



Department of Mass Communication and Journalism

Date: 12<sup>th</sup> March, 2026

Minutes of the Meeting

The 17<sup>th</sup> meeting of School Board was held on 12<sup>th</sup> March, 2026 at Dean's Chamber, School of MCJ, MANUU, Hyderabad at 02:30 pm through Online/Offline mode. The following members were present in the meeting:

- i. **Prof. Ehtesham Ahmad Khan**, Chairman, School Board/Dean, School of MCJ - Chairman
- ii. **Mr. Brajesh Misra**, Editor-in-Chief, Bharat Samachar TV, Lucknow, UP -External Member
- iii. **Prof. Kanchan K Malik**, Department of Communication, UOH, External Member
- iv. **Prof. Syeda Afshana**, Media Education Research Centre, UOK, Srinagar, External Member
- v. **Prof. Mohammad Fariyad**, Professor, Dept. of MCJ, MANUU - Internal Member
- vi. **Prof. Mohammad Habib**, Head, Dept. of Islamic Studies, MANUU, External Member
- vii. **Prof. (Dr.) Tabrez Ahmad**, Dean, School of Law, MANUU, External Member
- viii. **Dr. Meraj Ahmed Mubaraki**, Associate Professor, Dept. of MCJ, MANUU - Internal Member
- ix. **Dr. Meraj Ahmad**, Assistant Professor, Dept. of MCJ, MANUU - Internal Member
- x. **Dr. Mohd. Mustafa Ali**, Associate Professor, Dept. of MCJ, MANUU — Special Invitee
- xi. **Mr. Syed Hussain Abbas Rizvi**, Assistant Professor, Dept. of MCJ, MANUU - Special Invitee
- xii. **Mr. Mohd. Tahir Qureshi**, Assistant Professor, Dept. of MCJ, MANUU - Special Invitee
- xiii. **Mr. Shams Imran**, Assistant Professor, JMC, CODE, MANUU - Special Invitee
- xiv. **Dr. Danish Khan**, Guest Faculty, Dept. of MCJ, MANUU- Special Invitee
- xv. **Ms. Tahayyat Kulsum, Ph.D Research Scholar**, Dept. of MCJ, MANUU- Special Invitee
- xvi. **Mr. Mohsin Usman M.A. (JMC) Final Yea Student**, Dept. of MCJ, MANUU- Special Invitee

(External Members Prof. Kanchan K Malik, Prof. Syeda Afshana, Prof. (Dr.) Tabrez Ahmad and Prof. Mohammad Habib attended the meeting Online. Mr. Brajesh Misra, Editor-in-Chief, Bharat Samachar TV, Prof. and Dr. Meraj Ahmad, Assistant Professor, Dept. of MCJ could not attend the meeting due to prior engagement).



**Agenda for the 17<sup>th</sup> School Board Meeting:**

17.1 To confirm the minutes of the **16th School Board Meeting held on 05 December 2025.**

17.2 To consider and approve the introduction of **M.A. (Filmmaking) in Self-Finance Mode** from the academic year **2026-2027**, including the **syllabus, intake capacity, fee structure, eligibility criteria, minimum admissions required to launch the course, and programme structure in accordance with the NEP-2020 framework**, as recommended by the BOS. (Annexure-I)

17.3 To consider and approve the replacement of the existing paper "**Graphics and Animation**" with "**AI Tools & Media / AI and Media**" in the B.A. (JMC) and M.A. (JMC) programmes with effect from the academic year **2026-2027**, as recommended by the BOS. (Annexure-II & III)

17.4 To consider and approve the constitution of a **Five-Member Technical Committee** for the **M.A. (Filmmaking) Self-Financed Programme** to facilitate **procurement of basic equipment and hiring of studio space/equipment in Hyderabad, including exploring collaboration/MoU with FTII**, until departmental infrastructure is developed, as recommended by the BOS.

17.5 To consider and approve the constitution of a **Ten-Member Advisory Committee** from the film industry to guide and support the development and monitoring of the **M.A. (Filmmaking) Self-Financed Programme.**

**Tenure:** Three (03) years.

**Proposed Members:**

Muzaffar Ali, Mahesh Bhatt, Anjum Rajabali, Zama Habib, Jabbar Patel, Imtiaz Ali, Anubhav Sinha, Anees Bazmee, Kabir Khan, and Shama Zaidi.



17.6 To consider and approve the proposal to rename the “**School of Journalism and Mass Communication**” as the “**School of Mass Communication**” in view of the proposed **M.A. (Filmmaking)** programme and future expansion into allied disciplines such as **Film, Theatre, and Performing Arts**, as recommended by the BOS.

17.7 To consider and approve the subscription of selected **newspapers, magazines, and academic journals** in Urdu, Hindi, English, and Telugu to support teaching, learning, and research activities in the Department. (List attached)

17.8 Any other item with the permission of the Chair.

**The resolutions of the 17th School Board are as follows:**

**17.1** The Chairman, School Board apprised the members of the action taken on the decisions of the previous meeting and the departmental progress to date.

