



मौलाना आज़ाद नेशनल उर्दू यूनिवर्सिटी مولانا آزاد نیشنل اردو یونیورسٹی

MAULANA AZAD NATIONAL URDU UNIVERSITY

A Central University Under Ministry of Education  
Government of India



**DEAN STUDENTS' WELFARE OFFICE / डीन छात्र कल्याण कार्यालय**

Prof. Siddiqui Mohd. Mahmood  
Dean Students Welfare

Email: dsw@manuu.edu.in

सं./No.MANUU/DSW/F.06/2025-26/ 2255

Date/दिनांक 12.03.2026

**CIRCULAR/परिपत्र**

**विषय / Sub: Circulation of Information- Yuva Sangam Phase VI under Ek Bharat Shreshta Bharat (EBSB)-Reg**

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As per the email received from Planning and Development Section, MANUU in reference to the communication received from the EBSB Cell, Department of Higher Education, Ministry of Education, Government of India (DO Letter dated 3<sup>rd</sup> March, 2026), it is hereby informed that the registration for Yuva Sangam – Phase VI has commenced from 2<sup>nd</sup> March, 2026 and will remain open until 18<sup>th</sup> March, 2026.

Yuva Sangam is a youth exchange programme under the Ek Bharat Shreshtha Bharat initiative, providing an opportunity for young people (aged 18–30 years) to travel to paired States/UTs and experience the cultural, educational and social diversity of the country.

**Students are encouraged to register through the official portals:**

<https://ebsb.aicte-india.org/>

<https://ekbharat.gov.in/>

All concerned may kindly take note and interested candidates are encouraged to apply within the stipulated dates.

  
डीन छात्र कल्याण  
Dean Students Welfare  
Maulana Azad National Urdu University  
Gachibowli, Hyderabad-500032

**Encl:**

Letter received from EBSB Cell, Department of Higher Education, Ministry of Education, Gol.

**सेवा में/ To**

All the Deans, Heads, Principals & Directors.

**प्रतिलिपि / Copy to:**

1. O/o Hon'ble VC
2. O/o the Registrar
3. The Director CIT (for uploading on the university website)
4. A.R Planning and Development Section
5. Concerned File

डॉ. विनीत जोशी, भा.प्र.से.  
सचिव  
Dr. VINEET JOSHI, IAS  
Secretary

Tel. : 011-23386451, 23382698  
E-mail : secy.dhe@nic.in



भारत सरकार  
Government of India  
शिक्षा मंत्रालय  
Ministry of Education  
उच्चतर शिक्षा विभाग  
Department of Higher Education  
127 'सी' विंग, शास्त्री भवन, नई दिल्ली-110 001  
127 'C' Wing, Shastri Bhawan, New Delhi-110 001

D.O. No. 11018/01/2026-EBSB

Dated: 03<sup>rd</sup> March, 2026

Dear Ma'am/Sir,

As you are aware, the Ek Bharat Shreshtha Bharat (EBSB) programme has been conceptualised and championed by the Hon'ble Prime Minister to enhance interaction & mutual understanding between people of different States/ UTs in India. Initiatives and campaigns under EBSB, made possible by the active collaboration and support of participating Ministries/Departments and State governments, bear testimony to the 'Whole of Government' approach. One such special initiative; the 'Yuva Sangam' program was introduced as part of EBSB in early 2023 to enhance interpersonal connections and build empathy among the youth of our nation.

3. Yuva Sangam is an ongoing education cum cultural exchange that celebrates diversity at its core wherein participants gain an immersive experience of various aspects of life, natural landforms, development landmarks, recent achievements, and youth connect in the host state through exposure tours of 5-7 days. These tours offer multi-dimensional insights to the youth under five broad areas - the 5 Ps i.e. Paryatan (Tourism), Parampara (Traditions), Pragati (Development), Prodyogiki (Technology) and Paraspar Sampark (People-to-people connect). The programme aligns with the vision of the National Education Policy (NEP) 2020 through its emphasis on experiential learning and imbibing first-hand knowledge of the rich diversity of India.

4. In its previous phases, Yuva Sangam has witnessed an overwhelming response and widespread participation from across India. Since its inception, more than 6,000 youths and coordinators, representing the cross-section of the country, have participated in more than 130 exposure tours (including the pilot phase).

5. As we embark on another Phase of the programme, promising opportunities await students, youth, and Higher Education Institutions (HEIs) to partake in this enriching journey. Online registrations for participation in forthcoming Phase VI will commence from March 2026 through the Yuva Sangam portal (<https://ebsb.aicte-india.org>) with the cultural-cum-educational-tours expected to begin during April-June, 2026.

6. In this Phase, 22 eminent Higher Education Institutions from pan India have been paired to organise the tours and steer the programme. Besides selection of Yuva Sangam delegates, the identified HEIs are required to design itineraries for the tours in a holistic manner, in co-ordination with multiple stakeholders, to provide all-encompassing exposure to the youth under the five broad areas highlighted above. In addition, meaningful interactions with industrial bodies, associations, dignitaries (especially Governor/ Chief Minister), local heroes, start-up entrepreneurs, artists, singers, sportspersons, musicians, SHGs, NGOs, students from various phases etc. are to be arranged as part of the tour to enrich the overall

(2)

experience and learnings of the Yuva Sangam delegation. Apart from mobilising resources from sponsors, funds available under OH-31 may be utilised by HEIs for executing this phase of Yuva Sangam.

