



مولا نا آزاد نیشنل اردو یونیورسٹی
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COLLEGE OF TEACHER EDUCATION, BHOPAL

کالج آف ٹیچر ایجوکیشن، بھوپال

REPORT

on

ADMISSION PUBLICITY DRIVE MANUU-CTE, BHOPAL (2024-25)





मौलाना आज़ाद नेशनल उर्दू यूनिवर्सिटी
MAULANA AZAD NATIONAL URDU UNIVERSITY
A Central University, Ministry of Education, Govt. of India
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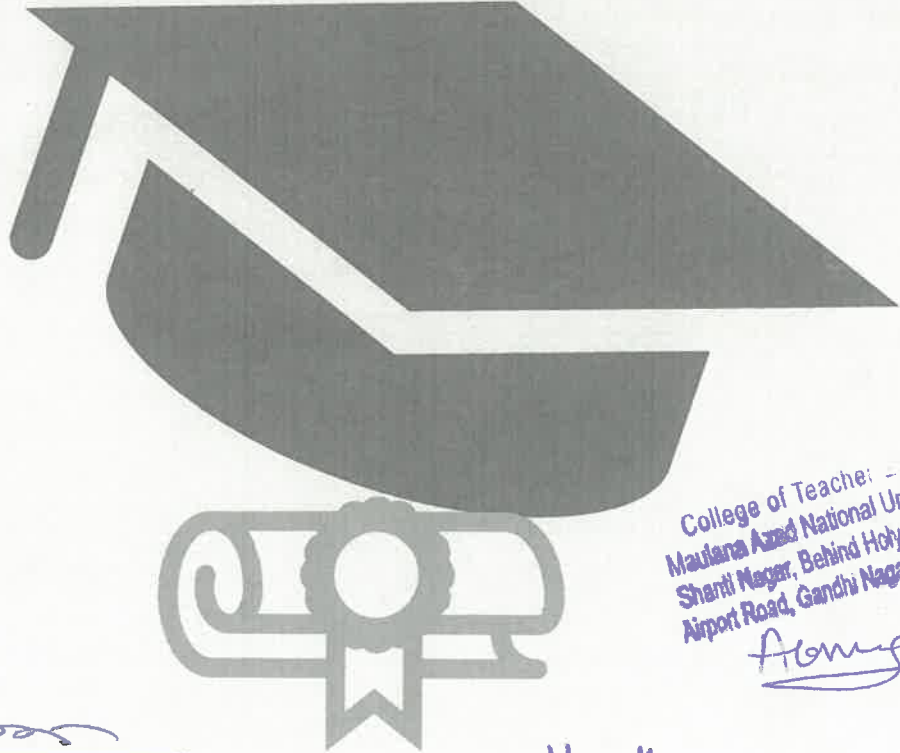
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College of Teacher -
Maulana Azad National Urdu Univ.,
Shanti Nagar, Behind Holy Family School,
Airport Road, Gandhi Nagar, Bhopal-462036

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College of Teacher Edu.
Maulana Azad National Urdu University,
Shanti Nagar, Behind Holy Family School,
Airport Road, Connaught Nagar, Bhopal-462026

Date: 07/05/2024

Report on Admission Publicity Drive MANUU-CTE, Bhopal (2024-25)

In Pursuance to the committee, constituted at CTE-Bhopal for the "Measures to Enhance Students' Enrolment in MANUU-CTE, Bhopal" and "Measures to Promote Outreach of CTE Bhopal Mission and its Functionalities in Madhya Pradesh" on 06.01.2024 followed by the agenda discussed and recommendations made in the two successive meetings held on 17.01.2024 & 04.04.2024 in the Multipurpose Hall regarding the Admission Publicity Drive in Bhopal and its surrounding districts of Madhya Pradesh for the academic session 2024-25, following steps have been taken regarding the implementation of recommendations:

- 1. Media Publicity (Print Media)
2. Social Media Platforms
3. Visit to University/Colleges/Institutions/Madrasa
4. Telephonic Conversation

1. Media Publicity (Print Media): Admission related news has been published in daily Urdu 'Naya Nazariyah', Bhopal Edition, dated-16.04.2024 and in daily Hindi 'Dainik Bhaskar, Bhopal Edition, dated-05-052024.



