



School of Journalism and Mass Communication

05th December, 2025

Minutes of the Meeting

The 16th meeting of the School Board, School of Journalism and Mass Communication was held on **05th December, 2025** at 03.30 PM at Dean's office of the School of Journalism and Mass Communication, MANUU, Hyderabad through **Online/Offline** mode. The following members were present in the meeting:

- | | |
|--|-------------------|
| 1. Prof. Mohammad Fariyad, Dean, School of JMC, MANUU, | Chairman |
| 2. Mr. Brijesh Mishra, Editor-in-Chief, Bharat Samachar TV Network, | External Member |
| 3. Prof. Syed Afshana, Professor, MERC University of Kashmir | External Member |
| 4. Prof. Kanchan K Mallik, Former Head, Dept. of Communication, HCU | External Member |
| 5. Prof. Ehtesham Ahmad Khan, Professor, Dept. of MCJ, MANUU, | Internal Member |
| 6. Prof. Tabrez Ahmed, Dean, School of Law, MANUU | External Member |
| 7. Prof. Mohammad Habib, Head, Dept. of Islamic Studies, MANUU | External Member |
| 8. Dr. Meraj Ahmed Mubarak, Associate Professor, Dept. of MCJ, MANUU | Internal Member |
| 9. Dr. Mohd. Mustafa Ali, Associate Professor, Dept. of MCJ, MANUU, | (Special Invitee) |
| 10. Mr. Meraj Ahmad, Assist. Professor, Dept. of MCJ, MANUU, | Internal Member |
| 11. Mr. Syed Hussain Abbas Rizvi, Assist. Professor, Dept. of MCJ, MANUU | (Special Invitee) |
| 12. Mr. Mr. Shams Imran, Assist. Professor, CODE, MANUU | (Special Invitee) |
| 13. Dr. Danish Khan, Guest Faculty, Dept. Of MCJ, MANUU, MANUU | (Special Invitee) |

(The External Member, Mr. Brijesh Mishra, Prof. Syed Afshana, Prof. Kanchan K Mallik, Prof. Tabrez Ahmed attended the School Board meeting online.

The agenda for the 16th Board of Studies was as follows:

16.1 The School Board apprise of the action taken implemented by the School of JMC on the confirmation of minutes of the 15th School Board held on 05th December 2023.

16.2 To report on the progress made by the School of JMC till date.

16.3 To seek approval for the restructuring and major revision of the B.A. (Hons./Research) JMC syllabus under the Dual Major 4-year programme as per the Curriculum and Credit Framework (CCF), NEP-2020, as per recommendation of the Board of Studies (BOS).

Shafiq

Mohd. Mustafa Ali

Dr. Meraj Ahmad

22/11

Dr. Meraj A. Mubarak



مولانا آزاد نیشنل اردو یونیورسٹی
MAULANA AZAD NATIONAL URDU UNIVERSITY
A Central University under Ministry of Education
Government of India



16.4. To seek approval for the restructuring and major revision of the existing M.A. (JMC) course syllabus as per recommendation of the Board of Studies (BOS).

16.5 To seek approval for the restructuring and major revision of the Ph.D. (JMC) – Regular/Self Finance course work syllabus as per recommendation of the Board of Studies (BOS).

16.6 To seek approval of the DRC minutes of the meetings held on 23rd February. 2023, 21 December 2023, 21 June 2024, 12 July 2024, and 13 March 2025 as per recommendation of the Board of Studies (BOS).

The resolution of the 16th School Board is as follows:

16.1. The Chairman, School Board apprised the members of the action taken on the decisions of the previous meeting and the School progress till date.

16.2. The School Board (SB) members confirmed and approved the minutes of the 15th School Board meeting held on 05th December, 2023.

16.3. The School Board members approved the ~~restructuring~~ ^{restructuring} and major revision of the B.A. (Hons)/B.A.(Hons. With Research) JMC syllabus, incorporating the suggestions made by the members, under the Dual Major 4-year course as per the Curriculum & Credit framework, NEP-2020, with effect the academic year 2023-2024 onwards.

16.4. It was resolved to introduce one practical-oriented paper titled "Digital Media Productions Practicals" of two (2) credits in each semester except in B.A. (Hons./With research) I, VII and VIII Semesters. Each student shall mandatorily ideate, conceive, and produce a minimum of five (5) programmes of various genres/formats for digital platforms, such as Vox-Pop, Podcasts, Vlogs, Reels, Shorts, Audio-Video Documentaries, Panel Discussions, Talk Shows, News Stories/Bulletins, Feature Stories, Explainer Videos, Campus Diaries, Promo Videos, Creative Storytelling Videos, Short Films, Advertisements, Social Messages, Satire/Spoof Videos, Fictional Audio Series/Features, etc., under the supervision of Research Scholars and Faculty Mentors. This shall be applicable to both UG and PG courses from the academic year 2025–2026, as recommended by the Board of Studies.

16.5 The School Board (SB) members approved the restructuring and major revision of the existing M.A. (JMC) syllabus, effective from the academic year 2026–2027, as approved by the Board of Studies (BOS).

16.6. The School Board approved the DRC minutes of the meetings held on 23rd February, 2023; 21st December, 2023; 21st June, 2024; 12th July, 2024; and 13th March, 2025.

16.7. Mr. Shams Imran, Assistant Professor, CODE, MANUU, presented an agenda regarding the ratification of the syllabus for the *Diploma in Digital and Social Media (Online)*, proposed to be launched in collaboration with the School of JMC, MANUU, and the Centre for Distance and

Shafiq

Entana

Shams Imran

Shams Imran

24/11



مولانا آزاد نیشنل اردو یونیورسٹی
MAULANA AZAD NATIONAL URDU UNIVERSITY
A Central University under Ministry of Education
Government of India



Online Education, MANUU. Based on the approval in BOS, the School Board duly noted and approved the same.

The Chairman, School Board extended sincere thanks to all the members for their valuable contribution and meeting concluded with Vote of Thanks to the Chairman.

Prof. Mohammad Fariyad
Prof. Mohammad Fariyad
(Chairman, SB, Dean, SJMC)

attended online
Mr. Brijesh Mishra
(External Member-SB)

attended online
Prof. Syed Afshana
(External Member-SB)

attended online
Prof. Kanchan K Mallik
(External Member-SB)

Ehtesham
Prof. Ehtesham Ahmad Khan
(Internal Member-SB)

Prof. Mohammad Habib
(External Member-SB)

attended online
Prof. Tabrez Ahmed
(External Member-SB)

Muhs
Dr. Mohd. Mustafa Ali
(Special Invitee)

Mr. Meraj Ahmad
Mr. Meraj Ahmad
(Internal Member-SB)

Shabbaz
Mr. Syed Hussain Abbas Rizvi
(Special Invitee)

Dr. Meraj Ahmed Mubarak
Dr. Meraj Ahmed Mubarak
(Internal Member-SB)

Shams
Mr. Shams Imran
(Special Invitee)

Dr. Danish Khan
Dr. Danish Khan
(Special Invitee)