



मौलाना आज़ाद नेशनल उर्दू यूनिवर्सिटी
MAULANA AZAD NATIONAL URDU UNIVERSITY

A Central University under Ministry of Education
Government of India



Department of Management and Commerce

Date: 23.07.2024

NOTICE

Ph.D. VIVA -VOCE

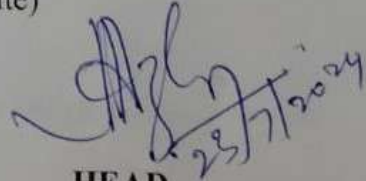
The Ph.D. (Management) Final Viva -Voce is scheduled (online/offline) in the Department of Management and Commerce. The details are as follows:

| Sl.No | Name of the Scholar | Ms. Zeba Naseem |
|-------|---------------------------------|--|
| 1. | Roll Number/Enrolment No | 20PHBM001HY(A200259) |
| | Batch | 2020-2021 |
| | Name of the Research Supervisor | Dr. Reshma Nikhat |
| | Research Topic | “Impact of Social Media Marketing on Customer Loyalty towards Organized Apparel Retail Outlets in Northern India” |
| | Date/Time | 25 th (Thursday) 03:00 pm |

All the faculty Members and Research Scholars are invited to attend the same in Seminar Hall, Ground Floor, SCBM Building. Online Link will be shared one day before Viva-Voce.

Copy to:

1. Office of the Hon'ble Vice Chancellor
2. Office of the OSD-I & OSD-II
3. Office of the Registrar
4. Controller of Examinations
5. All Deans/Heads
6. DRC Member, Vice Chancellor Nominee, DMC
7. Academic Section
8. Library
9. Research Supervisor
10. Director, CIT (with request to upload on the MANUU Website)
11. Notice Board, DMC


23/7/2024

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Dept. of Management & Commerce