



PLANNING & DEVELOPMENT SECTION / योजना और विकास अनुभाग

No. MANUU/P&D/F.154/2023-24/88

दिनांक/Date: 14-12-2023

CIRCULAR/ परिपत्र

Sub/ विषय: *Launch of Viksit Bharat @2047 Ideas Portal by the Hon'ble Prime Minister of India followed by two weeks long campaign for HEIs to provide their opinion on Viksit Bharat@2047 through various activities*

Ref/ संदर्भ: *UGC letter No. F.1-1/2023/(secy/viksithharat@2047) dated 11-12-2023.*

The Secretary, UGC has informed that the Hon'ble Prime Minister of India has launched the Viksit Bharat@2047 Ideas Portal. Which has started a two weeks long campaign (11-12-2023 to 25-12-2023), wherein HEIs have to involve large number of students to give their opinion on Viksit Bharat@2047.

In this regard, Poster and Concept Note are enclosed to disseminate information on Viksit Bharat@2047 among the students of the University. A SOP is also enclosed and should be followed by all to ensure greater participation of students.

You are hereby requested to encourage the students to avail this opportunity and to provide their transformative ideas for the Vision of Viksit Bharat@2047 through the portal (<https://innovateindia.mygov.in/viksithharat2047/>). Activities conducted as per the SOP (Post Event Activities, Point No. 1 to 13) should be shared with the Planning and Development Section at pndsection@manuu.edu.in to be collated and further forwarded to the Ministry of Education as and when required.

कुलसचिव / Registrar

Encl: As above

To

1. All the Dean of Schools
2. All the HoDs / Principals
3. Director CIT for uploading on the University website

Copy to Office of the VC/Registrar/OSD-I/OSD-II



ज्ञान-विकास विभूतये

प्रा. मनिष र. जोशी
सचिव

Prof. Manish R. Joshi
Secretary



सत्यमेव जयते



विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

No.F.1-1/2023(secy/viksitbharat@2047)

December 11, 2023/20 अग्रहायण, 1945

Dear Madam/Sir,

This is in continuation to our mail dated December 8, 2023 regarding Online Meeting on "Viksit Bharat@2047: Voice of Youth" Consultation Programme held on 11th December, 2023 wherein Hon'ble Prime Minister of India launched the Viksit Bharat@2047 Ideas Portal and delivered a Special Address via Video Conference. This address has kick started two weeks long campaign wherein HEIs have to involve large number of students to give their opinion on Viksit Bharat@2047.

In this regard, please find attached a poster and a Concept Note for dissemination among the students of your universities/institutions/colleges. A SOP is also attached that should be followed by HEIs to ensure greater participation of students. You are requested to encourage the students of your Universities/Institutions/Colleges to avail an opportunity to provide their transformative ideas for the Vision of Viksit Bharat@2047.

All the Programmes carried out for this campaign and selfies of students after sharing their ideas on Viksit Bharat@2047 should be made public on social media using #Ideas4ViksitBharat.

With regards,

Yours sincerely,

(Manish Joshi)

Encl: as above

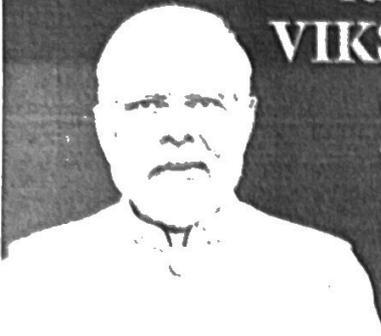
To
The Vice Chancellors of all the Universities
The Principals of all Colleges/Institutes

वशुयैव कुटुम्बकम्

ONE EARTH - ONE FAMILY - ONE FUTURE

Ideas For The Vision VIKSIT BHARAT @2047

“ Today the goal of the country is
Viksit Bharat, Sashakt Bharat!
We cannot stop until this dream of a
developed India is fulfilled.”
-Narendra Modi, Prime Minister



CALLING ALL STUDENT VISIONARIES AND DREAMERS!

An Opportunity To Participate In India's Bold, Ambitious And
Transformative Agenda

VIKSIT BHARAT @ 2047

LET'S BUILD A SOLID FOUNDATION OF A DEVELOPED INDIA

LET'S SHAPE THE DESTINY OF OUR NATION

Be ready with your
#Ideas4ViksitBharat

Share your ideas for
Viksit Bharat@2047

Click on link
www.Viksitbharat2047.MyGov.in

Or

Scan QR Code

India needs them!



