

Estate & Transport Section

No.MANUU/Estate&Transport/F.No.662/2025-26/64

19th September, 2025

CIRCULAR

The Ministry of Education, Government of India has communicated the commencement of 'Swachhata Hi Seva-2025' (SHS-2025) campaign from 17th September to 2nd October, 2025 on the theme of 'Swachhotsav' focusing on clean and green festivities and zero-waste community celebrations. The objectives of the SHS-2025 is to facilitate large-scale advocacy and citizen participation for swachhata, mega cleanliness drives & cleaning of dirty and difficult garbage spots (Cleanliness Target Units), prioritise the health and welfare of sanitation workers and celebrate community festivals in an eco-friendly manner. As a part of SHS-2025 campaign simultaneous cleanliness drives are envisaged to take place on 25th September, 2025 at 8:00 a.m. in a 'Whole of Government' and 'Whole of Society' approach. Building on the success of previous years a nation wide shramdaan - 'Ek Din, Ek Ghanta, Ek Saath' is proposed on 25-09-2025 from 08:00 a.m for one hour of voluntary cleanliness service to make a significant difference.

Accordingly, the university will be organizing the shramdaan 'Ek Din, Ek Ghanta, Ek Saath' on 25-09-2025 from 8:00 a.m. onwards at its Main Campus and all Off Campuses. The shramdaan will be organised at the university main campus at Shopping Complex as per the above schedule. It is therefore requested to all the staff members both teaching and non-teaching to assemble at Open Air Theatre at 7:45 a.m. and participate in the shramdaan.

The Off Campuses of the University shall conduct this shramdaan in their respective campuses / offices and send the photographs with a brief write-up to the Nodal Officer, Dr. M.A. Quddus, Assistant Registrar (Estate and Transport) on estate@manuu.edu.in.

The Government of India has directed for maximum participation across all levels. Hence compliance of the same must be ensured.

To

All Deans of Schools of Studies
All Directors of Centres
All Heads of Departments / Sections
All Principals of Colleges, Polytechnics, Model Schools, ITIs, etc.
All Regional Directors / Asst. Regional Directors of RCs and SRCs



With a request to note the same
and bring to the notice of their
teaching & non-teaching staff

Copy to:

- 1) P.S. to Vice Chancellor
- 2) P.A. to Registrar
- 3) Director, CIT with a request to upload on the University website
- 4) Concerned file