School of Technology (Dept. of CS & IT)

Button Masala Workshop
Fashion Design Department

Date: - 20th December 2022
Location:- Samana College of Design Studies, CUCS Building in Maulana Azad National Urdu University, Hyderabad.

Chief Guests: -

1. **Syed Ainul Hasan**

    (Vice-Chancellor, MANUU)

2. **Prof. Ishtiaque Ahmed**

    (Registrar, MANUU)

- *Overview of the Workshop*

Introduction to Button Masala:

Button Masala is a unique and creative technique that involves decorating fabric using a variety of buttons, sequins, and other embellishments to create intricate patterns and textures. This hands-on workshop encourages students to explore innovative ways to integrate buttons into fashion design.

Objective:

1. Foster creativity in textile design.
2. Introduce students to unconventional materials and techniques.
3. Enhance practical skills for designing with mixed media.

- *<u>Workshop Activities</u>*
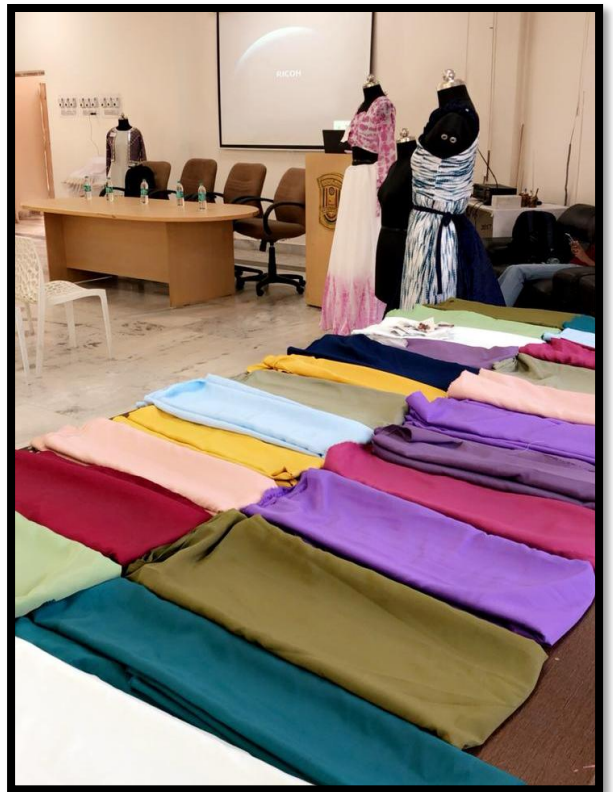
Introduction to Button Masala:

1. Understanding the history and cultural relevance of button art.
2. Discussing various types of buttons and their use in fashion.

Practical Application:

1. Students will be taught techniques of creating patterns and designs using buttons on fabric.
2. Exploration of different stitching techniques for attaching buttons.

Collaborative Design:

1. Group activity where students create a collaborative piece using Button Masala techniques.
2. Emphasis on team work and creativity.

- *Purpose of the Button Masala Workshop*

The **Button Masala Workshop** aims to introduce fashion design students to innovative, hands-on techniques using buttons as a creative medium. By blending traditional craft with contemporary design elements, this workshop will:

Encourage Creativity:

Push boundaries and inspire students to explore unconventional materials and design methods.

Enhance Skill Development:

Teach practical techniques such as stitching, embellishing, and creating patterns using buttons and other embellishments.

Promote Sustainable Fashion:

Focus on reusing and repurposing materials, giving old buttons and other textiles a new life in fashion design.

Foster Collaboration:

Encourage teamwork, allowing students to collaborate and share creative ideas to create unique, collective designs.

- *Expected Outcomes and Benefits*

Skills Developed:

1. Creative thinking and problem-solving in design.

2. Proficiency in handling materials and textiles.

3. Enhancing the aesthetic appeal of designs using unique embellishments.

Long-Term Benefits:

1. Encouraging innovative use of non-traditional materials in fashion.

2. Building a strong portfolio for students to showcase their creativity.

- *Final Remarks:*
  Button Masala is not just a technique; it's a journey of experimenting with materials and blending traditional artistry with modern fashion design.

THANK YOU

Co-ordinator
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