DON'T FORGET TO TAG #IDEAS4VIKSITBHARAT IN YOUR SOCIAL MEDIA POSTS

BE A PART OF YOUTH MOVEMENT FOR VIKSIT BHARAT

VIKSIT BHARAT@2047: VOICE OF YOUTH

SoP

Introduction

Viksit Bharat@2047 is the vision of Government of India to make India a developed nation by 2047, the 100th year of its independence. The vision encompasses various aspects of development, including economic growth, social progress, environmental sustainability, and good governance.

As India stands at this crucial juncture, poised to take off on its growth trajectory, it is important to realise that tremendous dedication and belief in India's destiny, immense desire, potential, talent and capabilities of the Indians, especially the youth, coupled with steadfast leadership, is necessary to realise this potential. There is enormous work that needs to be undertaken in a mission mode to make India **Viksit Bharat by 2047**. For this to happen, there is a need to chalk out a bold, ambitious and transformative agenda, and its communication to all stakeholders. The role of the youth, who constitute our largest population group, has a huge role here as they will lead India to Viksit Bharat by 2047.

Therefore, it is important to channelise the innovative ideas of the youth into nation-building by inviting them to ideate and contribute to the vision of Viksit Bharat by 2047. It is important that every youth, more so the youth in colleges/ institutes and Universities take part in this important nation building exercise. Therefore, it is important that outreach initiative of this program reaches to every youth in the country. Department of Higher Education, Ministry of Education will lead the communication and outreach in this regard.

SoP for different stakeholders

| Entity | Pre Event Activities | Post Event Activities |
|-----------------------------|--|---|
| Universities/ Institutes | <ol style="list-style-type: none">1. Universities/ Institutes to share the weblink to all college for the faculty and students to attend the event on 11th December 10.30 AM.2. Ensure Participation on LIVE Session: Identify the space from where the faculty and students can attend the Live Session3. Clearly outline the purpose and goals of the event to the faculty members, staff and students for maximum | <ol style="list-style-type: none">1. QR Code may be given prominence through websites and social media by Universities/ Institutes.2. WhatsApp groups formed especially broadcast groups for media may be utilized for the dissemination of QR Code.3. A Social Media Campaign by universities and colleges may be initiated to encourage students to share their ideas on the vision of Viksit Bharat.4. The #Ideas4ViksitBharat hashtag may be used across all social media |

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| | <p>number feedback to be submitted on MyGov.</p> <p>4. Appoint a dedicated team to promote, organize, disseminate information, and mobilize the students for this whole event, ensuring the feedback from students on MyGov Portal.</p> | <p>platforms in order to make it viral and encourage students to tweet and share.</p> <p>5. Information during Lecture: Dedicated 10 minutes at start of day in college.</p> <p>6. Dedicated Room for Feedback Collection: Designate existing IT Labs/ Library as a Viksit Bharat Ideation Center to facilitate the students for submitting the feedback form for the period of 11 December 2023 to 25 December 2023</p> <p>7. Dedicated Timing: Allot dedicated time of the day for the next 2 weeks to allow students to fill the form</p> <p>8. SOP for Feedback Submission: Paste the step-by-step approach on the classroom/ IT labs/ library/ notice board walls for the ease of students</p> <p>9. Universities and Colleges to organize Viksit Bharat Utsav by involving students in discussions and debates.</p> <p>10. Common Banner needs to be placed as backdrop in all the related events organized everywhere. The #Ideas4ViksitBharat hashtag may be used across all social media platforms in order to make it trend and encourage students.</p> <p>11. 3-5 posts on every social media handle of theirs should be released per day with #Ideas4ViksitBharat.</p> <p>12. Community Radio of Universities and Colleges (if existing) may hold discussion on the Vision of Viksit Bharat with students and faculties including an outside expert. Students may be encouraged to participate in such discussions.</p> <p>13. NCC cadets, NSS volunteers and youth from other youth organizations to be</p> |
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| | | encouraged for participating in the campaign. |
| Students | | <ul style="list-style-type: none"> • Students to follow the steps while submitting their Feedback on the portal • Step – 1: Visit the MyGov Portal (mygov.in) and proceed to the Viksit Bharat Consultation section. • Step – 2: Answer the following questions sequentially on the Portal; <ul style="list-style-type: none"> - <i>How should a Viksit Bharat look like in 2047 in different aspects?</i> - <i>What do we need to do to reach this goal?</i> - <i>What can you do to make ViksitBharat@2047 possible?</i> • Step – 3: Provide the idea for the Viksit Bharat @ 2047 and mention about your role/ contribution towards making India as a developed nation. • Step – 4: Submit the form along with your email ID and download the Certificate from your email. • Step – 5: Share your experience and your thoughts, pictures with certificates on Social Media with #Ideas4ViksitBharat • Students to upload the Selfie with the specific background/ ViksitBharat @ 2047 banner showing participation in the initiative on their Facebook or Instagram account tagging #Ideas4ViksitBharat • Making it as DP on social media platforms may be encouraged. |