14th April, 2024

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16th April, 2024

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5th May, 2024

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Sharda Nagar, Behar, Jharkhand

2. **Social Media Platforms:** Admission related flyers, video and posters have been circulated widely across the country through different whatsapp groups of teachers, students, friends, reputed personalities, NGOs, and official whatsapp groups of CTE, Bhopal, MANUUTA and CTE Alumni. Moreover, admission publicity contents were also posted on Instagram Accounts and Facebook Pages.



3. **Visit to Universities/Colleges/Institutions/Madrasas:** A committee of five members comprised of Dr. Shaik Irfan Jamil (Assistant Professor), Dr. Tarannum Khan (Assistant Professor), Dr. Mohammad Hasan (Assistant Professor), Dr. Akhilesh Kumar Meena (Assistant Professor) and Mr. Syed Iqbal Ali (Office Staff) has been constituted for visiting Universities/Colleges/Institutions/Madrasas. (Schedule of visit and other details are given in Annexures).

Following mode of admission publicity have been carried out by the committee members:

- I. Distribution of flyer and posters in person
- II. Face to face interaction with Heads of Colleges/Departments, Teachers, staff and students
- III. Orientation to teachers, students and office staff
- IV. Putting up the posters on the notice boards of the colleges, schools and libraries



Qalam Public School



MVM School



MECAPS



MSB School



Taleem-ul-Quran Madarsa



Central Library

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KGN School of Excellence



Hamidia College

4. **Telephonic Conversation:** Admission publicity was also carried out through telephonic conversation with reputed personalities including teachers, civil society members, persons associated with madrasas NGOs etc. by the Committee members and faculty members of CTE, Bhopal on personal capacity.

Feedback

Following are the Feedback of Admission Publicity Drive:

1. It has been experienced that most of the people of Bhopal is not aware about the establishment and functions of MANUU-CTE, Bhopal.
2. During the visit, it has been found that local people of Bhopal, particularly Urdu Speaking, are financially very poor; majority of them are unable to afford the education fee of their children.
3. Girls from different Colleges and Schools were found keen to get admission in B. Ed but they are struggling with financial constraints.
4. Majority of the students with whom we interacted during visit were found not interested in attending regular mode of education despite not having much financial constraints.
5. Regular classes are the big constraints in bringing the students in CTE, Bhopal as the students are very much influenced by the culture of not attending regular classes developed by State Affiliated Colleges and Universities of Bhopal.
6. A good number of School Teachers, Graduates and Postgraduate Students were found interested to pursue B.Ed. and M.Ed. programme from CTE, Bhopal but they are over age as per the MANUU Admission Guidelines.
7. A good numbers of students of science and arts colleges were also found keen in taking admission at CTE, Bhopal but they have studied Urdu either up to 5th or 8th classes.
8. It has also been experienced that some of the aspirants have good knowledge in Urdu Language but they do not have any formal degree in Urdu language.

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Shard Nages, Behind Holy Family School
Amritsar, Punjab India. Phone: 4527

9. During visit, it was deciphered from the discussion with college and University Teachers and Staff that majority of admission in Bhopal is being made through agents.
10. It has also been experienced that we initiated admission publicity drive a little late for the session 2024-25 as the colleges and school were either closed or semester examinations were going on.
11. At some points of discussion with teachers other staff and local people, we were suggested that admission publicity can also be carried out through hanging banners, putting posters on the wall of the busy markets of old Bhopal areas, and also through the sound system by hiring e-rickshaw.
12. Some of the teachers suggested to launch some skill based programmes at MANUU-CTE, Bhopal.

Recommendations

Keeping in to account the feedback, following recommendations of the committee are:

1. More rigorous and comprehensive admission publicity drive may be launched in Bhopal and its surrounding districts from the next year.
2. A concrete mechanism for the financial support dedicated to needy students may be developed at CTE, Bhopal so that needy students may get easy to pursue their education.
3. Age relaxation may be given in admission to those who are over age, if possible.
4. Many females restart their education after some gap, so increase age limit / more age relaxation may be given to female students or age limit may be removed for female candidates.
5. Special Urdu programmes like Diploma in Urdu or Urdu Certificate Course may be offered along with regular B.Ed., M.Ed. & Ph.D. programme to those who have studied Urdu either up to 5th or 8th classes without compromising the Urdu mandate of MANUU.
6. Minimum qualifying marks in Entrance Tests may either be relaxed or abolished.
7. Admission and semester examination fee for the girls and poor students may be made free, if possible.
8. Faculty members and staff may be carried out community services so that CTE, Bhopal may get publicity and acceptance among common people.
9. Faculty members may be tied up with NGOs, and NSS, and Centers for Promoting Education in Bhopal on personal as well as institutional level.

