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Dr. Badiuddin Ahmed is presently serving as **Professor** of Management in the Department of Management and Commerce, School of Commerce and Business Management, Maulana Azad National Urdu University.

He has **Thirty Two (32) years of experience in teaching and research** with more than **21** years at MANUU. He started his career as Lecturer, Department of Commerce and Business Management in an affiliated college, Kakatiya University. He joined MANUU in the year **2004**. He also served as Principal of one of affiliated College of Computers and Management under Osmania University before joining MANUU in 2004. He has done **B.Com** from University Arts and Science College, Kakatiya University, Warangal. **M.Com M.Phil.**, from University College of Commerce and Business Management Campus, Kakatiya University, and **Ph.D** in Commerce and Business Management from Kakatiya University Warangal. He had done **M.B.A** Programme from Madurai Kamraj University.

He has produced **Twenty (20) PhDs and Thirty (33) M.Phil.** Scholars. He has been teaching both Commerce and Management Papers to UG and PG course such as core subjects in Management and Commerce and specialization as Marketing Management, International Business, Consumer Behaviour and Human Resource Management.

His area of research interest includes **Marketing Management, Financial Management, Human Resource Management, Institutional Finance, and Organisational Behaviour**. **Twenty (20)** Scholars have been awarded **PhD** under his Guidance and Supervision. **Thirty three (33)** scholars were awarded **M.Phil** under him. **Seven (07)** PhD Scholars are working on their theses. He has guided many projects for M.B.A and M.Com Students. He has published 100 International and 50 National research papers in refereed and peer-reviewed journals. He has attended more than 100 conferences and seminars and workshops and presented papers. He was invited as Keynote speaker, chairperson for technical sessions, presented papers and delivered lectures at various institutes.

He had been associated with the Dr. B.R.Ambedkar Open University, Hyderabad for **five years** and worked as Counselor for the **MBA** programme during 1998-2003. Apart from this he had also worked as academic counselor with School of Distance Learning and Continuing Education of Kakatiya University, Warangal handling classes of M.Com during 1999-2002

He has also delivered Video lecture on behalf of DDE, MANUU. He also delivered lectures for the aspirants of Civil Services at CSE Coaching Academy, UGC-NET Coaching Academy and UGC-HRDC, MANUU. He is member of various Academic and professional bodies, to name a few Executive Council, Academic Council, School Board. He is member of various Professional Bodies such as Life Member of AIMA, ICA, IAA etc. He is Editorial Board Member and Reviewer for Commerce and Management and journals.

He had received good number Honors and awards by various organizations both National and International levels.

Life time Achievement Award by World Research Council, International Journal for Research Under Literal Access (RULA), Trichy, Tamilnadu on **15thAugust, 2019**.

Life time Achievement Award by GRABS Educational Charitable Trust, Nanganllur, Chennai on **3rd February2019** In recognition of outstanding contribution in the field of Education.

Life time Achievement Award by Innovation society of India and Centre for Educational and Social Development In recognition of significant contribution in the field of Education and betterment of humankind at Asia-Arab Summit & Awards Function on **30-9-2018** in Mumbai.

Rashtriya Gaurav Award for Meritorious Services, Outstanding Performance and remarkable role in the field of Education by Lt.Gen.

K.M. Seth in a Seminar Organized by India International Friendship Society, New Delhi on **30-08-2018**.

Dr.APJ Abdul Kalam Life Time Achievement Award for remarkable achievement in the field of Teaching, Research and Publication by International Institute for social and Economic Reforms, Bangalore on **18thAugust, 2018**.

Asia-Pacific Achievers Award with Gold Medal for outstanding achievements and remarkable role in the field of Education on the occasion of Asia-Pacific Achievers Summit on **8thJuly, 2018** at Tashkent(Uzbekistan) by Global Achievers Foundation.

Life Time Achiever Award by Indian Academic Researchers Association (IARA) for outstanding contribution in the field of Commerce and Management on 21-04-2018 at, Tiruchirappalli.

Highest Research Publication Award by ARUNAI International Research Foundation, Chennai on 25th November 2017 at Chennai.

Asia Pacific International Award for outstanding achievement and remarkable role in the field of Education Excellence on 18th August 2017 Bangkok, Thailand, by Global Achievers Foundation.

International Gold Star Award for Education Excellence, by Indian Organization for Commerce and Industry on 24th July 2017 at Mauritius.

Best Social Scientist Award by IARA,Tiruchirappalli-For2016.

Best Teacher and Adarsh Vidya Sarasvati Rashtriya Puraskar by GMC, Ahmadabad- For 2016.

Distinguished Faculty Award ByVIFA,Chennai.-For2016.

Best Educationist Award by Association of Indian Professionals, Hyderabad- For 2016

Recipient of “American Medal of Honor” for significant accomplishment in the field of Commerce and Management by The American Biographical Institute, Raleigh, USA. In 2004.

Academic Membership:

Member of various Academic Bodies of Different Universities.

Member, Academic Council, MANUU, Hyderabad.

Member, BoS, DepartmentofManagementandCommerce

Member, School Board, School of Commerce and Business management, MANUU, Hyderabad.

Member, Departmental Research Committee, School of commerce and business management, MANUU, Hyderabad

Chairman, Board of Studies, Department of Commerce., (22nd June 2015 to 24-06-2018)

Chairman, Departmental Admission Committee.(22nd June 2015 to 2018)

Chairman, Departmental Admission Committee. (1st March 2010 to 28th February 2013)

Member, Bos, Dr.AbdulHaqUrduUniversity,Kurnool

Membership of Professional Bodies:

Fellow Member of Scholars Academic and Scientific society vide No.SAS/FSASS/126, Guwahati, Assam.

Member, World Research Council, by the senate of the World Research Council with accreditation Number WRC-RPA-IND101392 for the year 2019-20 ON 15TH August, 2019.

IARDO Gold Membership Academic Category, by International Association of Research and Development Organization, Ghaziabad.

Life Member of All India Management Association in recognition of contribution to the professional and commitment to the objectives of Association.

Member of Hyderabad Management Association (HMA) in recognition of contribution to the professional and commitment to the objectives of Association.

Life Member of All India Commerce Association.

Life Member of Indian Accounting Association.

Fellow Member, Indian Academic Researches Association (IARA), Trichy, Tamilnadu.

Member, International Association of Academicians and Researches (INAAR), PUNE (INNAR/1457)

Member, Indian Academicians and Researchers Association (IARA) NO:M/M-190 in recognition of Commitment to Educational Research, dated 30-12-2014

Member, International Economic Development Research Centre (IEDRC), Honk Kong