

(Bicentenary Celebrations at a Glance)

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4. *Best Video Documentary Film Competition on Urdu Journalism*
5. *Urdu Play Competition Based On Urdu Journalism*
6. *Exhibition of Urdu Newspapers/Magazines Archives and Rare Urdu Journalism/Media Books*
7. *Three Day International Conference on 'Urdu Media: Past, Present and Future'*
8. *Three Day Urdu Media Summit*
9. *Urdu Media Conclave*
10. *Cultural Events*
11. *Urdu Media Awards*



Organised By
Department of Mass Communication and Journalism
Maulana Azad National Urdu University
Gachibowli, Hyderabad, Telangana State

Institutional Partners



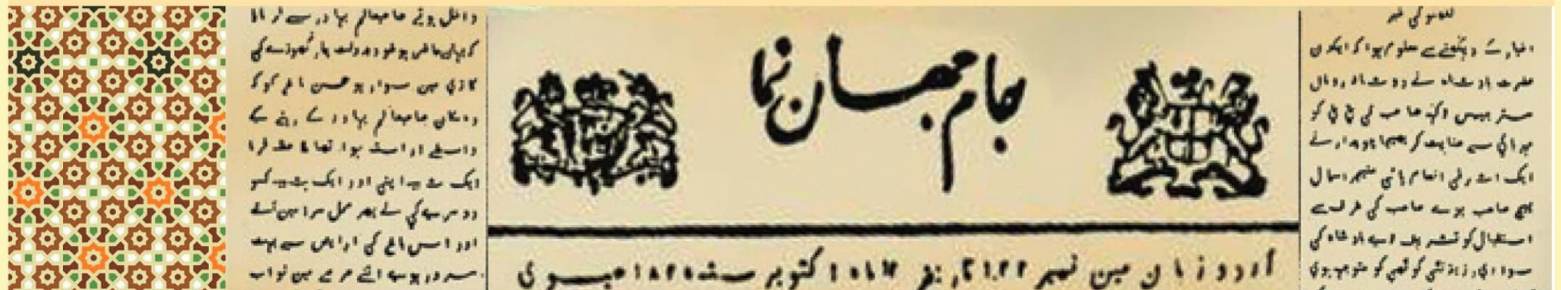
History of Urdu Journalism

Urdu signifies the composite culture of India and Urdu Journalism is an important part of this culture. Urdu is not the language of the Muslims only. The Persian newspapers of West Bengal were fore-runners of the Urdu press. After the decline of Persian as an official language, Urdu gained prominence. The first newspaper of Urdu language was Jam-e-Jahan-Numa, founded by Harihar Dutta in 1822 in Kolkata. After English and Bengali, it was the third language newspaper in India. It continued to be published till 1888.

After 1857, Urdu journalism entered a new era of development. Papers like the Oudh Akhbar Lucknow; the Scientific Gazette, and the Tehzib-ul- Akhlaq, Aligarh; the Oudh Punch, Lucknow; the Akmalul Akhbar, Delhi; the Punjab Akhbar, Lahore; the Shamsul Akhbar, Madras; the Kashiful Akhbar, Bombay; the Qasim-ul-Akhbar, Bangalore and the Asiful Akhbar Hyderabad. Delhi Urdu Akhbar was the first Newspaper that was printed from Delhi. It was printed in 1837 by Maulvi Mohammad Baqir. Maulvi Mohammad Baqir was the first journalist who sacrificed his life for independence. The first Urdu newspapers of Delhi were Fawaid-ul-Nazarin and Kiran-us-Sadai, founded by Rama Chandra in 1852. The first women's journal in Urdu was Akhbar-un-Nisa. Politics and social reform dominated Urdu journalism from the very beginning of the 20th century. The political and social movements launched by the Congress, the Muslim League, the Hindu Mahasabha, the Arya Samaj, the Khilafat Committee and the Aligarh Movement, exercised profound influence on Urdu language newspapers and periodicals. Urdu journalism took on a strongly nationalistic note towards the turn of the 20th century. The greatest Urdu periodical that time was Al-Hilal, started by Maulana Abul Kalam Azad. It was one of first Urdu newspapers which put equal importance on content and presentation including the layout and design. It was de-

signed on the pattern of Egyptian newspapers but its greatest asset was the content. In 1923, Swami Shraddhanand founded the Tej with Lala Deshbandhu Gupta as editor. It had a wide circulation in Rajasthan, U.P. and Delhi. Rahbar-e-Deccan was started in 1921 from Hyderabad. In the same year, 1923, the Arya Samaj started the Milap, a daily in Lahore. It was known for its powerful nationalistic editorials. Jawaharlal Nehru founded Qaumi Awaaz in 1945.

