F.No. 1-6/2020-TC Government of India **Ministry of Education** Department of Higher Education **Technical Coordination Section** * * * *

Shastri Bhawan, New Delhi Dated: 20.11.2020

Subject: VIP reference from Shri Prahlad Singh Patel, Hon'ble Minister of State regarding series of webinars by the Ministry of Culture on the history and culture of India under the Scheme of "Dekho Apna Desh".

Please find enclosed letter no. MOS(I/C)-T&C/2020/496 dated 11.11.2020 received from Hon'ble Minister of State Shri Prahlad Singh Patel regarding series of webinars by the Ministry of Culture on the history and culture of India under the Scheme of "Dekho Apna Desh".

It has been requested to take necessary action so that schools and educational institutions utilize the content of the webinars so that the students may have more knowledge of different places and destinations of our country. A list of webinars being organized by the Ministry is also attached.

It is requested to issue necessary instructions to the Educational Institutions under your purview.

Encl.: As Above.

(Ajeet Kumar) Under Secretary & CPIO

Tele. No.: 011-23070426

JS&FA JS(HE)

JS(Mgt & L)

JS(A)

ADG(Stats)

Dir(IITs/IIITs)

DD(IISERs/IISc)

SO(TS.II)

Slavi 789665

Pl. ierulate Palin

S. Swarry

J. B. Swarry

OFFICE OF THE EDUCATION MINISTER

Please find enclosed herewith a letter No. MOS(I/C)-T&C/2020/496 dated 11th November, 2020 received from Shri Prahlad Singh Patel, Hon'ble Minister of State(IC) for Tourism & Culture, Govt. of India about the series of webinars by the Ministry of Culture on the history and culture of India under the theme of 'Dekho Apna Desh'.

It is requested that necessary action may please taken for requesting the schools and educational institutions to utilize the webinars content so that the students may have more knowledge of different places and destinations of our country.

(B.V.R.C. Purushottam)
PS to Education Minister

Secretary (HE)

Secretary (SE&L)

संस्कृति राज्य मंत्री (स्वतंत्र प्रभार) रित सरकार, नई दिल्ली



Minister Of State (IC) For Tourism & Culture Government Of India New Delhi

प्रहलाद सिंह पटेल PRAHLAD SINGH PATEL

मा और ने नशक्ती

As you are aware that our Country is the most sought after nation for tourist across the globe due to its ancient and rich cultural, spiritual and heritage and long history. To overcome the impending crisis being faced by the Tourism Industry due to the Covid 19 Pandemic source at the covid Ministry to promote tourism. Hon'ble Prime Minister has emphasized for promotion of domestic tourism through his address. promotion of domestic tourism through his address in various forums and appealed our citizens to visit different destinations to feel diversity and the variety of the Country. He has also suggested that five to ten destinations could be identified every year and schools and colleges be advised to organize excursion as a concerned effort to build critical areas.

> I have got arranged series of Webinar by the Ministry of Tourism on the history and culture of India under the theme of Dekho Apna Desh. A list of the Webinars organized by the Ministry are available in the website of the Ministry, however, a copy of the same is enclosed herewith for your ready reference.

> The subject matter of the webinars is wide ranged and focused on our ancient and rich cultural, spiritual history and on tourism potential. It is very informative and could be used to impart the knowledge to the children who could get to know about our country and places better and interesting. As all classes are now being done on virtual mode, it would be more easy to include this as part of the routine subjects which they are being taught.

> I shall be grateful if you could instruct the concerned in your Ministry to take necessary action for requesting the schools and other educational institutions to utilize the webinars content to equip the students so that they could have more knowledge of different places and destinations of our country.

Shri Ramesh Pokhriyal

Hon'ble Union Minister for Education Shastri Bhawan

अतुल्य New Delhi

Incredible India

भारत सरकार

GOVERNMENT OF INDIA

O. Tr के हिन्दी



पर्यटन मंत्रालय Ministry of Tourism



Incredable India





Dekho Apna Desh Webinars by Ministry of Tourism

The Ministry of Tourism is organizing a series of Webinars under the over all theme of Dekho Apna Desh.

