journal advancing critical scholarship in language, culture, and society, **2025–present**

Professional Experience

- Invited as a reviewer for [*Journal of Multilingual and Multicultural Development*](#) By Tylor & Francis, (Scopus Indexed) Q. 1. (2025)
- Invited as a reviewer for [*Cogent Arts & Humanities*](#) By Tylor & Francis, (Scopus Indexed) Q. 1 (2025)
- Worked as language editor for Self-Instructional Material (Marriage, Family and Kinship) by Directorate of Distance Education , Maulana Azad National Urdu University, Hyderabad
- Worked as language editor for Self-Instructional Material (Marriage, Family and Kinship) by Directorate of Distance Education , Maulana Azad National Urdu University, Hyderabad

- Served as a panel member for evaluating public speaking skills on Azad Day Celebration as Literary & Cultural Activities at Maulana Azad National Urdu University, Hyderabad.
- Chaired a session in the Two-Day Conference on History of English Language Education in India: Interaction & Implementation Organized by Department of English Maulana Azad National Urdu University, Hyderabad & Society for Studies in the History of English Education
- Served as an in the Two-Day Conference on History of English Language Education in India: Interaction & Implementation Organized by Department of English Maulana Azad National Urdu University, Hyderabad & Society for Studies in the History of English Education
- Chaired a session in a one-day international Conference on Law & Technology-ICLT 2025 Organized by MANUU Law School on 25th of February 2025
- Participated in two-day Continuous Professional Development (CPD) on Invest in yourself: Elevate, Excel, Empower, as an organizer, organized by school of Language, Linguistics & Indology, MANUU Hyderabad from 24th to 25th June, 2025 as Member, Organizing Committee.

Seminar, Workshops Web Talk (Participated)

- Attended the talk **“The Morphosyntactic Typology of Indian Languages”** by Umamarani Pappuswamy as part of CURAJ Linguistic Talk Series (Talk 9) on 23 June 2021
- Participated in Webinar on **“Modern Linguistics”** organized by University Moulay Ismail, Morocco on June 7, 2021 (Chaired by Prof. Noam Chomsky and Prof. Stephen Krashen)
- Participated in two days Webinar on **Crafting Resources for Language Pedagogy** organized by department of Linguistics A.M.U. on March 20, 21 -2021
- Participated in the **Course on Language Endangerment and Allied Topics** held in Department of Linguistics, A.M.U Aligarh on 18- 24 December 2017
- Participated in one day National Seminar on **“Preservation, Promotion and Technological Development of Indian Languages”** organized by CILL, Mysore in Collaboration with department of Linguistics Lucknow University on 25th May, 2015
- Attend three-day International Seminar on **Pragmatics of Cross-Cultural Communication in multilingual setting** Jointly organized by the dept. of Linguistics A.M.U Aligarh the Central Institute of Indian Languages, Mysore on Sep 14-16 (2013)

Professional Training

- One week course on “Language Endangerment and Allied Topics” organized by GIAN (MHRD, Govt. of India) in the Dept. of Linguistics AMU, Aligarh, from December 18-24, 2017.
- One-week International Workshop on **“The Pragmatics of Political Discourse in the Public Sphere”** held at IIT Ghadhi Nagar during October 21-26, 2018
- One-week short-term Course on **Data Analytics with SPSS**. Organized by Department of Psychology Aligarh Muslim University on 20-26th March 2017

Certification

- **Two Years Diploma in Functional Arabic**, by National Council for Promotion of Urdu Language (NCPUL), New Delhi — 2006-8

Co-Curricular Activities

- Seminar Secretary in the Academic Session 2013-2015 Dept. of Linguistics, AMU, Aligarh
- Joint Editor of English of ‘**The Perspective**’ at NRSC’ hall magazine, 2019.
- Founder Member, Aligarh Activist Society, AMU, Aligarh.

Research Interests

- English Medium Instruction
- Translanguaging
- Creativity in Language
- Literary Language and Discourse
- Language & Gender

Referees

- **Prof. S. Imtiaz Hasnain**, Adjunct-Professor, Maulana Azad National Urdu University, Hyderabad. (Retired Professor, Department of Linguistics, Aligarh Muslim University). **Email:** imtiaz.hasnain@gmail.com **Contact No.** (+91)- 9358208893

Place: Hyderabad, India

Date: 2nd October 2025