Urdu journalism suffered heavily, during and after Partition. At the time of partition there were 415 Urdu newspapers including all daily, weekly, fortnightly and monthly magazines. After partition 345 of them remained in India as owners of 70 newspapers migrated to Pakistan. As per the RNI report of 1957, there were 513 Urdu newspapers and the combined circulation was 7.48 lakh. Fifty years later the number of Urdu dailies alone was 3168 and the combined circulation of all Urdu newspapers was 1.7 crore as per RNI report 2007. Some of the Urdu newspapers after partition in India are Dawat, started by the Jamat-e-Islami Hind. Maulana Abdul Waheed Siddiqui started Nai Duniya, a popular Urdu weekly. The Sahara Group started a weekly-Aalmi Sahara. A good number of Urdu newspapers were published in Hyderabad including the daily Rehnuama-e-Deccan, Siasat, Munsif and Etemaad. In fact till 2006 Andhra Pradesh had the maximum number of registered Urdu newspapers (506) among all the states of India. Mumbai also had several Urdu publications including The Inquilab daily and Urdu Times. West Bengal, especially Kolkata also had a sizable number of Urdu publications. Hyderabad based Siyasat was the first Urdu newspaper to start a web edition in late 90s. Several other Urdu publications presently have their web editions. Besides Delhi and North Indian states like UP and Bihar, Andhra Pradesh has a tradition of fostering the Urdu Press, Hyderabad being a major publishing centre.



About the Bicentenary Celebrations:

We are celebrating the completion of 200 years of Urdu Journalism under the name "Karwaan-e-Urdu Sahafat". It was in March, 1822 when the first Urdu Language Newspaper Jam-e-Jahan-Numa, was founded by Harihar Dutta in Kolkata. In 2022, we complete our 200 years of Urdu Journalism. We intend to bring all the Urdu journalism promoters and lovers at one platform. We as a Department have always tried to keep the legacy and grace of Urdu Journalism moving. To commemorate the Silver Jubilee Celebrations of the University, the Bicentenary Celebrations of Urdu Journalism will be celebrated during current year 2022 comprising the following activities & events that may begin from the month of February, 2022 & conclude by November 2022. The celebration will start with the Logo Making com-

1 Bicentenary Logo Design Competition

Contest Description: The Bicentenary Celebrations begins with Logo Design Competition. The Bicentenary Logo Competition has been already held on 27th March 2022. The winner will be given a **Prize of Rs. 10,000/- (Rs. Ten Thousand Only)** on the occasion of Valedictory Function of Bicentenary Celebrations preferably in the month of November, 2022.

2 Bicentenary Celebrations Wishes

The Department has recorded (150) 'Bicentenary Celebrations Wishes/Messages' of celebrities from film industry, academician, eminent journalists/media

3 Bicentenary Celebrations Video Memoirs

The 200th anniversary in 2022, Bicentenary Celebrations earmarked Video Memoirs will record memories of some of our most venerable persons that promote a better understanding of Urdu Journalism in different regions, communities, people, both past and present that provides opportunities to capture and share their stories of historic moments for future generations.