YOUTUBE LINKS OF WEBINARS ORGANISED SO FAR:

- 1) Webinar on Delhi "City of Cities Delhi's Personal Diary" organised on 14th April 2020 may be viewed at https://youtu.be/LWIBc8F_Us4
- 2) Webinar on Kolkata "Calcutta A Confluence of Cultures" organised on 16th April 2020 may be viewed at https://youtu.be/Wj_Umg4NkmQ
- 3) Webinar on Mamallapuram "The Monuments of Mammallapuram Stories Etched in Stone" organised on 18th April 2020 may be viewed at https://youtu.be/vsPHz-mBkuk
- 4) Webinar on Humayun's Tomb "World Heritage and Sustainable Tourism at Humayun's Tomb" organised on 18th April 2020 may be viewed at https://youtu.be/-ODVmSCi-ug
- 5) Webinar on Ladakh "Ladakh Explore the Unexplored" organised on 22nd April 2020 may be viewed at https://youtu.be/URhQ32I_wJ0
- 6) Webinar on -"Making India an Inclusive Travel Destination For All" may be viewed at https://www.youtube.com/watch?v=bV8f3eFj64E

- 8178/2020/TC section 7) Webinar on Varanasi - A Visual Treat, विरासत, संस्कृति और व्यंजन may be viewed at https://www.youtube.com/watch?v=sTNVSIO_OxM
 - 8) Webinar on Northeast India "Experience the exclusive villages" may be viewed at https://www.youtube.com/watch?v=fMyC7P7Dbs4
 - 9) Webinar on "Awadh Ki Sair" may be viewed at https://www.youtube.com/watch?v=RlOg5jlEWy0
 - **10)** Webinar on "Exploring Pondicherry's French quarter French Connections" may be viewed at https://www.youtube.com/watch?v=0djea3xPkD0
 - 11) Webinar on "An epic called India A land of myriad stories" may be viewed at https://www.youtube.com/watch?v=ilScfDT-8fl
 - 12) Webinar on "New Age Women in Responsible Tourism" may be viewed at https://www.youtube.com/watch?v=I-VBMvTzYpc
 - 13) Webinar on "Destination Sariska Tiger Reserve" may be viewed at https://www.youtube.com/watch?v=AE17ND5fGI0
 - **14)** Webinar on "**Bengal by the Himalayas**" may be viewed at https://www.youtube.com/watch? v=KW8Gda6QYdc
 - **15)** Webinar on "**Punjab Beyond The Brochure**" may be viewed at https://www.youtube.com/watch?v=rGUZ5yrF-Cw
 - **16)** Webinar on "Goa: Crucible of Culture" may be viewed at https://www.youtube.com/watch? v=iBcEkl4vcGg
 - 17) Webinar on "Exploring River Nila" may be viewed at https://www.youtube.com/watch? v=vg1hKFg_l3k
 - **18)** Webinar on "**Odisha India's Best Kept Secret!**" may be viewed at https://www.youtube.com/watch?v=iKsvlx_Vr5k
 - 19) Webinar on "Mysuru :Craft Caravan of Karnataka" may be viewed at https://www.youtube.com/watch?v=Ad0jn0qHNag
 - 20) Webinar on "Uttarakhand: Simply heaven" may be viewed at https://www.youtube.com/watch?v=SoM1q95uJ-0
 - 21) Webinar on "BHOPAL: Tradition, Culture and Tourism" may be viewed at https://www.youtube.com/watch?v=dZ9jk69xR04
 - 22) Webinar on "Tigers and Tourism" may be viewed at https://www.youtube.com/wat

8178/2020/TC section

- 39) Webinar on "Women of India Shifting gears (Ministry of Tourism)" may be viewed at https://www.youtube.com/watch?v=1PuDXsu-aCs
- 40) Webinar on "Nadi vigyan :A complete solution for spinal disorders" may be viewed at https://youtu.be/FNqRtzy3SK4
- viewed be DESTINY" may "VISAKHAPATNAM THE CITY OF 41) Webinar on at https://youtu.be/JmypePrE_HY
- 42) Webinar on "Memoirs of 1857 A Prelude to Independence" may be viewed at https://youtu.be/Swoj15Ln6gE
- 43) Webinar on "Cellular Jail: Letters, Memoirs & Memories" be may at https://youtu.be/NK6rBF2iTu0
- 44) Webinar on "Lesser-known stories of India's struggle for Independence" may be viewed at https://youtu.be/lHkomr1tNHA
- 45) Webinar on "Jallianwala Bagh: A Turning Point in the Freedom Struggle" may be viewed at https://youtu.be/vnXRLKAN5hg
- 46) Webinar on "Sardar Vallabhbhai Patel Architect of United India" may be viewed at https://www.youtube.com/watch?v=731GvBqg6D4
- viewed be Hyderabad" may of Heritage on - "Cultural Webinar 47) at https://www.youtube.com/watch?v=7QzdFsyeew8
- 48) Webinar on "Inspired by the past; Going into the Future" may be viewed at https://www.youtube.com/watch?v=R1hM_u6orl4
- viewed be may perspective" historic A "Punjab Webinar on 49) at https://www.youtube.com/watch?v=GFJWE4Cf8Sc
- 50) Webinar on "In the Footsteps of the Buddha" may be viewed at https://youtu.be/tEBXeHqxH-Q
- 51) Webinar on "Promoting Destinations with Authenticated Cuisines" may be viewed at https://www.youtube.com/watch?v=zdLPENS06Qo
- 52) Webinar on "The Mystical Triangle Maheshwar, Mandu & Omkareshwar" may be viewed at https://youtu.be/7QC5J1qxU3k
- 53) Webinar on "Rural Tourism: From Previous Niche to Future Norm" may be viewed at https://www.youtube.com/watch?v=8k_Bfk1chnM