VIKSIT BHARAT @ 2047

Concept Note for Discussion with Universities on Vision for 2047

Introduction

India is at a turning point in its history. The 21st century will be India's century, as the country pole-vaults into the future confident of its capabilities. It is the 5th largest economy in the world today and will be the world's 3rd largest economy by 2027, as its GDP crosses US\$ 5 trillion (IMF estimates). By 2047, India is poised to be a US\$ 30 trillion economy with all the attributes of a developed nation. It will be a Viksit Bharat.

Importance of Transformative Moments

In the histories of nations, there comes a turning point, when a nation grabs the moment and achieves rapid growth. Some of these are:

- a. **Japan:** Post World War II, Japan underwent a remarkable transformation in the 1950s and 60s, a period of rapid economic growth never seen before, often referred to as the 'Japanese Post-War Economic Miracle'. This era propelled Japan into a leading world economy and established it as a global economic powerhouse.
- b. **Germany:** Germany's economic trajectory changed in the 1950s, 60s and 70s, also known as the Wirtschaftswunder or 'economic miracle', a period of rapid economic growth and rising living standards. Germany has since remained among the largest and most competitive economies globally, known for its strong manufacturing base and technological prowess.
- c. **Singapore:** From being a developing country, Singapore transformed itself in the 1960s and 70s, becoming one of the richest nations in the world, and one of Asia's economic powerhouses which is technologically sophisticated.
- d. **South Korea:** From being a war-torn, agrarian and impoverished country in ruins, South Korea transformed its economy dramatically from the 1960s to 90s, a period referred to as the 'Miracle on the Han River' with world leading companies.

These are nations which knew the importance of a turning point and used that occasion to become economic giants. India too is at the cusp of such an opportunity.

India's Opportunity – Its Turning Point

This is India's Amrit Kaal. India has been transformed on many fronts and is ready for take-off. There has been a massive expansion in social and economic infrastructure

through policies and schemes in past years such as Samagra Shiksha and expansion of Universities, IITs, IIMs, Medical and Nursing Colleges, Skilling (Pradhan Mantri Kaushal Vikas Yojana), and many more. In the last decade, the number of universities and colleges have increased manifold, and the Indian higher education system today boasts 1,113 Universities/University-level Institutions, 43,796 Colleges, and 11,296 stand-alone Institutions with 4.33 crore students. The Gross Enrolment Ratio (GER) in higher education has steadily increased to 28.4.

Similarly, the healthcare sector has expanded massively on all fronts. In 2022, there were 1,56,000 Ayushman Bharat centers, providing primary health care services to communities closer to their homes. The vast network of nearly 13.97 lakh Anganwadi centers covers almost 10 crore children with Early Childhood Care & Education. Various health indicators such as Infant Mortality Rate (IMR), Maternal Mortality Rate (MMR), and percentage of children underweight have fallen dramatically. Over 10 crore women and children are covered under the Poshan Mission launched in 2018. Full immunisation coverage has risen from 62% to 81% due to strengthened immunisation programmes under Mission Indradhanush. Going forward, we need to raise healthcare to global levels.

Rural India too is transforming. We are close to achieving or have already achieved universal coverage in electricity, drinking water, bank accounts, roads, mobile connectivity and many more. Rural India is now starting to have the same benefits of Urban India. We have also strengthened and avoided distress for the poor through Pradhan Mantri Garib Kalyan Anna Yojana and MNREGA. Pradhan Mantri Awas Yojana is providing housing for all.

Progress has been phenomenal on other fronts as well. Mobile phone and internet penetration is massive. India has 120 crore mobile phone users and 80 crore internet users. India has 30 crore Unified Payment Interface (UPI) users with 1,000 crore transactions per month. Over 40% of all digital transactions are on UPI. There has been a massive expansion of the Highway network with Expressways also coming up. Railways have improved both capacity and bringing new trains such as Vande Bharat speeding up travel in a better environment. Air travel has expanded and is breaking records. In Science & Technology too, we have set new milestones through Chandrayaan and other space missions. Our Digital Public Infrastructure (DPI) is the envy of the world with Aadhaar, UPI, AA Stack, COWIN platform, GeM, and many more. In Industry, we are on our way to becoming a manufacturing hub for the world. In Services, where we are very strong, our IT and non-IT sectors are becoming global.