7. Drawing from insights gained in the earlier phases of the program, D/o Higher Education has formulated a comprehensive Standard Operating Procedure (SOP), Checklist and Best Practices Document for Yuva Sangam. All the documents such as concept note, SOP, contact directory, details of IRCTC Nodal Officers, photo albums/ details of Nodal Officers/ itineraries/ list of students of previous phases, presentations, branding, communication to various stakeholders, feedback forms etc. have been consolidated in google drive to serve as a common repository of resource which may be accessed using the link:

[https://drive.google.com/drive/u/1/folders/1EDNGUZO\\_ndPvjDTHDLr6THBnz6R20Cx](https://drive.google.com/drive/u/1/folders/1EDNGUZO_ndPvjDTHDLr6THBnz6R20Cx)

8. I would request you to nominate a Nodal Officer for Yuva Sangam Phase VI from your Ministry/ Department/ institute for smooth execution of the programme by 5<sup>th</sup> March, 2026. A meeting will be held shortly to sensitise all nodals on the timelines and key features of the upcoming Yuva Sangam Phase-VI.

9. As always, I look forward to your cooperation and leadership in organising and amplifying the forthcoming phase of Yuva Sangam to make it a resounding success, thus marking a significant stride towards our shared vision of 'Ek Bharat Shreshtha Bharat'.

*With regards,*

Yours sincerely,

*Vineet Joshi*  
3/3/26  
(Dr. Vineet Joshi)

Encl.: As above.

As per list enclosed

Copy to:

1. Secretaries of participating Ministries/Departments (D/o Youth Affairs, D/o Sports, MHA, M/o Railways, I&B, Culture, Tourism, DoNER)
2. All Head of Institutions, list enclosed
3. Chairman, UGC
2. All BHs of Dept of Higher Education, GoI to mobilize institutions under their control.

## Annexure – I

State / UT Pairing for Yuva Sangam – VI: Initiative under Ek Bharat Shreshtha Bharat (EBSB)

| S. No. | State/UT (Sender)        | Institute Name         | Director/Head of the institution/VC  | Paired Institute Name | Proposed paired HEIs | Director/Head of the institution/VC  |
|--------|--------------------------|------------------------|--|-----------------------|----------------------|--|
| 1      | Andhra Pradesh           | IIT Tirupati           | Dr. K. N. Satyanarayana<br>0877-2503003<br>director@iittp.ac.in            | Maharashtra           | IISER Pune           | Prof. Sunil S. Bhagwat<br>+91-20-25908000<br>director@iiserpune.ac.in                      |
| 2      | Delhi                    | IIT Delhi              | Prof. Rangan Banerjee<br>+91-11-2659 1701<br>director@admin.iitd.ac.in     | Chhattisgarh          | IIT Bhilai           | Prof. Rajiv Prakash<br>+91-771-2973602<br>director@iitbhilai.ac.in                         |
| 3      | Karnataka                | IIIT Dharwad           | Prof. S. R. Mahadeva Prasanna<br>0836-2250879<br>director@iiitdwd.ac.in    | Rajasthan             | MNIT Jaipur          | Prof. N. P. Padhy<br>+ 91 141 2529087<br>director@mnit.ac.in                               |
| 4      | Punjab                   | IIT Ropar              | Prof. Rajeev Ahuja<br>+91-1881-231006<br>director@iitrpr.ac.in             | Bihar                 | IIT Patna            | Prof. T. N. Singh<br>+91-61115-233 001<br>director@iitp.ac.in                              |
| 5      | Jammu & Kashmir & Ladakh | IIM Jammu              | Prof. B. S. Sahay<br>0191-2741400<br>director@iimj.ac.in                   | Kerala & Lakshadweep  | IIM Kozhikode        | Prof. Debashis Chatterjee<br>0495-2809100<br>director@iimk.ac.in                           |
| 6      | Meghalaya                | IIM Shillong           | Prof. Nalini Prava Tripathy<br>0364-2308000<br>director@iimshillong.ac.in  | Telangana             | NIT Warangal         | Prof. Bidyadhar Subudhi<br>0870-2462001<br>director@nitw.ac.in                             |
| 7      | Madhya Pradesh           | IIT Indore             | Prof. Suhas S. Joshi<br>+91-731-2438700<br>director@iiti.ac.in             | Jharkhand             | IIT Dhanbad          | Dr. Sukumar Mishra<br>+91-326-2235201<br>director@iitism.ac.in                             |
| 8      | Himachal Pradesh         | CU of Himachal Pradesh | Prof. Sat Prakash Bansal<br>01892-229330<br>vc@hpcu.ac.in                  | Puducherry            | NIT Puducherry       | Dr. Makarand Madhao Ghangrekar<br>04368-265235<br>director@nitpy.ac.in                     |
| 9      | Arunachal Pradesh        | NERIST                 | Prof. Narendranath S<br>+91-360- 2257584, 2258534<br>director@nerist.ac.in | Uttar Pradesh         | IIM Lucknow          | Prof. M. P. Gupta<br>+91-522-6696601/02<br>director@iiml.ac.in                             |
| 10     | Haryana                  | NIT Kurukshetra        | Prof. B. V. R. Reddy<br>01744 – 233201, 233204<br>director@nitkk.ac.in     | Tripura               | NIT Agartala         | Prof. Sarat Kumar Patra<br>0381-2546630<br>nita.director@gmail.com,<br>director@nita.ac.in |
| 11     | Gujarat & DNH & DD       | IIM Ahmedabad          | Prof. Bharat Bhasker<br>079-7152 4848<br>director@iima.ac.in               | Odisha                | NIT Rourkela         | Prof. K. Umamaheshwar Rao<br>0661-2462001<br>director@nitrkl.ac.in                         |