Theme and Contest Description for Video Memoirs:

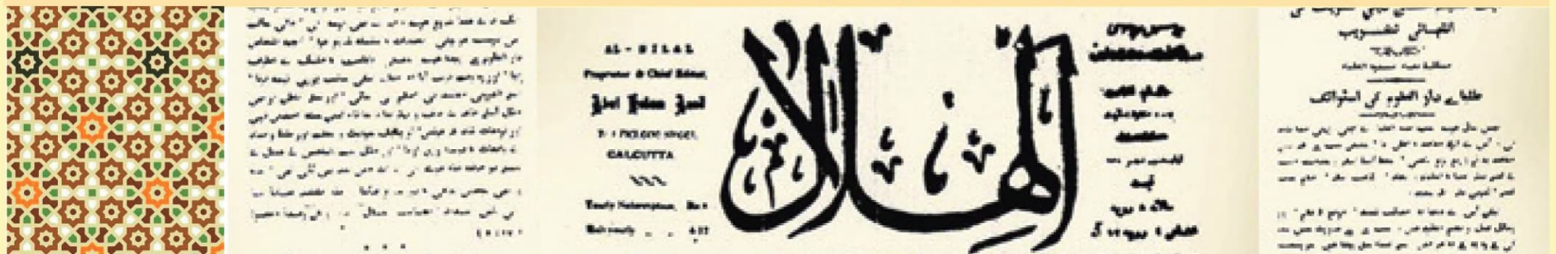
The video Memoir aims to promote Urdu Journalism among the people irrespective of caste, religion and creed.

petition of the Event followed by other events including, International conference, Urdu Media Conclave, Urdu Media Summit, Urdu Journalism Archival & Book Exhibition, Documentary Making & Award Ceremony.

Objectives of the Bicentenary Celebrations:

To unveil and bring forward the misplaced, Lost, hidden, archived and not so popular text, facts related to Urdu journalism and the personalities associated with Urdu Journalism. Through the number of events, we want to make the completion of 200 years memorable, and take this opportunity to Celebrate and Promote Urdu Journalism among its lovers and to introduce Urdu Journalism as a futuristic aspiration for the generations to come. We hope to fulfil our dream collectively.

personalities and renowned personalities from different walks of life. The Bicentenary Celebrations Video Wishes of one one the eminent personality are being shared regularly/daily from 27th March, 2022 on "Social Media" and conclude by first week of November, 2022.



People across the world are open to share their clips of duration of 5 to 10 minutes, which highlight their memories, experiences, unheard or unseen facts about Urdu Journalism and people associated with Urdu Journalism. It could be about their family, friend, acquaintances or

someone who inspired them.

A Prize of Rs. 10,000/- (Rs. Ten Thousand Only) will be awarded for the winning entry on the occasion of 'Valedictory Function' of Bicentenary Celebrations preferably in the month of November, 2022.

4 Best Video Documentary Film Competition on Urdu Journalism

The Bicentenary Celebrations includes Video Documentary Film Competition that provides students, media professional, amateur journalist to produce Documentaries on Urdu Journalism pertaining to contribution of Role of Urdu Journalism in freedom movement, Historical personalities those who have contributed in Urdu Journalism and the facts and stories related to Urdu Journalism that reflects past and present scenario.

A Prize of Rs. 20,000/- (Rs. Twenty Thousand Only) will be awarded for Video Documentary Films on the occasion of 'Valedictory Function' of Bicentenary Celebrations preferably in the month of November, 2022.

Kindly visit www.manuu.edu.in for more details.

5 Exhibition of Persian/Urdu Newspapers & Magazines Archives | Exhibition of Rare Urdu Media Books

Participants (Individual/Institution/Museum/Libraries) can share the Archived Urdu Material. Exhibition of Urdu newspapers archives will be displayed. This will bring out the lost and unseen facts and hidden stories related to Persian & Urdu Newspapers. Moreover, exhibition of Weekly/ Quaterly/ Monthly Magazines pertaining to Urdu Journalism only and rare Urdu Media Books will be also displayed during the main event to be held in the month of November 2022.

The Department will launch a specific website of Bicentenary Celebrations to digitally store the archive materials pertaining to Urdu and Persian Newspapers, besides bibliography of all Urdu Media Books and available digital copies of the Urdu Media Books on the website. and records of books and other archival materials of classical importance.