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10. Efforts may be taken up personal as well as on (Institutional) CTE, Bhopal level to have liaising with the State Government/Universities/Colleges/Institutions, Madrasa, NGOs and civil society members.
11. A viable mechanism need to be developed to curb money raising admission system created by agents so that our clientele may not be misguided.
12. Some skill based programmes may be launched at MANUU Bhopal Campus.
13. There may be a well-defined and fixed syllabus from which questions should ask in Entrance Tests.
14. Entrance tests' Question Papers may be made available in multi lingual (Urdu, English & Hindi) if possible.
15. Faculty members and Office Staff may be instructed to behave students with respect and polite manner and they also need to be instructed not to get involve themselves in negative campaigning about the MANUU particularly CTE, Bhopal.
16. Students may be suggested to give positive feedback and true experiences with their siblings, relatives and friends of about CTE, Bhopal.
17. Certain quota or reservation dedicated to local students of MP need to be carved out so that enroll rate at CTE, Bhopal may be enhanced positively.
18. Some classes for the preparation of entrance tests may be arranged at CTE, Bhopal as some of the teachers shared their concerned with us that their students do apply every year but they find hard to crack the entrance tests.

Committee Members:

Dr. Shaikh Irfan Jamil (Assistant Professor)

Dr. Mohammad Hasan (Assistant Professor)

Dr. Tarannum Khan (Assistant Professor)

Dr. Akhilesh Kumar Meena (Assistant Professor)

Mr. Syed Iqbal Ali (Office Staff)

MANUU Bhopal / Teacher - MANUU University,
Shanil Nagar, Behind Holy Family School,
Airport Road, Ganahi Nagar, Bhopal-462036

ANNEXURES

Number of visited places

S. No.	Places Visit	Number
1	Colleges	08
2	Schools	09
3	Madarsa	07
4	NGOs	01
5	Library	02
Total		27

List of Visited Places

(College, School, Madarsa, Library, NGO, University etc)

(As on May, 2024)

Date	S. No.	Name of Institute	Address
25/5/2024	1	Qalam Public School	Kohefiza
	2	Al Asr Academia	Kohefiza
	3	Saifia Arts and Commerce College	Kohefiza
	4	MLB College	Professor Colony
	5	MP Online Centers	Miscellaneous
26/5/2024	1	Talimul Quran Madarsa	Ginnauri
	2	Darul Hasnat Lilbanat	Ginnauri
	3	Hamidia College	Ginnauri
	4	KGN School	Ginnauri
	5	Nutan College	Shivaji Nagar
	6	MVM College	Jehangirabad

College of Islamic
Maulana Azad National Urdu University
Shivaji Nagar, Behind Holy Family School
Airport Road, Ganesh Nagar, Bhopal-462006

27/5/2024	1	Tajul Masajid Madarsa	Sultania Road
	2	Moti masjid Girls Madarsa	Moti masjid
	3	Tarjumewali Masjid Madarsa	Ibrahim Pura
	4	Darul Hasnat Madarsa	Budhwara
	5	Madarsa Hamidia Islamia	Shifa Manzil
	6	Iqbal Library	Iqbal Maidan
	7	Central Library	Itwara
	8	MD Madarsa School	Jehangirabad
	9	Girls H S School	Jehangirabad
	10	Crescent H S School	Jehangirabad
	11	MECAPS	Moti Masjid
30/5/2024	1	MSB School	Mubarkpur Chauraha
	2	EPS School	Abbas Nagar
	3	Darul Arqam School	Abbas Nagar
	4	Gitanjali College	DIG Bangla, Arif Nagar
	5	Kastruba College	Moti masjid

List of Visited Places: Contact Person of College, School, Madarsa, Library, NGO, Govt.offices, University etc

(As on May, 2024)

1	Saifia Arts and Commerce College, Kohefiza	Dr Nuzhat Shaheen	Principal
2	MLB College Urdu Dept., Professor Colony	Prof. Bilqisjaha Madam	HoD
3	Hamidia College, Urdu Dept., Ginnauri	Dr. Arjuman Bano	HoD
4	Hamidia College, Urdu Dept., Ginnauri	Dr. Seema Parveen	Asst. Professor
5	Urdu Dept. Ashta/Sihore	Dr. Sabeeha Akhtar	