**17.2** The School Board members confirmed and approved the minutes of the 16th School Board meeting held on 05 December, 2025.

**17.3** The School Board members approved the introduction of the **M.A. (Filmmaking) programme in Self-Finance Mode from the academic year 2026–2027**. The Board also approved the syllabus with minor additions and modifications in certain papers. The members suggested incorporating topics such as **Copyright Act, AI and Ehtics and AI and Filmamking** in the syllabus, which was incorporated in the syllabus. The overall structure of the programme was approved in accordance with the NEP-2020 framework for postgraduate programmes. The members also approved the **intake capacity, fee structure, eligibility criteria for admission, and the minimum number of admissions required to launch the course**. The copy of the approved syllabus with details of the same with **Annexure-I**, as recommended by the SB.

*Handwritten signatures and marks:*  
Manuuhydrical, officialmanuu, imcmanuu, manuuhyd, dean.mcj@manuu.edu.in || www.manuu.edu.in  
Mrs. M. A. Mubarki, Mohsin, Shaker, Entan, M, J, 21/12/25



17.4 The School Board members approved the revision in the syllabus of B.A. (JMC) and M.A. (JMC) by replacing the existing paper on **Graphics and Animation** with a new paper titled **“AI Tools & Media / AI and Media”**, with effect from the academic year 2026–2027, as detailed in **Annexure–II & III**, as recommended by the BOS.

17.5 The School Board members approved the constitution of a **Five member ‘Technical Committee for the M.A. (Filmmaking) Self-Financed Course’** for the procurement of minimum basic equipment and for hiring studio space and equipment available in Hyderabad and MOU with FTII for the same, until the required infrastructure is developed within the Department, as and when required. The Chairman of the Board of Studies (BOS) / Head of the Department is authorized to constitute a Five-Member Technical Committee, whenever required, in consultation with the Dean, School of Mass Communication (SMC). (The Members attending the meeting shall be entitled to TA/DA and Sitting Remuneration as per University Rules / Government of India (GOI) norms). The minimum meeting of **‘Technical Committee’** will be maximum Four (04) in a year and minimum (02) two, as recommended by the BOS.

17.6 The School Board members approved the constitution of an **‘Advisory Committee’** for the M.A. (Filmmaking) Self-Financed Course from the film industry, preferably with members having an **Urdu background**, for overall support, guidance, development, and monitoring of the M.A. (Filmmaking) programme. The proposed members include:

- i. Mr. Muzaffar Ali
- ii. Mr. Mahesh Bhatt
- iii. Mr. Anjum Rajabali
- iv. Mr. Zama Habib
- v. Mr. Anwar Jamal





subscription of Newspapers **Urdu, Hindi, English, and Telugu**), Magazines (Weekly, Fortnightly, and Monthly) in Hindi and English and Journals was considered necessary as an important academic resource for practical learning and reference as recommended by the BOS.

### Newspapers:

- i. The Times of India (English)
- ii. The Indian Express (English)
- iii. Dak Editions of Telegraph or Hindustan Times or old Indian Express
- iv. Eenadu (Telugu)
- v. Siasat (Urdu Daily)
- vi. Munsif (Urdu Daily)
- vii. Etmad (Urdu Daily)
- viii. Varta (Hindi)
- ix. Dak Editions of Dainik Bhaskar or Dainik Jagran
- x. The Hindu (English)

### Magazines (Weekly, Fortnightly, and Monthly) in Hindi and English:

- i. The Week (English)
- ii. Frontline (English)
- iii. India Today (Hindi and English)
- iv. Outlook (Hindi and English)
- v. The Caravan (English)

### Journals:

- i. Media Watch
- ii. Journal of Creative Communications
- iii. Journal of Content, Community and Communication  
Global Media Journal (Indian Edition)
- iv. Journal of Media and Communication
- v. Sanchar Madhyam
- vi. Communicator
- vii. Communication Today

Entan

Mas. S

Mesay. A. Alubakar



- viii. Media Mimansa
- ix. Journal of Media and Social Development
- x. Bioscope: South Asian Screen Studies
- xi. Media Asia
- xii. Journalism & Mass Communication Quarterly
- xiii. Journalism Practice

**17.8** The School Board members also approved one of the table agenda items regarding the E-Content/Self-Learning Material for the First Semester course of the '**Diploma in Digital and Social Media**' programme prepared for the Centre for Distance and Online Education (CODE).

The Chairman, School Board expressed his sincere appreciation to all members for their valuable suggestions, insights, and cooperation.

The meeting concluded with a vote of thanks to the Chair.