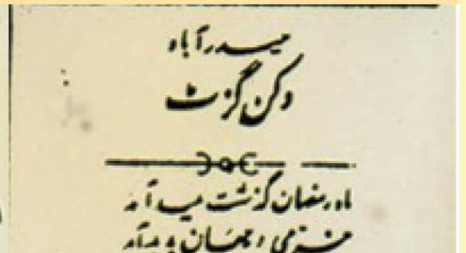
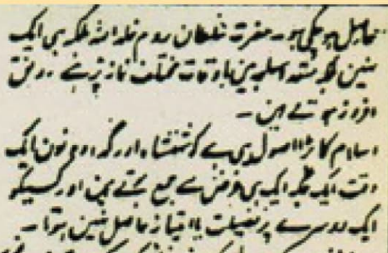
The persons who are having historical/archival documents related to Urdu/Persian Newspapers may send it to the Department so it may be preserved for future generations. The

copies of the rare books along with digital copy, if available, may also send to the Department so that it may be displayed during the exhibition and the books may be kept in the Departmental Library, so that the students pursuing UG, PG and Ph.D course may get benefitted.

The participants can showcase/share the archived books/materials specifically with respect to the places like the archival content relating to Kashmir, Hyderabad, Mumbai, Delhi, Kolkata, Lucknow, Patna, Lahore and Karachi etc.

Publication of a special Book on the occasion of Bicentenary Celebrations:

The Department will invite approximately fifty articles from eminent/renowned media personalities/academicians which may cover different aspects of Urdu Newspapers/Journalism since 1822 to contemporary issues. The same will be published in the form of "Book" and will be released on the occasion of the Inaugural Session of the International Conference.



Urdu Media has played a crucial role in developing the peace processes, by enabling the dialogue underlying conflicts to be expressed and argued in a non-violent manner. The focus of the conference is Celebrating 200 Years of Urdu. The conference theme will be common for the research papers and articles, which revolves around role and contribution of Urdu Journalism in spreading and promoting peace in global context. The research articles (Urdu/English/Hindi) from the Research Scholars/Academicians/Journalists/individuals will be invited based on the below sub-themes/topics. The selected articles will be published in the form of book. The selection of the Abstract/Articles will be decided by the Editorial Board.

Some of the Sub-Themes/Topics of the International Conference is given below:

1. *Role of Persian in prominence of Urdu Journalism*
2. *Persian Newspapers: The fore-runners of the Urdu Press*
3. *Trajectories of Persian Journalism and ascendancy of Urdu Journalism in colonial India*
4. *Urdu Journalism: Media System/Media Cultures of the Princely States*
5. *Urdu Journalism and language sensitise during*

Colonial India

6. *Urdu Newspapers, National Integration and Nation Building*
7. *Urdu Journalism and Sir Syed Ahmad Khan & Maulana Abul Kalam Azad*
8. *Urdu Journalism, Nationalism, Freedom Fighters and Social Reforms*

For more details of the Sub-Themes/Topics of the International Conference, kindly visit www.manuu.edu.in

Eminent Media personalities from the field of Urdu Media will be invited to speak on different aspects pertaining to Urdu Journalism and Media. During Urdu media Summit, Eminent personalities from the field of media will be invited across the nation and globe to speak on specific topics based on their expertise. The speakers will also be a part of the International Conference where they will be part of the various 'Plenary Sessions' of the International Conference.

The Plenary Sessions will include the followings:

- a. *Role of Urdu Journalism in shaping the destiny of Pre Independent India*
- b. *Vernacular Media, Urdu Media and Cosmopolitanism*
- d. *Urdu Media and Mainstream Media: Press, Politics and Religion*
- c. *Institutionalizing the Hindi Urdu Difference: Post Partition National Discourse/Debate*
- d. *Changing Face of Urdu Journalism and*

Vernacular Media after Post Independence

- e. *Reforms in Urdu Media: Opportunities and Challenges.*
- f. *Development Reportage of Children and Women Rights by Urdu Media*
- g. *Urdu Media, Film and Literature*

The '**Technical Sessions**' will be held simultaneously, where the paper will be presented in different sessions.