Young India's creativity and potential for innovation coupled with supportive government policies like Digital India and Startup India are enabling youth to become job creators. India is home to over 100 unicorns with a total valuation upwards of US\$ 340 billion and has emerged as the world's 3rd largest startup ecosystem.

While all these point to the takeoff moment we are in now, the most important is our demographic dividend. With a population of 144 crores, India is one of the youngest nations with a median age of 29 years. It accounts for nearly 20% of the world's total young population. This is an enormous opportunity, likely to last till 2047. Using this dividend well, we can propel India into a Viksit Bharat.

India has Demonstrated Quantum Leap Capabilities

The last decade has witnessed a phenomenal demonstration of our capabilities to transform India. A comprehensive governance model focused on leaving no one behind with targeted schemes has led to 13.5 crore escaping multi-dimensional poverty, much ahead of the 2030 Sustainable Development Goals. Some transformative impactful initiatives that are proof that 'we can do' are:

- a. **Sports** – Through concerted efforts of Khelo India, we are breaking past records and have crossed the 100-mark in medals in the recent Asian Games.
- b. **Jan Dhan Accounts** – In a short period, we added 40 crore bank accounts ensuring financial inclusion, something that people expected would take years.
- c. **COVID Vaccines** – The COVID vaccination programme, run through the COWIN platform, with indigenous COVID-19 vaccines, was the world's largest vaccination programme delivered to 200 crore recipients flawlessly. This is a public health achievement without a parallel in human history. We also helped save millions of lives across the world through the Vaccine Maitri initiative, providing 23.5 crore COVID vaccines free of cost to 98 countries. This is a testament to India's commitment to global health and wellbeing.
- d. **Chandrayaan** – India's Mission to the Moon and becoming the first country to land on the South Pole of the moon demonstrated our excellence in science, breaking boundaries in an economical way. This has surprised the leading nations of the world and is an inspiration for what can be achieved on a limited budget and an encouragement for the great tasks that lie ahead in science and technology. India's unique model of frugal innovation can be characterised as 'affordable excellence' and is a beacon for other countries.
- e. **Climate Goals** – India is the only country which has overachieved its Paris 2015 climate commitments 9 years ahead of time by meeting 40% of its power capacity from non-fossil fuels. This has raised our global standing.
- f. **Digital Public Infrastructure** – The DPI we set up has been expanded at a blinding speed, allowing India to be a world leader in digitisation.

- g. Infrastructure Expansion** – The rapid expansion of state-of-the-art infrastructure is another example of improved capabilities. In the last 9 years, the pace of railway track construction increased more than 3 times from 1,452 km/year to 5,243 km/year. The National Highways Network has increased by 60% to 1,45,240 kms. There has been 100% growth in Airports from 74 to 148.
- h. India's Global Standing** – As a world leader, our Presidency of the G20 saw the world respecting India's diplomatic and organisational capabilities. We took G20 sessions to every corner of India and the New Delhi Leaders' Declaration is a milestone in India's history. With India's global standing rising, international institutions like the International Solar Alliance are now being set up in India and international investors are coming to India in large numbers. In many ways, India is leading the world.

These dramatic improvements have happened because of a comprehensive governance model that focused on leaving no one behind with speed of service delivery, transparency of operations and focusing on impact at the grassroots and on outcomes. This is also because of a singular commitment to a long-term vision for India.

Journey Ahead – Viksit Bharat@2047

As India stands at this crucial juncture, poised to take off on its growth trajectory, it is important to realise that tremendous dedication and belief in India's destiny, coupled with steadfast leadership, is necessary to realise this potential. There is enormous work that needs to be undertaken in a mission mode to make India a Viksit Bharat by 2047. For this to happen, there is a need to chalk out a bold, ambitious and transformative agenda.

Business as usual will not do. We must create the future. It is important to channelise the innovative ideas of youth into nation-building by inviting them to ideate and contribute to the vision of Viksit Bharat by 2047. This outreach initiative provides that very opportunity to lakhs of youth across India. Each one of you can think about it and send your suggestions on:

- i) How should a Viksit Bharat look like in 2047 in different aspects?**
- ii) What do we need to do to reach this goal?**
- iii) What can you do to make Viksit Bharat@2047 possible?**