



ज्ञान-विज्ञान विमुक्तये

प्रा. मनिष र. जोशी
सचिव

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Secretary



सत्यमेव जयते



विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

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11th August, 2023/ श्रावण 20, 1945

Sub: Har Ghar Tiranga Programme under Azadi Ka Amrit Mahotsav (AKAM)-Reg.

Respected Madam/Sir,

As you are aware, Government of India has launched the flagship initiative 'Azadi Ka Amrit Mahotsav (AKAM)' to commemorate 75 years of India's independence. AKAM is one of the largest celebratory initiatives with a wide range of participation that has served as a unifying force to become a 'whole of society' initiative.

Under the aegis of AKAM, 'Har Ghar Tiranga' the Campaign was launched last year from 13th - 15th August 2022 to encourage the citizens to hoist the National Flag of India in their homes. The idea behind the campaign was to instill the feeling of patriotism in the hearts of people and reminisce the journey of India and those who have contributed towards creating this great nation.

In this regard, all the Vice-Chancellors of Universities and Principals of the colleges are requested to disseminate the information on 'Har Ghar Tiranga' program with their faculty members, students and stakeholders and to encourage them to celebrate India's Independence Day with the same zeal and patriotism from 13th-15th August 2023 and to put selfies with Tiranga on the website www.harghartiranga.com.

Institutions are also requested to upload their participatory videos of 'Har Ghar Tiranga' programme on their social media platforms like Twitter, YouTube, Facebook, Instagram etc. and also share the detailed activity plan for organizing the above events on the UGC University Activity Monitoring Portal (UAMP) <https://uamp.ugc.ac.in>

With kind regards,

Yours sincerely,

(Manish Joshi)

To
The Vice-Chancellors of all Universities
The Principals of all Colleges/Institutes