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6	LBS College,Urdu Dept.Sironj (Vidisha)	Mr.Urooj Sahab (Social Worker)	Asst. Professor
7	Seva Sadan College,Urdu Dept,Burhanpur	Dr.Irshad	HoD
8	Urdu Dept,Khandwa	Dr.Wasim Anwar	
9	Urdu Dept, Gwalior	Dr.Wasim Iftekhhar	HoD
10	Urdu Dept,Sagar	Dr.Asrar Ansari	
11	Urdu Dept,Indore	Dr.Fahmeeda Sahiba	HoD
12	Urdu Dept,Indore	Ms.Naaz Madam	Asst. Professor
13	Urdu Dept,Jabalpur	Dr.Arif Ashfaq	
14	Urdu Dept,Kurwai (Vidisha)	Dr.Sadiq	
15	Madarsa Talimul Quran,Budhwara	Nasreen Baji	Nazim
16	Madarsa Talimul Quran,Budhwara	Maulana Abdul Shukur	Muallim
17	Truba School,Bagsevania	Janab Hasan Markazi	Director
18	Gitanjali College,Urdu Dept., DIG Bangla	Dr.Parveen Khanam	Asst. Professor
	Gitanjali College,Urdu Dept., DIG Bangla	Prof. Afrozjaha Begum	HoD
19	Mahakaushal College, Urdu Dept,Jabalpur	Dr.Mirza Akhtar Baig	
20	Urdu Dept,Nutan College, Shivaji Nagar	Dr.Chhaya Chandravanshi	HoD
21	Urdu Dept,Nutan College, Shivaji Nagar	Dr. Sabiha Afaque	Assistant Professor
22	MVM College,Physics Dept.,Jehangirabad	Dr.Pankaj Singh	HoD
23	MVM College,Chemistry Dept.,Jehangirabad	Dr.Aseem Raza	Professor
24	Tajul Masjid Madarsa	Maulana Athar Habeeb Sahab	Nazim
25	Tarjumewali Masjid Madarsa	Maulana Siraj Ahmed Khan	President
26	Tarjumewali Masjid Madarsa	Maulana Siraj	Contact Pe

Shanji Nagar, Behind Holy Family Sr
Nagan Road, Gandhi Nagar, Bhopal

27	MD Madarsa School, Jehangirabad		Principal
28	MECAP Moti Masjid	Dr Jafar Sahab	President
29	MANIT, Javahar Colony	Prof Siraj Sahab (Career Counsellor)	Professor & Career Counsellor
30	Crescent School, Jehangirabad	Rizwan Sahab	Principal
31	Scholars Academy HS Girls School, Sadar Manzil		
32	Gulshan e Iqbal Study Center, Shajahanabad	Fahimuddin Sahab	Career Counsellor & Financial Support to Needy Student
33	Anwar Uloom School, Govindpura	Janab Kalam Akhtar	President
34	Dawood Ahmed Khan	Waqf Board, MP	Various Posts Hold
35	MP Muslim Minority Association, Faiz Bahadur Masjid	Afaque Sahab	Committee Member
36	RGPV University	Prof Salim Akhtar	Director & Padho aur Badho group
37	EPS School, Abbas Nagar	Mr. Sumer Nazir Wani	Admin
38	Kasturba College, Moti Masjid	Dr. Pradeep Shrivastav	Principal
39	Maulana Masrur Khan	Tajul Masajid	Admin
40	Madarsa Hamidia Islamia (Girls), Shifa Manzil	Ms. Shabana Akhtar	Incharge
41	Moti Masjid Madarsa (Girls)	Ms. Nikhat Hameed	Incharge
42	Darul Hasnat, Chtaipura	Ms. Nazma Madam Mr. Anjum Sir	Incharge



Written by:

Dr. Mohammad Hasan



Compiled by:

Dr. Shaikh Irfan Jamil



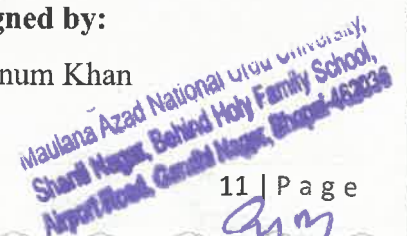
Compiled by:

Dr. Akhilesh Kumar Meena



Designed by:

Dr. Tarannum Khan


Maulana Azad National Urdu University,
Shanti Nagar, Behind Holy Family School,
Airport Road, Gurgaon, Haryana-122002

Meeting Minutes

A consultative meeting of the committee members was held on January 17, 2024 at 3:00 pm in the Multipurpose Hall to discuss the notified agenda.

