

CALL FOR PAPERS



National Conference on Innovative Business Practices Towards Sustainable Development Goals (SDGs)

On 06-07 March 2024



**School of Commerce and Business Management
Maulana Azad National Urdu University, Hyderabad**

About MANUU

Maulana Azad National Urdu University (MANUU), established in 1998, is a Central University headquartered in Hyderabad. Named after Maulana Abul Kalam Azad, it focuses on promoting Urdu language and offering education in vocational and technical subjects in Urdu. MANUU provides wider access to higher education through both on-campus and distance modes. With seven schools and 19 departments, MANUU offers diverse programs, including undergraduate, postgraduate, and PhD courses. It has various academic, research, and training centers, as well as satellite campuses in Lucknow and Srinagar. The mission emphasizes disseminating knowledge in Urdu, empowering students, and contributing to society. MANUU is committed to continuous improvement, transparency, and promoting Urdu culture. Core values include dignity, merit, and quality in education and administration, contributing to nation-building. MANUU has received an A+ grade accreditation from NAAC. The university's vision is to be a leader in academic excellence, providing quality education through Urdu.

About SCBM

The School of Commerce and Business Management (SCBM), established in 2004, comprises the Department of Management and Commerce, offering PhD, MBA, M.Com, and B.Com programs. Dedicated to doctoral research, professional training, and outreach initiatives, SCBM envisions achieving excellence in management and commerce education with a multi-disciplinary developmental perspective. The mission involves expanding the application of management concepts to infrastructure, institutional services, environmental issues, and entrepreneurship. Core values include fostering comprehensive skills, sustainability-oriented managerial development, continuous learning, and self-improvement. SCBM's activities encompass organizing coursework-related lectures, facilitating professional skills development, overseeing research efforts, and fostering collaborations with prestigious national/international institutions and industries.

About the Conference

Maulana Azad National Urdu University's School of Commerce and Business Management in Hyderabad proudly announces a Two-Day National Conference on Innovative Business Practices Towards Sustainable Development Goals (SDGs), aligning with the global imperative for sustainable development. The United Nations' SDGs, a set of 17 interconnected goals, address diverse global challenges from poverty and hunger to climate action and gender equality. Recognizing businesses' pivotal role in shaping a sustainable future, the conference underscores the imperative of accountability and responsibility in achieving SDGs.

This dynamic platform offers thought leaders opportunities to explore sustainable development intricacies within the SDG context. With keynote addresses, scholarly paper presentations, and panel discussions, participants delve into actionable strategies for sustainable business practices contributing directly to SDGs. The conference prioritizes real-world impact, embodying responsible business conduct and urging global stakeholders to unite for a sustainable future defined by SDGs. Positioned at the threshold of this intellectual odyssey, the conference invites collaboration where ideas converge and solutions germinate, envisioning a tomorrow where businesses become positive change agents.

The objectives include exploring innovative business practices crucial for a sustainable future, fostering collaboration and knowledge exchange among academics, industry experts, and policymakers, and providing a platform for thought leaders to share actionable strategies aligned with SDGs.

SUSTAINABLE DEVELOPMENT GOALS



Themes for the Conference

Business Practices for No Poverty and Zero Hunger, Good Health & Well-being (SDGs 1-3)

Microfinance and Inclusive Business Models

Social Entrepreneurship

Technology for Financial Inclusion

Innovative Business Models in the Non-Profit Sector

Business Solutions for Affordable Healthcare

Employee Well-being Programs

AI in Healthcare

Business Practices for Quality Education & Equality (SDGs 4-6)

Rural Entrepreneurship Development Programs

EdTech Solutions & Skill Development Platforms

Diversity and Inclusion in the Workplaces

AI in Training and Development

Diverse Leadership Models

Women Entrepreneurship

Innovative Business Practices for Decent Work & Economic Growth (SDGs 8)

Social Impact Investing

Corporate Social Responsibility (CSR)

Green HRM practices

Employee Well-being

Business Practices for Industry, Innovation, and Infrastructure (SDGs 9)

Advanced Manufacturing Technologies

Green Start-up Incubation

Responsible AI and Ethics in Technology

Sustainable Fashion and Eco-Friendly Retail

Business Practices for Responsible Consumption and Production (SDGs 12)

Circular Economy in Industrial Practices

Green Supply Chain Management

Green Financial Management Practices

Green Marketing Practices and Ethical Branding

Partnerships for the Goals (SDGs 17)

Industry-Academia Linkage Programs

Business Ethics

Public-Private Partnerships for Sustainable Development

Inclusive Corporate Governance Models

Any other contemporary issues in business

We encourage submissions in the mentioned areas (also, we welcome papers on related themes which is Not included in the above-mentioned list)

Submission Guidelines

All papers submitted for the conference should contain original research that has not been previously presented or scheduled for presentation or accepted and if under review, must not appear in print before the conference.

Abstracts will be blind reviewed and only those abstracts approved by the reviewers will be selected.

All kinds of papers, conceptual/theoretical, empirical and review papers will be accepted.

The submissions for papers will be peer reviewed and only those approved by the reviewers will be selected. An electronic copy of the Papers in MS Office Word or higher version should be submitted to sbcmconference2024@gmail.com

All papers selected for the conference will be published as a book with ISBN number. Additional amount will be charged for publication of paper in book.

Important Dates & Registration

Important Dates

Deadline for receiving abstract: 26/02/2024

Notification of acceptance: 28/02/2024

Full Paper Submission: 04/03/2024

Deadline for online registration: 05/03/2024

Dates of the conference: 06-07 March 2024

Papers/abstracts may be submitted to:
scbmconference2024@gmail.com

Registration Fees

Research Scholar/ Students	500
Academicians	800
Industry and others	1000

Registration fees can be remitted to the following account number: Head DMS, Account Number: 187901000007884, Indian Overseas Bank, Gachibowli IFSC Code: IOBA0001879.

On the spot registration is also available

Conference Committee

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