Urdu Media Conclave:

As part of the International Conference, many eminent media personalities/renowned academicians will be invited to attend Urdu Media Conclave on the topic:

1. *Role of Urdu Journalism in Promoting Peace and Dialogue in the World*
2. *Child & Women Rights after Post COVID-19 Pandemic*

8 Urdu Play Based On Urdu Journalism

Urdu play based on the lives and contribution of Urdu Journalists. Plays depicting the role of Urdu Journalism and Urdu Journalists at the time of freedom or in contemporary world are invited. The play should be in Urdu. The entries will be judged on the basis of script, performance and the relevance of the content. We look forward to receive entries in the form of video. The entries may be based on mono acting of the famous Personalities those who have contributed to Urdu Journalism like Harihar Dutta, Lala Lajpat Rai, Maulana Abul Kalam Azad, Sir Syed Ahmed Khan, Mohammed Ali Jauhar, Mohammadi Begum etc.

A Prize of Rs. 10,000/- (Rs. Ten Thousand Only) will be awarded for Urdu Play based on Urdu Journalism on the occasion of 'Valedictory Function' of Bicentenary Celebrations preferably in the month of November, 2022.

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9 Cultural Events

Stage Urdu Plays:

- i. 'Maulana Azad Ke Qalam Se' by **Dr. M. Sayeed Alam**, Pierrot's Troupe, New Delhi
- ii. 'Main Rahi Masoom' by **Mr. Vinay Varma**, Sutradhar Group, Hyderabad

10 Urdu Media Awards

During Bicentenary Celebrations, various awards will be given under following categories that includes a citation, shawl and memento. The participants can participate by sending in the entries through the google forms, that will be shared soon.

- i. *Best Urdu Archival Award*
- ii. *Best Urdu Media Award*
- iii. *Best Urdu Photo Journalist Award*
- iv. *Best Women Urdu Journalist Award*
- v. *Global Urdu Journalism Award for the Promotion of Urdu Journalism outside India*
- vi. *Best Urdu Newspaper Award*
- vii. *Best Urdu TV & Newspaper Reporter Award*
- viii. *Best Urdu TV News Anchor Award*
- ix. *Best Urdu TV Producer Award*
- x. *Best Urdu Social Media Award*
- xi. *Best Life Time Urdu Journalism Contribution Award*
- xii. *Best Urdu News Presenter Award (Posthumously)*
- vi. *Best Urdu Newspaper Editor Award*

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About the Department of Mass Communication and Journalism

During Bicentenary Celebrations, various awards will be given under following categories that includes a citation, shawl and memento. The participants can participate by sending in the entries through the google forms, that will be shared soon. The Department of Mass Communication and Journalism was launched on September 13, 2004, and has made steady strides since then. It has an M.A. (JMC) Program that trains Urdu-speaking students for careers in the ever-expanding field of media. The main objective of the

Department is to produce professionals who are trained and equipped to cope up with emerging challenges in the field of electronic, print media and communication research.

The Department has a good research environment, infrastructure and faculty members to create and contribute print and audio visual content in Urdu language related to health issues that may be beneficial for the society particularly Urdu speaking population.

About Maulana Azad National Urdu University

Maulana Azad National Urdu University (MANUU) is a Central University established at the National level in 1998 by an act of parliament to promote and develop Urdu language and to impart vocational and technical education in Urdu Medium through conventional and distance modes. The students and staff of the university are drawn from throughout India. They are attracted by its commitment to excellence in quality Urdu education in all disciplines and knowledge.

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Vice-Chancellor, MANUU, Hyderabad

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Conference Coordinator:

Prof. Mohammad Fariyad, Head, Dept. of MCJ, MANUU, Hyderabad

Organizing Committee Members:

Mr. Mohd. Mustafa Ali, Associate Professor, Dept. of MCJ, MANUU, Hyderabad

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Mr. Imtiyaz Khaleel, Film Maker & Senior Journalist, Mumbai

Dr. Anand Raj Varma, Writer and Activist, Hyderabad

Mr. Jameel Manzar, Editor, Writer and Activist Kolkata, W.B.

Dr. Anwar Khan, Journalist, ZEE Salam, Bhopal, M.P.

Mr. Sarfaraz Arzoo, Editor & Publisher, Hindustan Urdu Daily, Mumbai, Maharashtra

Dr. Raihan Ghani, Eminent Journalist, Patna, Bihar

Mr. Mohammad Iqbal Saba, Editor-in-Chief, Urdu Daily, Al-Watan Times, Patna, Ranchi & Nalanda

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