Meeting Agenda:

1. To discuss the potential measures to enhance the enrolment ratio at MANUU CTE, Bhopal.
2. To chalk out outreach plan for the potential applicants of Madhya Pradesh.
3. Any other relevant to the scope of the committee.

Notified Agenda discussed and following suggestions were made:

1. Arrangements of flyers pertaining to admission notification.
2. Admission drive for the Urdu Speaking target population.
3. Identification of NGOs working on Target Groups.
4. Media publicity- Print Media; and Electronic Media (through Social Media Platforms).
5. Preparation of Short video and GIPF on key features of the MANUU-CTE, Bhopal.
6. To reach out potential applicants through Learning Support Centers (LSCs).
7. To identify the potential applicants with help of local reputed personalities.
8. To collect the list of potential college of the target groups from Regional Centre (RC).
9. Discuss the issues (Personal and Academic) faced by ongoing batch students at MANUU CTE, Bhopal.
10. Make use of local students for the admission publicity, and also for the listing out details of the potential applicants.

Phase wise Task as suggested:

Phase 01.

- ❖ RC Visit for collecting information pertaining to potential applicants.
- ❖ Collecting the list of LSC to reaching out the potential applicants.
- ❖ Visit to reputed local personalities.

Phase 02.

- ❖ Visit to Madrasas with flyers containing admission notification.
- ❖ Collecting the list of relevant NGOs.
- ❖ Visit to relevant minority educational institutions with flyer or pamphlet.

Phase 03.

- ❖ General publicity and awareness about the admission notification through media and hawkers.

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Responsibility assigned to the committee members as suggested in the meeting:

Name Committee Members	Responsibility Assigned
Dr. Mohammad Hasan Dr. Tarannum Khan	RC Visit for the phase one
Dr. Naheed Jahan Siddiqui	Collecting the list of relevant NGOs.
Mr. Ahmad Husain	To discuss with the students of ongoing batch about the issues faced by them at MANUU CTE, Bhopal

Members Present:

1. Dr. Mohammad Hasan (Convener) .
2. Dr. Tarannum Khan ✓
3. Mr. Ahmad Husain ✓
4. Dr. Naheed Jahan Siddiqui (Absent)
5. Mr. Shabbir Ahmed (Special Invitee)

Ahmad

College of Teacher Educ.
Maulana Azad National Urdu University,
Shanti Nagar, Behind Holy Family School,
Airport Road, Gandhi Nagar, Bhopal-462036

Date: 17/01/2024

Notice

A consultative meeting of the committee members has been scheduled on January 17, 2024 (Today) at 3:00 PM in the Multipurpose Hall to discuss notified agenda.

Meeting Agenda:

1. To discuss the potential measure to enhance the Enrolment ratio at MANUU CTE, Bhopal
2. To chalk out outreach plan for the potential applicants of Madhya Pradesh.

Convener (s)

Dr. Sheikh Irfan Jameel

Dr. Mohammad Hasan

Quirch
17
17-01-24

Maulana Azad National Urdu Univ.
Shanti Nagar, Behind Holy Family School,
Airport Road, Gandhi Nagar, Bhopal-462036



COLLEGE OF TEACHER EDUCATION, BHOPAL

Prof. Noushad Husain
Professor and Principal

Ref. No.: MANUU/CTE/BPL/2023/F.34/1787

Date: 16.01.2024

Circular

Consequent upon the meeting held on 01.01.2024 towards the notified agenda, the undersigned has constituted the following Committees in respect of the agenda items as given below:

Agenda Item:

1. Measures to enhance students' enrollments in MANUU-CTE, Bhopal.

1. Dr. Mohammad Hasan : Convener
2. Dr. Tarannum Khan : Member
3. Dr. Naheed Jahan Siddiqui : Member
4. Mr. Ahmad Husain : Member

2. Measures to promote outreach of CTE Bhopal mission and its functionalities in Madhya Pradesh.

1. Dr. Sheikh Irfan Jamil : Convener
2. Dr. Akhilesh Kumr Meena : Member
3. Dr. Abdul Basit Ansari : Member

The member of the committees are requested to take necessary measures and update their progress to the Principal and Convener, Admission & Counseling Committee.