8178/2020/TC section

- 23) Webinar on "BICYCLE TOURS Exploring India at the pace of a pedal" may be viewed at https://www.youtube.com/watch?v=OgIIRghMIN8
- 24) Webinar on "Culture & Tourism Two sides of Goan economy" may be viewed at https://www.youtube.com/watch?v=7WB2Pta8Au4
- 25) Webinar on "NORTHEAST INDIA FOR THE IMMERSIVE TRAVELLER" may be viewed at https://www.youtube.com/watch?v=dsO0tH4DHnk
- 26) Webinar on "The Tenacity of Survival Inspirational story of Kutch" may be viewed at https://www.youtube.com/watch?v=pRuWariFhec
- viewed Cuisine and Tourism" may 27) Webinar on "Haryana: Culture, at https://www.youtube.com/watch?v=FD8skKPyrsA
- 28) Webinar on "India A Golfers' Paradise" may be viewed at https://www.youtube.com/watch? v=MZXzuE30Zfg
- viewed be Pradesh" may Madhya Wonders of "Wild 29) Webinar on at https://www.youtube.com/watch?v=uYc3cruViDc
- viewed be Chhattisgarh" may of Treasures "Hidden on Webinar 30) at https://www.youtube.com/watch?v=wZ0sV-78tas
- 31) Webinar on "Trekking in the Himalayas Magical Experiences" may be viewed at https://www.youtube.com/watch?v=YhYjiIc9R1A
- viewed may be Bend" Webinar on "Himachal - Around the Next at https://www.youtube.com/watch?v=y_lgu5cJOLY
- 33) Webinar on "Vedic Food and Spices of India" may be viewed at https://youtu.be/GOUX0IJ6BzU
- 34) Webinar on "Ministry of Tourism: Webinar with Sadhguru Jaggi Vasudeva" may be viewed at https://youtu.be/q3qY3gWTuFs
- 35) Webinar on "India as a Yoga Destination" may be viewed at https://youtu.be/YOHx-ogHO90
- 36) Webinar on "YOGA & WELLNESS An Offering for Challenging Times!" may be viewed at https://youtu.be/8I4PkOSj6wg
- 37) Webinar on "Indian Motoring Expeditions (Driving Holidays)" may be viewed at https://www.youtube.com/watch?v=wRfU1JfuQlU
- 38) Webinar on "Unlocking travel & tourism safely & responsibly during COVID: A healthcar marenastivall marcha vioused at https://www.varitisha.com/watch?veAdilBAE longOO

viewed be Years" may 38178/2020/TC section Bombay "Gandhiji: The

at https://www.youtube.com/watch?v=qOmjoR8bXng

- https://www.youtube.com/watch? 55) Webinar on "Charkhe pe Charcha" may be viewed at v=4SyR48GkxR0
- viewed be March" may Salt Ahmedabad and "Gandhi, Webinar on at https://www.youtube.com/watch?v=6nJ_69uclcs
- https://www.youtube.com/watch? 57) Webinar on "Jewel of Vidarbha" may be viewed at v=ehUOlgl6iaw&feature=push-u-sub&attr_tag=aeblp-PvQ7z0z5av%3A6
- 58) Webinar on "Mystique Nagaland Land of Culture, Adventure and Festivals" may be viewed at https://youtu.be/JQDGHn914El
- 59) Webinar on "Bundi Architectural Heritage of a Forgotten Rajput Capital" may be viewed at https://www.youtube.com/watch?v=zH7WtE-VbPU&feature=youtu.be
- 60) Webinar on "River Cruising- The ultimate tourism experience" may be viewed at https://www.youtube.com/watch?v=YvXlvXhn5o8
- https://www.youtube.com/watch? 61) Webinar on "Stories of Chennai" may be viewed at v=mTskq0HFnRY

☑ Reports

State wise Summary Report

Approved Travel Trade Operator Summary

Approved Travel Trade Operator Detail

Approved Guides

VIEW ALL

☑ Notice

Code of Conduct for Prevention of Insider Trading of India Tourism Development Corporation (ITDC) Limited Shares. A Download 728.92 KB