*Ehtesham*  
13/03/26

**Prof. Ehtesham Ahmad Khan**  
Chairman, SB, Dean/HoD, MCJ

*Attended online*

**Prof. Kanchan K Malik**  
Department of Communication, UOH  
(External Member, SB, MCJ)

*M. Habib*

**Prof. Mohammad Habib**  
Head, Dept. of Islamic Studies, MANUU  
(External Member, SB, MCJ)

*Dr. Tabrez Ahmad*

**Prof. (Dr.) Tabrez Ahmad**  
Dean, School of Law, MANUU  
(External Member, SB, MCJ)

**ABSENT**

**Mr. Brajesh Misra**

Editor-in-Chief, Bharat Samachar TV, Lucknow UP  
(External Member, SB, MCJ)

*Attended online*

**Prof. Syeda Afshana**

Media Education Research Centre, UOK, Srinagar  
(External Member, SB, MCJ)

*M. Fariyad*

**Prof. Mohammad Fariyad**  
Prof., Dept. of MCJ  
(Internal Member, SB, MCJ)

**Dr. Meraj Ahmed Mubaraki**  
Associate Prof., Dept. of MCJ  
(Internal Member, SB, MCJ)



**ABSENT**

**Dr. Mohd. Mustafa Ali**  
Associate Prof., Dept. of MCJ  
(Special Invitee, SB, MCJ)

**Mr. Syed Hussain Abbas Rizvi**  
Asst. Professor, Dept. of MCJ  
(Special Invitee, SB, MCJ)

**Mr. Shams Imran**  
Asst. Professor, Dept. of MCJ, CDOE  
(Special Invitee, SB, MCJ)

**Ms. Tahayyat Kulsoom**  
Research Scholar, Dept. of MCJ  
(Special Invitee, SB, MCJ)

**Dr. Meraj Ahmad**  
Asst. Professor. Dept. of MCJ  
(Internal Member, SB, MCJ)

**Mr. Mohd. Tahir Qureshi**  
Asst. Professor, Dept. of MCJ  
(Special Invitee, SB, MCJ)

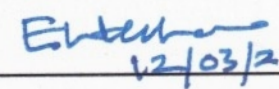
**Dr. Danish Khan**  
Guest faculty, Dept. of MCJ  
(Special Invitee, SB, MCJ)

**Mr. Mohsin Usman Rizvi**  
M.A.(JMC) Final Semester Student, Dept. of MCJ  
(Special Invitee, SB, MCJ)

# MAULANA AZAD NATIONAL URDU UNIVERSITY

## School of Journalism & Mass Communication

### Attendance of 17th School Board Meeting held on 12th March 2026

S.No.	Name of the Faculty	Designation	School Board	Signature with Date
1	Prof. Ehtesham Ahmad Khan	Dean & Head, MCJ, MANUU	Chairman - SB	 12/03/26
2	Mr. Brijesh Mishra	Editor-in-Chief, Bharat Samachar TV Network, Lucknow	External Member - SB	ABSENT
3	Prof. Kanchan K Mallik	Communication, Hyderabad Central University	External Member - SB	Attended online
4	Prof. Syed Afshana	Professor, MERC, University of Kashmir, Srinagar	External Member - SB	Attended online
5	Prof. Mohammad Fariyad	Professor, Dept. of MCJ, MANUU	Member - SB	<del>Mohd. Fariyad</del> 12/03/2026
6	Prof. Mohammad Habib	Head, Dept. Of Islamic Studies, MANUU	External Member - SB	Attended M. Habib online
7	Prof. Tabrez Ahmed	Dean, School of Law, MANUU	External Member - SB	Attended. Tabrez online 12/3/26
8	Dr. Meraj Ahmed Mubarki	Associate Professor, Dept. of MCJ, MANUU	Member - SB	Meraj A. Mubarki 12/3/26
9	Dr. Meraj Ahmad	Assistant Professor, Dept. of MCJ, MANUU	Member - SB	ABSENT
10	Dr. Mohd. Mustafa Ali	Special Invitee - Associate Professor, Dept. of MCJ, MANUU	Special Invitee - SB	Mustafa Ali
11	Mr. Mohd Tahir Qureshi	Assistant Professor, Dept. of MCJ, MANUU	Special Invitee - SB	Tahir 12/3/2026
12	Mr. Syed Husain Abbas Rizvi	Assistant Professor, Dept. of MCJ, MANUU	Special Invitee - SB	Husain 12/3/2026
13	Dr. Shams Imran	Assistant Professor (CDOE)	Special Invitee - SB	Shams 12/3/26
14	Dr. Danish Khan	Guest Faculty	Special Invitee - SB	Danish 12/03/26
15	Ms. Tahayyat Kulsoom	Ph.D. (JMC) Research Scholar	Special Invitee - SB	Tahayyat 12/03/26
16	Mr. Syed Mohsin Usman Rizwi	Student, M.A. (JMC)	Special Invitee - SB	Mohsin