Noushad
16.01.2024,
Principal

- Copy to:
1. All members of the committees
 2. Convener, Admission & Counseling Committee

College of Teacher Education,
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Airport Road, Gandhi Nagar, Bhopal-462036

Date: 04/04/2024

Notice

A joint consultative meeting of the committee (Measures to Enhance Students' Enrolment at MANUU-CTE, Bhopal and Measures to Promote Outreach of CTE, Bhopal Mission and its Functionalities in Madhya Pradesh) members has been scheduled on April 04, 2024 (Today) at 12.30 PM in the Multipurpose Hall to discuss the following agenda.

Meeting Agenda:

1. Preparation of flyer and GIF regarding the admission at MANUU CTE, Bhopal.
2. Modalities of publicity and dissemination of flyer and GIF regarding admission to target group.
3. School/Colleges/Universities Visit.

Convener (s)

Dr. Sheikh IrfanJamil

Dr. Mohammad Hasan

IrfanJamil
Mohammad Hasan
04/04/24

College of Teacher Education,
Maulana Azad National Urdu University,
Shanti Nagar, Behind Holy Family School,
Airport Road, Gandhi Nagar, Bhopal-462036

Meeting Minutes

A consultative meeting of the committee members was held on April 04, 2024 at 12:30 pm in the Multipurpose Hall to discuss the notified agenda.

Meeting Agenda:

1. Preparation of flyer and short video regarding the admission at MANUU CTE, Bhopal.
2. Modalities of publicity and dissemination of flyer and short video regarding admission to target group.
3. School/Colleges/Universities Visit.

Notified Agenda were discussed and following suggestions were made:

1. Miss Zubeida Shaikh and Miss Shereen Khan (Research Scholars), and Mohammad Ghayas (M.Ed 2nd Semester Student) were assigned the responsibility of creating whatsapp groups of their friends, class mates, college mates etc. for disseminating the information and documents related to admission at MANUU-CTE, Bhopal.
2. Dr. Tarannum Khan (Asst. Professor) and Dr. Abdul Basith Ansari (Asst. Professor) were assigned the responsibility of preparing flyers, short video and pamphlets related to admission at MANUU-CTE, Bhopal.
3. Dr. Sheikh Irfan Jamil, and Dr. Mohammad Hasan (Asst. Professors) will visit the Madrasas, B.Ed Colleges, Science and Arts Colleges, Universities and other Institutions within the Bhopal and other Potential Districts like Khandawa, Burhanpur, Indore etc. regarding the publicity and dissemination of information related to admission at MANUU-CTE, Bhopal. (Subject to approval from the competent authority).
4. Dr. Mohammad Hasan and Dr. Akhilesh Kumar Meena (Asst.Professors) have been assigned the responsibility of media publicity related to admission at MANUU-CTE, Bhopal.
5. All the committee members have been assigned the responsibility to disseminate the admission related information among their friend circles through different social media platforms.





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6. Dr. Tarannum Khan, Dr. Naheed Jahan Siddqui and Mr. Ahmad Husain (Asst. Professors) have been assigned the responsibility to take care the issues related to registration to the admission at MANUU-CTE, Bhopal.
7. Dr. Tarannum Khan (Asst. Professor) has been assigned the reasonability to disseminate the admission related information among target groups through NGOs and the members of civil societies.

All the responsible members of the committee will have to produce the relevant and identical evidences related to the discharged/performed assigned responsibilities to the covener for the office use.

Meeting got end with the vote of thanks.

Members Present:

1. Dr. Shaikh Irfan Jameel 
2. Dr. Mohammad Hasan 
3. Dr. Tarannum Khan 
4. Dr. Abdul Basit Ansari
5. Mr. Ahmad Hussain
6. Dr. Akhilesh Kumar meena 
7. **Dr. Naheed Jahan Siddiqui (Absent)**
8. Miss Zubeida Sheikh (Ph.D Scholar)

College of Teacher Education,
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Shanti Nagar, Behind Holy Family School,
Airport Road, Gandhi Nagar. Bhopal-462036

Copy to:

Committee file
Committee members
Office records